



IGNiTE

PHOTOGRAPHY GUIDE

APRIL 2020



Congratulations on becoming an IGNITE YOUR LIFE Author!

Ignite Your Life is a movement designed to spark change while creating togetherness and camaraderie. When one person steps into their true gift, that gift grows and benefits many. When many unite in positivity, the world becomes a better place for everyone.

Through the collections of awe-inspiring stories by exceptional individuals, we desire to Ignite that change on a global scale. We aspire to catapult your life and help you find your true passion. Through stories, books, mastermind groups, and events, we believe we can inspire and motivate the leaders in their community, business, and families. If we grow positivity, positivity will grow.

This PDF is here to guide you with details on submitting the best possible photo of YOU!

Basic Specifications

Images should be 300 dpi for a minimum final print size of approx. 5 x 8 inches. Submit high-resolution photos as JPEGs, PDFs, PNGs, or TIF files (RGB or CMYK).

Portrait size only. DO NOT SEND landscape size photos.

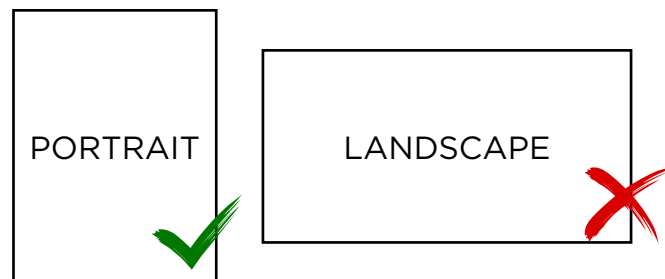


Photo Layout

Your image will include a white inset border. Please make sure that there is space above your head and on either side of your elbows.

Your portrait should be “head to knee/thigh”.

The angle of the camera shot should be center or high up.

The shot should be a MEDIUM shot. NO CLOSE UPS, or FAR AWAY shots.



Show Your Personality!

Let the readers know just who you are by showing your personality in your photo. You can show your personality with the clothes you wear, backgrounds, or even props, just remember to keep it simple and subtle.

Photo hint for outdoor shots: Avoid squinting, make sure that the sun is not in your eyes. Watch out for background holiday items... SAY NO TO halloween pumpkins and Christmas trees. Also BE BRAND AWARE, no logos of any kind should be in your portrait, that includes logos on clothing or in the background.



DO's and DON'Ts for your Ignite photo!

DO

- There are some common mistakes people make when submitting their photo.
- We have put together a list of Do's and Don'ts for your photo shoot.
- Send a portrait size photo. Use great lighting.
- Have space above your head and on each side of your body. Show your personality.
- Take high resolution photos. (The bigger the better) Show your feet if you are sitting.
- If you are standing, be sure to include your body down to knee or thigh.

DON'T

- Do not send a landscape size photo. Don't send dark photos.
- Don't have your body cut off or right to the edge of your photo. Don't be bland, this is not your passport photo!

- Don't send low resolution photos. (No photos from Facebook.) Don't squint. Don't wear sunglasses either.
- No distractions. Watch out for bold patterns and colours.
- Watch your background for items that don't belong. No brands or logos on your clothing or in the background.



No selfies. Need to see arms and hands.



Tilted camera angle.
No far away shots.



Bland background and distraction above head.

How to send us your Ignite photo?

After logging into the Ignite You Members website, the user can access the Submission page. At the bottom of the page is a list of the books they are writing for. Each book contains a unique link titled, "Upload Photo". That page looks like the following and is where they submit their photo.



CONTACT US

If you are having trouble with your upload or require further information, please contact us at:

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