

Privacy Policy for Deal Maker Birmingham

Last updated: August 21, 2025

This Privacy Policy describes our policies and procedures on the collection, use, and disclosure of your information when you engage with Deal Maker Birmingham (“we,” “our,” or “us”) and explains your privacy rights and how the law protects you.

We use your personal data to provide and improve our services, events, and community offerings. By using our website or participating in our programs, you agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

Words with capitalized initials have defined meanings under the following conditions. The definitions shall apply whether they appear in singular or plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for you to access our services or parts of our services.
- **Affiliate** means an entity that controls, is controlled by, or is under common control with us.
- **Company** (referred to as “the Company,” “we,” “us,” or “our” in this Agreement) refers to Deal Maker Birmingham, powered by REI Funding Partners, located in Birmingham, Alabama.
- **Cookies** are small files placed on your computer or mobile device by a website to track browsing history and preferences.
- **Country** refers to: Alabama, United States.

- **Device** means any device that can access the Service, such as a computer, cellphone, or tablet.
 - **Personal Data** means any information relating to an identified or identifiable individual.
 - **Service** refers to the website, membership programs, and event offerings of Deal Maker Birmingham.
 - **Service Provider** means third-party companies or individuals engaged by us to facilitate the Service.
 - **Usage Data** refers to information collected automatically, such as your IP address, browser type, or time spent on a webpage.
 - **Website** refers to Deal Maker Birmingham, accessible from **[insert official URL]**.
 - **You** means the individual accessing or using the Service, or the company or legal entity on behalf of which such individual is acting.
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Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using our services, we may ask you to provide certain information, including but not limited to:

- Name
- Email address
- Phone number
- Company/Business information
- Event registration details
- Usage Data

Usage Data

Collected automatically when you interact with our website or services, including device information, IP address, and browsing behavior.

Text Message Program Terms & Privacy Policy

By opting into our text programs, you agree to receive recurring automated marketing and informational text messages from Deal Maker Birmingham. Standard message and data rates may apply.

- Message frequency may vary.
 - You can opt out at any time by replying STOP, END, CANCEL, UNSUBSCRIBE, or QUIT.
 - Deal Maker Birmingham does not sell or rent your information to outside companies.
 - Carriers and service providers are not liable for delayed or undelivered messages.
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Use of Your Personal Data

We may use your information for purposes such as:

- To provide and maintain our services.
- To manage your membership or event registrations.
- To contact you by email, text, or phone regarding updates and event details.
- To share news, promotions, and resources (unless you opt out).
- To process payments and manage financial records.
- To evaluate and improve our programs and member experience.
- For legal, compliance, or business transfer purposes.

Sharing Your Personal Data

We may share your information:

- With trusted service providers (e.g., event platforms, payment processors).
- With affiliates under REI Funding Partners.
- With business partners to offer value-added services.
- As required by law or for safety/security purposes.
- With your consent.

We do not sell your personal data.

Retention of Your Data

We retain your personal data as long as needed for the purposes stated in this Privacy Policy, or as required by law.

Your Rights

You may request access, correction, or deletion of your personal data. You can also opt out of marketing communications at any time by clicking “unsubscribe” or replying STOP to text messages.

Security of Your Personal Data

We use commercially reasonable safeguards to protect your information. However, no method of transmission over the Internet is 100% secure.

Children's Privacy

Our services are not directed at individuals under 18. We do not knowingly collect information from minors.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised "Last updated" date.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

Deal Maker Birmingham

Email: info@reifundingpartners.com