



5 Reasons you should step up your coaching skills.



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5 REASONS YOU SHOULD STEP UP YOUR COACHING SKILLS.

In today's business world we wear many hats. As managers and leaders this can be even more complicated as we are expected to grow our people, our customers and our profit. None of these are independent of each other and through the right type of focus and training, we can achieve this and much more.

Once upon a time managers were expected to be knowledgeable mentors simply by virtue of being with the company for a long number of years - slowly dispersing skills, knowledge and insights to others in the business over time. With the shift in pace that companies now undertake, changing and pivoting to market and customer needs, the role of manager and mentor has shifted to one of leader and coach.

This shift comes as an opportunity for the right type of leaders to shape the workplaces of the future. With the right training, they can coach and empower those around them to take themselves and their companies to the next level. For organisations, supporting managers and leaders to be at their best, training in coaching skills is an essential business investment.

Are you ready to take the leap to be a more effective leader and extend your skill set? Learn the 5 reasons you'll thank yourself for taking a coaching course...

01 Personal Growth



Personal growth and continued learning are essential to develop and stretch your leadership skills. A leader never stops learning, always looking for the best way and the best people to do the job, crafting teams and goals so that the business can reach its targets. Learning is essential to our existence. Just like food nourishes our bodies, information and continued learning nourishes our minds. Lifelong learning is an indispensable tool for every career and organisation.

"COACH TRAINING ALLOWS YOU TO ACCELERATE GROWTH IN OTHERS"

Undertaking coach training means you will be coaching your own team and unlocking their full potential right from day one, applying new skills 'on the job.' Coach training allows you to accelerate growth in others while remaining open to learning from those around you, ensuring your ongoing professional development.



02

Develop Leadership



Coach training will work with you to enhance your existing skills and ability to lead others. Building confidence in yourself and your abilities is core to the ICC Academy coach training programs. Empowering you to lead from the front, asking the right questions and truly listening to those around you. You will be connecting and growing individuals into a cohesive and effective team.

"YOU WILL BE CONNECTING AND GROWING INDIVIDUALS INTO A COHESIVE AND EFFECTIVE TEAM"

Do you want to be the leader that others turn to for support, guidance, and mentorship? Do you want to build great presence in your organisation? Stepping up to your place as a leader is made effortless with a toolbox of coaching skills you can be applying to grow and strengthen your team.



03

Reward & Satisfaction



Coaching others to develop and achieve their goals can be extremely rewarding. Building cohesive teams that smash company goals can be empowering for all involved, ultimately improving overall business culture and performance. The output achieved will be delivered, not as a command and control event but an influence and ask coaching experience that your team will love.

"LEAD WITH AN INFLUENCE AND ASK COACHING EXPERIENCE THAT YOUR TEAM WILL LOVE."

Achieving all of this on the back of your coach training and establishing your leadership will elevate your own personal self-worth knowing that you are working alongside people and encouraging their best through the right management techniques leading to inner happiness and job fulfilment.



04

Strong Relationships



Coaching skills lead to higher emotional intelligence, period. You simply cannot complete a coach training course without growing the skills needed for effective interpersonal relationships. Your interactions with others will be more productive and collaborative which all leads to better decision-making in the organisation.

"TRANSFORM YOUR RELATIONSHIPS AT WORK AND IN YOUR PERSONAL LIFE"

With an internationally accredited coach training program you will be equipped with a tool belt of skills to draw on to transform your relationships at work and in your personal life. It will help you develop the fundamental relationship skills and strategies that manifest in better employee performance and a workplace culture that fosters creativity and productivity.



05

Advance Your Career



Learning effective coaching not only empowers you to grow others. You yourself will benefit from these enhanced skills, allowing you to reach your leadership potential and grow your career prospects. Proving to yourself that you have the capabilities, skills and now the training to push beyond your boundaries. Standing head and shoulders above those around you, and always ready to mentor and grow others beside you.

"STAND OUT AS A MANAGER OR LEADER IN YOUR BUSINESS AND GROW YOUR CAREER PROSPECTS."

Stand out as a manager or leader in your business and grow your career prospects with an internationally accredited coach training program with ICC Academy. It is the catapult you need to successfully fly your career to the next level. You won't regret investing in yourself.

Equipped with real life, on the job, experience that can be implemented immediately, you will be more confident, calm and able to coach one-on-one, lead others and learn from those around you. With empowerment processes that will see your talents shine and your team and personal relationships strengthen.

Don't hesitate, get in touch now, to book your internationally accredited ICC coach training program. Visit us at www.iccademy.co.nz

