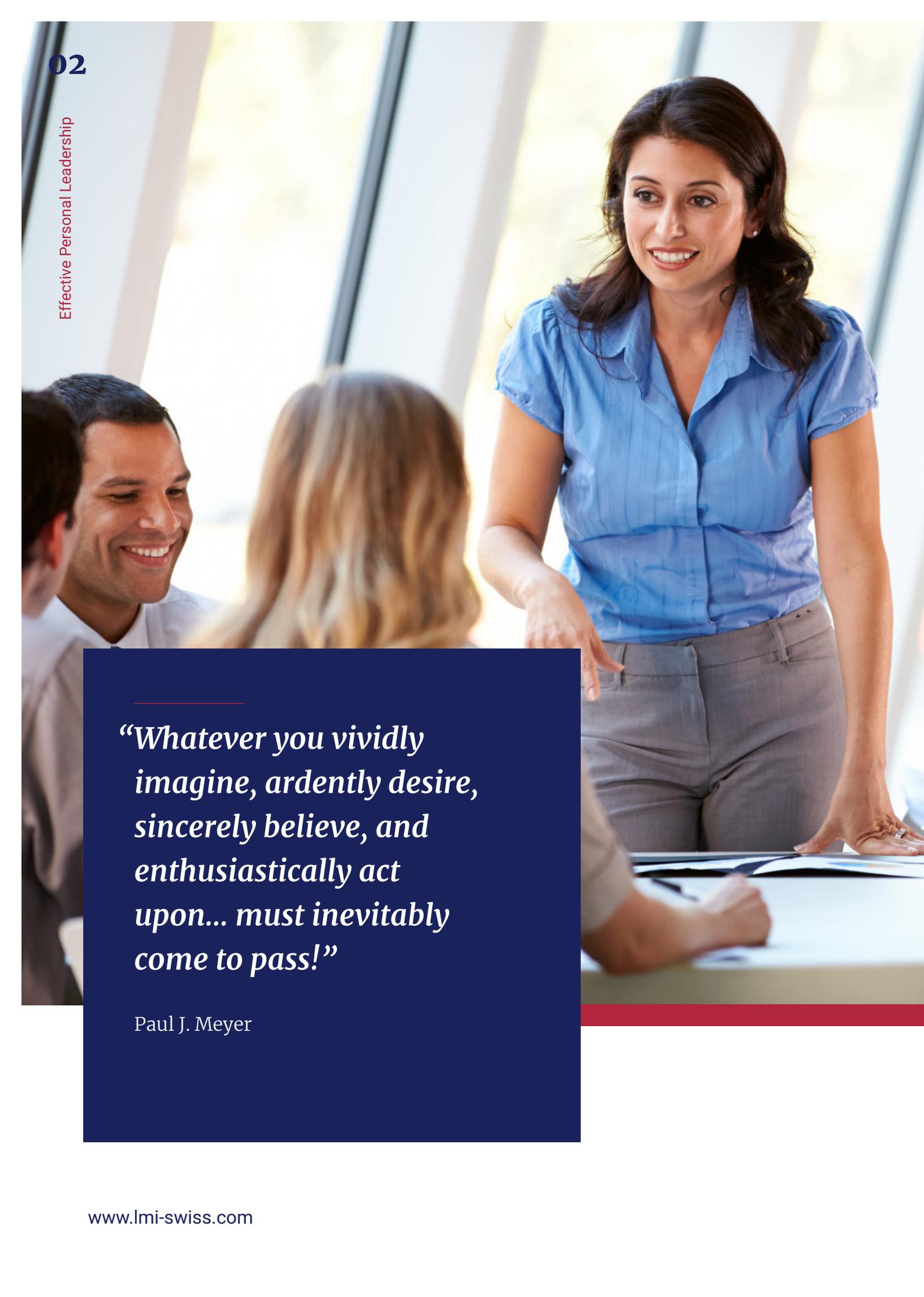




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# Effective Personal Leadership



*“Whatever you vividly  
imagine, ardently desire,  
sincerely believe, and  
enthusiastically act  
upon... must inevitably  
come to pass!”*

Paul J. Meyer

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# Now is the time to prepare yourself for the leadership challenges ahead

History has shown us that successful organisations continuously face and overcome new challenges, from legislation changes and technological advances to increased competition and market inertia.

The challenges may change, but the qualities that define the best leaders do not change. These leadership skills are not learned in an afternoon; change does not come in a single book; a new approach is not an online course.

LMI programmes are designed to deliver the permanent change in attitudes and behaviours that enhances leadership abilities, whilst increasing productivity and effectiveness.

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**You don't go from L plate to driver in a morning, or stabilisers to the velodrome in a day. It takes time to change.**





Before you can learn how better to lead others, you must first learn how to lead yourself more effectively, to achieve more in both your business and personal life.

For some this programme of self-discovery will be all they need to change the direction of their life and bring success at work and at home. For others, this will be the first step in the process of becoming a Total Leader®.

Throughout this programme, we will help you realise your true potential for personal leadership by building on the strengths you already have and by improving your self-image.

Once you understand the limits placed on you by past conditioning and how you can overcome these, your capacity to develop your potential will be almost limitless.

We will help you make choices for success. Over time you will learn the new behaviours that will deliver permanent change in the way you approach life and the question of leadership. This programme will change your attitude and habits so you begin to experience the joy of self-motivation.

# Effective Personal Leadership delivered in 12 lessons

## 1

### **Your Potential**

In the first lesson you will learn to believe in your full potential and discover the untapped potential within. We will explain the opportunities for leadership and personal growth, whilst detailing the courage needed. You will focus on your strengths, understand the rewards of leadership and the internal nature of personal leadership.

## 2

### **Personal leadership**

You will discover the importance of self-knowledge and emotional intelligence, before learning to lead. By helping you understand your past, we will help you break out of the conditioned existence that has held you back. You will develop a strong self-image and recognise that true leaders are authentic leaders.

## 3

### **Six essentials**

In lesson three we discuss taking responsibility for your success, before helping you determine your purpose; the reason you do what you do. Also covered are the need to plan and recognise the passion needed to deliver results, together with the power of positive expectancy. And finally, you will understand the need for persistence.

## 4

### **Personal responsibility**

Assuming personal responsibility will give you freedom and increased self-motivation, as will recognising basic human needs and learning the disadvantages of using fear to motivate. We will highlight the limits of motivation through incentives and the power of motivating yourself and others through attitudes.

## 5

### **Your purpose**

You must be committed to a singleness of purpose. This lesson will help you discover and define your life purpose, before helping establish your priorities. You will create a personal mission statement and learn the fundamentals of goal-setting, whilst avoiding the distractions that can easily divert you from your path.

## 6

### **Plan your path**

At the halfway point, you will understand the power of goal-setting and committing to goals. We will demonstrate the power of target dates and the difference between tangible and intangible goals. You will recognise the obstacles that prevent you achieving goals, understand different goals and their personal worth.



# 7

## **Ignite your passion**

Passion will become a way of life and you will recognise the hallmarks of genuine passion. We will show how the enthusiasm in others reflects your passion and how you can control the emotional climate. This lesson also demonstrates how to build enthusiasm and understand the benefits of enthusiasm.

# 8

## **Positive expectancy**

We will show you how positive expectancy works and that it requires belief. It starts with affirmation, but is magnified and clarified with visualization. You will develop an attitude of positive expectancy and understand how attitudes and habits are formed, before learning how to change them - the self-fulfilling prophecy.

# 9

## **Persistence needed**

As we near the end, you will learn the reasons why people quit and the benefit of developing iron-willed persistence. We will show how to turn adversity into opportunity and the persistence needed to make good decisions; persistence really pays off.

# 10

## **Balanced life**

This lesson covers the importance of the Total Person® and Personal Leadership. You will learn that time is the most valuable asset we have and planning your time with priorities in mind is essential. We will explain how you must take responsibility for the time used and the liberation it brings on the path to becoming a Total Person®.

# 11

## **Successful communication**

Great leaders are good communicators and this lesson shows the critical role empathy plays in communication. You will learn to listen with empathy and develop empathy for others, so you can set an example by relationship management. You will recognise the benefit of leadership through communication.

# 12

## **Personal responsibility**

Finally, we demonstrate that leaders are role models with integrity and character. You will understand that leaders are developers of people, who empower those around them. We will show you the rewards of empowering others and living a life filled with potential as you prepare for the challenge of leadership.



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## Delivering results

We don't train people. We develop them; we nurture the talent within. Our programmes are designed to change the way people act, behave and think permanently.

LMI programmes cut through the noise. They allow busy people to understand what we're doing, why we're doing it and the benefits they will enjoy by completing one or all of our programmes on their journey to becoming a Total Leader®.



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## Multi-sensory learning

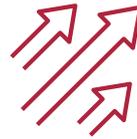
As the name implies, LMI programmes are designed to deliver maximum impact by appealing to more senses. Learning by reading lessons and course material is supported by listening to the audio files of the same lessons, not just convenient, but an aide to memory.



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## Spaced repetition

LMI pioneered the spaced repetition method to learning more than 50 years ago and is a major reason for the unrivalled results our programmes deliver. The technique allows participants to better absorb the information imparted in each lesson; ideas not immediately clear, will become more so with each lesson or 1-to-1 coaching session.



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## Time to change

LMI programmes are goal-orientated; business and personal. We believe it takes time to achieve permanent change and it's why our programmes take weeks to apply, not hours. And it's why we deliver measurable results and a quantifiable return on your investment.



# Coaching session

Discussing the lessons 1-to-1 with the programme facilitator, followed by personalised written action steps, plans, goals, etc., further increases the information retained, making the necessary permanent changes in attitude and behaviour more likely than occasional daily or weekend courses.



# Next Steps

Our goal is always to achieve tangible personal and business results for clients. Isn't it time you made the investment, nurtured the talent within and fulfilled your true potential or that of the people that will make a difference to the future of your organisation?

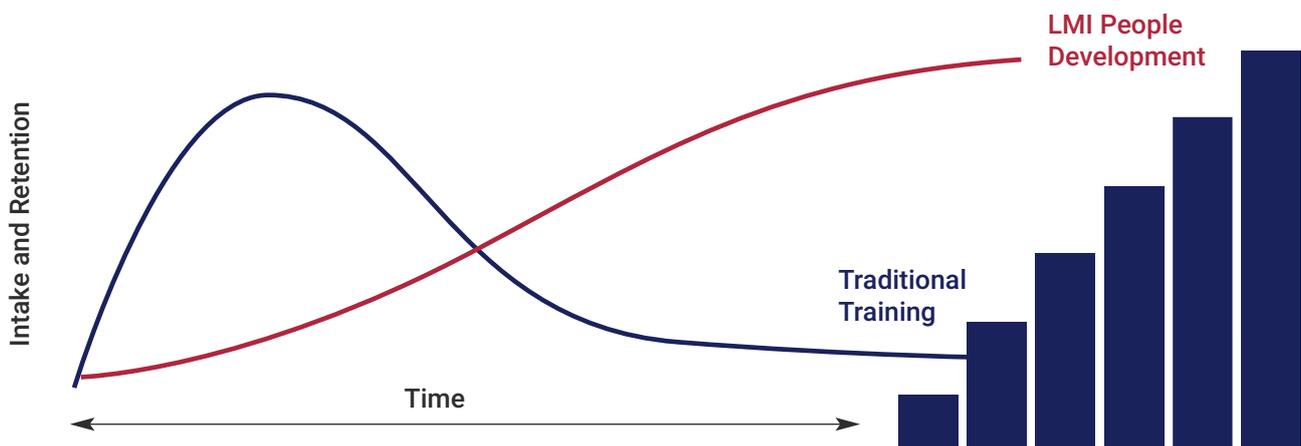
# Process Management & Feedback

The end of each lesson features an Application and Action section, designed to stimulate discussion of the lesson material to elicit personal insights from participants, to help contextualize the programme.

A Plan of Action is included, which will help programme participants turn what they have learned into actions as they begin the transformative process of becoming a better leader and becoming a Total Person.

A mid-term and final evaluation is conducted to review progress and results. A final graduation presentation is given by the participant at the end of the programme.

The difference between traditional training methods and the LMI approach



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# The Total Leader®

As the commercial world evolves and becomes more competitive, the need for effective leaders is increasingly important. This understanding led to the creation and development of our Total Leader® concept.

It is a dynamic and innovative development process that focuses on magnifying potential, nurturing the talent within and creating great leaders.

In addition to Effective Personal Leadership, our process addresses three critical areas of development that you must master before you can be a total leader.



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## Effective Personal Productivity

The foundation of all effective leadership and a basic aspect of human nature, yet many people lack the direction they need to achieve their desired results.

Our development process will help you or members of your organisation, proactively develop goals to achieve results and increase productivity by determining priorities, whilst communicating more effectively.

You will learn to deal with interruptions, become a team player and thrive in a learning environment.

## Effective Personal Leadership

Personal motivation and self-image are key to how you perform, respond and ultimately lead others; it is the core of an individual's character.

Our training will help realise your personal leadership potential by building upon your existing strengths and improving how you see yourself.

You will learn to make more successful choices by overcoming past conditioning and increase self-motivation by changing attitudes, behaviours and habits that have held you back.

## Effective Motivational Leadership

The natural ability to lead and motivate others is rare and for most will need to be developed and enhanced with new skills.

We'll help you and your team understand what it takes to become an effective motivational leader and develop and communicate a vision for the future.

You will create winning teams that can evolve with the business world and promote growth and advancement, whilst establishing an organization of leaders.

## Effective Strategic Leadership

The ability to define and develop the purpose of the organization, determine its key strategies, select the right people for the right roles, and oversee the processes required to achieve success.

Our programme will help you clarify your strategic purpose, the very reason you exist and complete a comprehensive strategic assessment to recognise where you stand now.

You will also learn to create your strategic development plan and implement your strategic execution with a renewed focus and energy.



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**To find out more about the program,  
and discuss the development process in  
detail, please feel free to contact us at:**

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**E:** [programs@lmi-swiss.com](mailto:programs@lmi-swiss.com)

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