

POSER

Look Book

SUMMER 2025

POSER COMPANY AMERICAN

POSERCOMPANY.COM

REAL TALK

POSER was born from one simple, frustrated truth: **"There's got to be a better way to use branded apparel to build company culture."** Today's business leaders are buried in responsibilities. And culture-building? It too often gets pushed to the bottom of the list. It shouldn't be that way.

We flipped the script on swag:

- No minimums on apparel
- Premium retail brands
- Customized
- Delivered in under a week
- From creative to fulfillment — fully handled

Here's why it matters:

72% of consumers say brand quality directly reflects the reputation of the company. (And yes — reputation is culture.) POSER puts culture back on the front lines by turning today's most in-demand styles into standout, on-brand gear. So while you're building your long-term culture strategy, don't treat merch like an afterthought — use it as your secret weapon. Nick B



DECORATION

More brands are waking up to the fact:
apparel is a powerful tool for building culture.

But we're not for everyone.
POSER partners with brands that are intentional — brands that are selective about what they allow to represent them.





SCREEN PRINT

Using plastisol, water-based, or solvent-based inks, designs are pushed through mesh screens to create vibrant single or multi-color graphics. Perfect for a wide variety of apparel and accessories.



FULL-COLOR DTF (DIRECT TO FILM)

This innovative process blends screen printing and digital techniques, delivering vibrant colors, excellent washability, and intricate details with advanced dye-block technology.



VINTAGE WASH

Vintage Wash transfers create a soft, worn-in look that mimics your favorite old t-shirt. It's the softest feel achievable through screen printing, offering a unique, nostalgic effect.



SPECIALTY PRINT

From iridescent logos and glitter flakes to clear ink transfers, glow-in-the-dark designs, and raised puff effects — if you can imagine it, we can print it.



EMBROIDERY

With a limitless color selection, we create custom embroidery designs that bring a refined, bold, and highly professional touch to your brand.



PVC PATCHES

Transform your logo into dimensional PVC patches that command attention. With a high-end rubber look, flat matte finishes, and vibrant colors, PVC patches are bold and on-trend.



LASER ETCHED PATCHES

Using precision laser technology, we etch intricate designs into materials like genuine leather, achieving a rugged yet refined finish ideal for apparel, hats, and hard goods.



3D PATCHES

Add striking dimension to your designs with 3D embroidery or raised vinyl. We work across multiple materials to achieve the exact texture and depth you're looking for.

Premium partners featured in this publication:

BYLT ASRV UNRL melin NOMATIC

All available for brand customization and all featured in our Summer Lookbook.


PREMIUM APPAREL
Where comfort meets class.



ASRU

REVOLUTIONAL FIELD SHORT

Made from ultra-lightweight Italian-engineered Revolutional® 404 fabric. Offering exceptional elasticity, super quick-drying, moisture-wicking properties, and UV protection.

Measurements: Model is 5’11, 170lbs and is wearing a size M

$118









ASRV

ICE-SKIN MUSCLE TANK

This slim-fitting muscle tank is built for high-performance training. Made entirely from Creora® Coolwave fabric, it delivers an advanced cooling effect, keeping you comfortable during intense workouts.

Measurements: Model is 5’11, 170lbs and is wearing a size M

$68









UNRL

PERFORMA FITTED HALF-ZIP

A versatile, mid-weight half-zip pullover with contoured seam lines for a sleek, sculpted look. Made from our signature Performa fabric, it moves effortlessly with you. Thumbholes and a hidden zip pocket add function, while its sporty-chic style pairs perfectly with leggings or a skort.

$88









UNRL

LEGEND POLO

We took a classic style and reinvented it for the modern man.
Our 4-way stretch pique fabric breathes well and wicks away moisture to keep you cool under pressure. We eliminated all stitching and bonded the seams for a clean finish.

$78









BYLT

DROP-CUT: LUX



Our #1 best seller, the Drop-Cut LUX is a game-changer. Crafted from our LUX fabric, this style features a structured drape, drop-cut hem, 4-way stretch, and wrinkle-resistance. Seamlessly transition from office hours to nights out in style.

Measurments: Model is 6’0 and wears a size M

$35







BYLT

MODAL MICRO RIB FITTED TANK

Slip into ultimate comfort with the Modal Micro Rib Fitted Tank. Designed for lounging or working from home, its lightweight feel and soft ribbed texture offer the perfect balance of luxury and ease.

Measurements: Model is 5’9 and wears a size S

$32











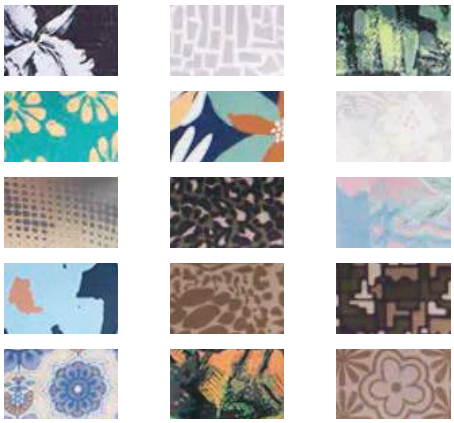
BYLT

19TH HOLE POLO

With its standout patterns and athletic fit, the 19th Hole Polo is perfect for golfers who want to look and feel great on or off the course. Embrace your unique style and enjoy the camaraderie of the game with this bold and distinctive polo.

Measurments: Model is 6’0 and wears a size M

$65









ASRV

LASER-VENT ESTABLISHED TEE

Lightweight, perforated performance shirt for high-intensity training. Smooth performance warp-knit with extreme stretch and shape retention. It features a treatment that adds antibacterial and moisture-wicking properties.
Measurements: Model is 5'11 170lbs and wearing a size M
$88









UNRL

ULTRA HOODED LONG SLEEVE

The Ultra Tee has evolved. We've taken everything you love about our buttery-soft fabric and tailored fit, added a hood, and made it slightly thicker for even more versatility.

$58



SEAMLESS • BREATHABLE • COOLING







SUMMER

BYLT

TOUR POLO

The Tour Polo is made for ultimate breathability and motion. Crafted with your game in mind, features include a hidden placket with snaps, drop-cut hem, and four perforations in back for breathability.

$75











entials

melin

ODYSEA CORD HYDRO



Crafted in collaboration with adventurer and melin Fam Dylan Efron, ‘It All Starts Outside’ is his mantra for a reason. When you’re on the go 300+ days a year, you need a hat that can keep up with everything you do.

$89









melin

TRENCHES HYDROLITE



Introducing the Trenches Hydrolite. The pinnacle of hats - lite as a feather, packed with performance technologies, and more comfortable than any other hat. Featuring your favorite styles bonded seamlessly.

$99











NOMATIC

NAVIGATOR COLLAPSIBLE SLING 6L



The Navigator Collapsible Sling 6L collapses and stores in any of our other travel bags and luggage. Pack it away, and when you arrive at your destination bring this sling on your adventures.

Measurments: Expanded: 3” D x 9” W x 12.5” H

$84.99







NOMATIC

BACKPACK

Crafted with durable, water-resistant materials and fortified with YKK zippers, this convertible backpack effortlessly adapts to your needs. Choose from two versatile sizes, 20 or 14 liters, ensuring ample space for all your essentials.

Capacity: 20L or 14L

$279.99









NEW ARRIVALS



Fresh finds, Just Landed.

It's not about how much you spend.
The merch that gets noticed — and actually used — is the stuff that's clever, creative, and just plain fun. Because here's the truth: **the joy isn't just in the gift, it's in the thought behind it.**


VOORAY
Capital Energy
VOORAY

Highlight



R31

NOSE EYE GLASS HOLDER

Get a “hold” on your target audience with this playful trade show item. This nose-shaped Eyeglass Holder is an ideal addition to any work station or nightstand. This solid bronze and brass accessory is the perfect resting place for your reading glasses or sunglasses.

Measurements: 6 1/2”L x 2 1/4”W x 2 1/2”H

Colors: Charcoal Gray

6	50	150	250	350	500
20.825	**19.7838**	**19.2631**	**18.7425**	**18.2219**	**17.7013**

GP74406

MULTIFUNCTIONAL CHARGING CABLE GADGET





The mini digital gadget has four different ports for conversion, charging, transmission and more. Contains USB C cable with 3 USB adapters got all you need to charge and transfer data for Android/IOS devices.

Measurements: 14” x 21” x 9”

Colors: White, Light Wood Grain Brown

500
9.26

98410

HIFI WIRELESS CHARGER



The Hi-Fi Wireless Power Charger is an all-in-one charging solution for seamless power delivery. With 15W for your phone, 5W for your watch, & 2.5W for your earbuds, it ensures all your devices stay powered up.

Measurements: 8” W x 3” L x 3” H

Colors: Clear Acylic

1	10	25	50	100
58.80	**53.90**	**52.68**	**51.45**	**49.00**

USPBK02

2000MAH KEYCHAIN POWER BANK



This ultra-light 2000mAh power bank is perfect for on-the-go charging. Weighing just 2.1 oz, it easily attaches to your key ring or fits in your pocket or handbag.

Measurements: 2.76” L x 1.77” W x 0.43”

Colors: White

50	100	250	500
14.18	**12.84**	**12.09**	**11.95**



HW111BPC

CHUN BAMBOO PIZZA CUTTER

Take a slice of success with the Chun Bamboo Pizza Cutter, where form & function unite in perfect harmony. Its sleek bamboo handle feels comfortable & natural in your hand while the resilient stainless steel blade.

Measurements: 14” x 14” x 12”

Colors: Bamboo

100	250	500
6.65	**6.50**	**6.35**



GWKC287SG

WHISKY WINE BEER BARREL W/STAND

The outside of the barrel is made of wood, the wood is only for decoration, and there is food grade foil bag as inner gallbladder. The wood is not waterproof. The barrel is NOT for aging wines or liquors.

Measurements: 6 1/2”L x 2 1/4”W x 2 1/2”H

Colors: Wood Brown

250	500
29.99	**27.99**



BAS017

BAMBOO WOOD PHONE STANDS

Bamboo wood phone stands is constructed of renewable eco-friendly bamboo and comes as two slotted pieces perfect for flat mailing, travel or easy storage.

Measurements: 24” x 12” x 13”

Colors: Brown

50	100	250	500
4.58	**4.03**	**3.42**	**3.13**

308496

5 USB PORT UNIVERSAL TRAVEL ADAPTER



Whether you travel for business or pleasure, always stay charged up and connected. Featuring 4 AC power plugs: US, AUS, UK and EU, 4 USB and 1 USB-C port.

Measurements: 16” x 14” x 14”

Colors: Black

50	100	250	500
19.13	**18.28**	**17.58**	**16.23**

EBY21

SEALY COLOR CHANGING LED HUMIDIFIER



130ml tank capacity. Wood finish. 100 sq ft. area coverage. Quiet noise operation. Multicolor light modes. Built-in auto on/off overheat protection. Working time: 4 hours continuous mist; 8 hours intermittent mist.

Measurements: 4” H x 4” W x 4.5” D

Colors: Wood Brown

12	25	50	100
25.19	**24.39**	**23.59**	**21.99**

CPSY4357SG

MINI MASSAGE GUN OR FASCIAL GUN







This massager features with mini pocket size design, only 4.2”x4.3”, smaller than a cell phone. Three adjustable speed provides different frequencies of massage. Compact but powerful, effectively relieve your body muscle soreness.

Measurements: 4.2”x4.3”

Colors: Black

100	500
8.76	**8.19**

BUSINESS GIFTS



Elevate Gratit


tude. Strengthen Ties.

Highlight







CS500

BUFFALO MOUNTAIN LEATHER TRAVEL KIT BAG

This travel kit is an elegant way to ensure your logo goes where they go!

Great for an appreciation or holiday gift for your office staff or valued clients, this kit is made with full grain buffalo hide.

Measurements: 12-1/2” W x 7” H x 3”D when closed

Colors: Tan

5	25	50
100.91	**98.54**	**94.98**

WCD03

MONTFORD DUFFEL BAG



Our overnight duffel is designed to be roomy and strong. Great as a corporate gift. Made from rugged 16 Oz. waxed cotton canvas twill (tin cloth) which is water repellent.

Measurements: 22” W x 13” H x 12” D

Colors: Brown

10	25	50	100
97.59	**95.68**	**93.80**	**91.92**

CS425

LEATHER LUGGAGE TAG



Before they take off for their next destination, make sure your customers & clients have a luggage tag that’s easy to spot! Made of quality buffalo hide, this distressed luggage tag features double stitched leather.

Measurements: 4.75” W x 2.75” H

Colors: Tan

25	50	100
15.59	**14.34**	**13.09**

CH166

OLD FASHIONED COCKTAIL SMOKER KIT WITH TORCH



This whiskey smoker kit includes everything you need to create smoky cocktails: a smoke infuser, a torch (butane not included), four tins of wood chips, a wooden lid, a mini spoon, a cleaning brush, and instructions.

Measurements: 24” x 17” x 15”

Colors: Black

20	100	250	500
48.84	**43.318**	**41.283**	**39.655**



ST3969

EXECUSET: CORPORATE GIFT COLLECTION

Indulge in the ultimate luxury with this gift set that includes an 18 oz tumbler, A5 leatherette padfolio, and a matching pen. The tumbler is perfect for keeping your favorite drink hot or cold while on the go.

Measurements: 12” L x 10” H x 3.1” W

Colors: Black, Blue, Brown, Gray, Red

10	20	30	50	100	250
59.7667	**53.1161**	**52.7494**	**51.8309**	**51.6501**	**51.2886**



ATH135

SILICONE AIRTAG HOLDER W/ KEYRING

Advertise your brand with our Silicone AirTag Holder w/ Keyring Custom Airtag Keeper! This popular airtag keeper is made of High quality Silicone material. Comes without Apple AirTag.

Measurements: 1.89”L x 1.38”W

Colors: Black, White, Pink, Blue, Red, Gray

100	250	500
2.98	**2.69**	**2.61**



BEN-FN21

BEWELL FLAXSEED HEAT THERAPY NECK/SHOULDER

BeWell™ Flaxseed Heat Therapy Neck/Shoulder Pad w/Hand Loops is filled with natural flaxseed for superior heating and covered in soft fleece for a soft and cozy feeling. Works as both a hot and cold.

Measurements: 14” x 14” x 9”

Colors: Gray

20	100	250	500
16.85	**15.80**	**15.15**	**14.55**

BT50

5PC STAINLESS STEEL BBQ GRILL SET



Make grilling easy with this 5-piece BBQ tool set. The set includes a spatula, fork, tongs, basting brush, grill brush, and heavy duty aluminum carrying case.
Measurements: 16” x 15” x 10”
Colors: Stainless Steel Silver

50	100	200	500
22.50	**21.50**	**20.95**	**20.50**

AP4614

25OZ DOUBLE FILTER BREWING COFFEE MAKER



The double filter brewing pot is made of borosilicate glass, stainless steel mesh and polyester silicone. It has a double-layer filter and a squeeze-type silicone stopper. Can withstand temperatures above 120 degrees Celsius.
Measurements: 25 Oz, 3.27” L x 11.81” W
Colors: Brown

80	160	320
58.92	**57.18**	**55.00**

SM-7601

SURVIVOR 5L WATERPROOF OUTDOOR BAG



The Survivor 5L Waterproof Outdoor Bag features a roll-top closure with a plastic buckle to keep your valuables dry and safe during your favorite outdoor activities.
Measurements: 5L, 7” W x 13.75” H
Colors: Black, Red, Royal

100	300	500
8.01	**7.82**	**7.60**

FUN & UNIQUE



Quirk Up Your Thanks.



Highlight



PACA001

AIR FRESHENERS

Custom shape paper air freshener with a string to hand in cars or closers. Many scents available. Vanilla, Black Ice, New Car, Lemon, Strawberry, Jasmine, Lavender, Raspberry, Mint, Orange & Ocean, Cinnamon, etc.

Measurements: 3 x 3 square inch or smaller

Colors: Various

100	250	500
1.10	**0.80**	**0.60**

USNBCP01

NON-COLLAPSIBLE BOTTLE COOLER



Designs, logos and photos truly stand out in screen print when reproduced on our premium non-collapsible neoprene bottle coolers.
Measurements: 4” W x 7” H
Colors: Various

50	100	200	500
3.78	**3.29**	**2.92**	**2.77**

10234

SCRIBBLER GLOW MEMO BOARD



Light up your office with the Scribbler Glow desktop memo board! Just write a message with the included dry erase marker, place the clear acrylic board on the wooden block.
Measurements: 1.5” W x 5.25” L x 3” H
Colors: Wood Brown/Clear

50	100	250	500
19.20	**17.60**	**17.20**	**16.80**

GP-CBG018S2

ELECTRONIC TECH ORGANIZER BAG



This multifunctional storage bag is designed specifically for travel, daily commuting, or home organization, suitable for storing small items such as data cables, power banks, headphones, cosmetics, etc.
Measurements: 9.65” W x 7.08” H x 3.94” D
Colors: Blue, Purple, Dark Blue, Black, Red, Gray

100	250	500
8.96	**7.73**	**7.63**



BARU82

MINI USB FAN FOR ANDROID PHONE

The mini USB Fan device that can be hooked to your Android system cell phone. Plug this fan attachment right into your smart phone for instant relief. Powerful + soft blades with quiet operation.

Measurements: 3 1/2" L x 1 3/4" W x 1 1/2" H

Colors: White, Black, Orange, Pink, Green, Light Blue

500
1.15



5287-3W

SIMPLE HYDRATION SLING POUCH (4CP NEOPRENE)

Stay hydrated and hands-free with our Hydration Sling! Easily carry a 32 Oz. water bottle anywhere you need to go. Water bottle not included.

Measurements: 32 Oz, 3.75" D x 6.5" H

Colors: Various

12	48	96	144	288
8.71	**8.52**	**7.66**	**6.96**	**6.38**



PNT

16 OZ SILICONE PINT GLASS

Patented silicone drink ware. Squeezable, unbreakable, silicone glasses keeps entertaining carefree, elegant and fun. Stock your indoor/outdoor bar with these smart, packable and shatterproof alternatives to glass, plastic or stainless.

Measurements: 5.72" H x 3.65" W x 3.65" H

Colors: Various

72
10.00

WSLBS

WHEAT STRAW LUNCH BOX SET



Interest people in more of what you have to offer when you give out this wheat straw lunch box set! It's made of eco-friendly, Wheat Straw, and Polypropylene (PP) Plastic.

Measurements: 5.75" W x 8.375" L x 3" H

Colors: Natural Beige, Blue, Green

25	50	100	250	500
10.17	**9.24**	**8.56**	**8.00**	**7.54**

PC21CF

E-Z FREEZY PERSONAL FAN



Stay cool anywhere, anytime! The E-Z Freezy Personal Fan combines fan cooling & a unique refrigeration function. It features a cooling plate that can be turned on or off for added cooling along with three fan speed levels.

Measurements: 16" x 13" x 16"

Colors: White

25	50	100	250	500
28.62	**26.24**	**25.64**	**25.04**	**23.85**

SN-750

TAILGATER TRUNK COOLER ORGANIZER



This trunk organizer also offers cooler compartments that hold up to 12 cans plus ice. It offers removable cooler lining for easy cleaning. This organizer and cooler combination collapses flat and clips secure when not in use.

Measurements: 15" x 13" x 22"

Colors: Black, Navy Blue, Red, Royal

20	100	300
35.59	**31.41**	**27.95**



GNBY066

SILICONE FINGER BOOKMARKS

This silicone finger bookmark is a practical reading aid. It comfortably fits on your finger, allowing you to hold pages open with ease. Made of soft silicone, it won't damage book pages.

Measurements: 15" x 14" x 14"

Colors: White, Green, Gary

150	450
2.358	**1.9476**



JJB20

MAGNETIC LEATHER EYEGLASS HANGER CLIP

Based on the scientific and humanized design, the eyeglasses clip can hold different sizes of sunglasses, non magnetic cards, tickets, and cash. Made of quality leather.

Measurements: 3.74" x 1.77"

Colors: Beige, Black, Gray, Pink

300	500
11.67	**10.00**



USCLTP

FULL COLOR COOLING TOWEL W/POUCH

Full Color Cooling Towels are made of soft polyester and a special cooling nylon material with mesh-like construction. Quick-Absorbing and Quick-Drying. You can print full color on top side to promote your brand communication.

Measurements: 11 3/4" W x 31 1/2" H

Colors: Various

50	100	250	500
7.21	**6.15**	**5.35**	**5.30**


VOORAY
Capital Energy
CAPITAL ENERGY
Capital
Capital









CONTACT

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