



PRESENTED BY KROGER

THE BIGGEST CULINARY FESTIVAL

IN ORLANDO MAY 24

10 AM at FESTIVAL PARK



The International Food
And Drink Festival 2025
AT FESTIVAL PARK



ABOUT THE INTERNATIONAL FOOD AND DRINK FESTIVAL 2025

The IFDF 2025 at Festival Park in DOWNTOWN ORLANDO brings together over 10,000 guests from all over Central Florida and beyond to party at one of the most significant landmarks in Florida. Join us for a day of music and fun and enjoy the best authentic food and drinks from all over the world at Downtown Orlando,



DAYTIME VIBE

11 A M – 6 P M Guests of all

ages can enjoy an awesome family atmosphere with the best authentic dishes from around the world, Food Trucks, food eating contests, music, special attractions and all the amenities available at the IFDF 2025.



I LOVE THE NIGHTLIFE

6 P M – 9 P M

The party transitions to a new scene with a special night time show, VIP area, International DJs, exotic drinks and more exciting attractions. Still a family oriented experience, but with the touch of the nightlife vibes for an exclusive dining experience.

The International
Food And Drink
Festival 2025 AT
Downtown
Orlando



*Event is from 11am-9pm, this is just to show how the event flow during the day.

ABOUT THE EVENT



FREE ADMISSION FOR THE PUBLIC
LIVE ENTERTAINMENT AND MUSIC
EXCLUSIVE VENDORS AND EXHIBITORS
AUTHENTIC INTERNATIONAL FOOD & DRINKS
CONTESTS WITH PRIZES



= Bouncy House



= Vendors/Kiosks



= City mobile stage





MEDIA PLAN

The IFDF 2025 will host over 10,000 guests (plus those tuning in via LIVE steaming) creating a massive exposure and unique experience for our sponsors and vendors.

PRINT + AIR TIME

ORLANDO SENTINEL

UNI VISION

IHeart Radio

DIGITAL

FACEBOOK

INSTAGRAM

EVENTBRITE

IFDF OFFICIAL SITE

ON-SITE

ADS AT FESTIVAL PARK
24/7(bulletin boards)

+20,000 PRINT FLYERS
DISTRIBUTED THROUGH
VENUE PARTNERSHIPS

SPECIAL PROMOTIONAL
PARTNERSHIP 2025



WYNDHAM
HOTELS AND RESORTS

A vertical image on the left side of the slide shows a DJ's hand on a turntable. A bright red laser light is shining across the turntable, creating a dynamic visual effect. The background is dark and out of focus.

GOLD SPONSORSHIP OPPORTUNITIES AND BENEFITS

The INTERNATIONAL FOOD AND DRINK FESTIVAL is the perfect opportunity to position YOUR BRAND and image as the official card of this massive IFDF 2025 celebration at Festival Park in DOWNTOWN ORLANDO. Celebrating our 8th Anniversary.

ON-SITE SPONSOR BENEFITS

- Presenter Rights for event: “YOUR BRAND” Presents: The International Food And Drink Festival 2025”
- Branded Music Blocks all day
- Branded Live Streaming for artists performances and eating competitions
- Mention as Event Sponsor by Dj (every hour)
- Category Exclusivity (across all levels)
- Product Placement – 2 units parked on premises
- Prominent Signage inside the event and VIP Area (up to 6 banners)
- Area for Special Attraction (Photo Booth, TouchScreen / Interactive Games, etc. – provided by client)
- Logo on Stage Banners (overhang+ side banners)
- 20’x20’ Booth Space and Staff On Site
- 4 VIP Tables for Employees and Special Guests
- International World Flights Drinks Pass – Opportunity to be part of the beer, wine and liquors tasting at the event.

A vertical photograph on the left side of the slide shows a glass of iced coffee with a brown liquid and ice cubes, sitting on a light-colored wooden bar counter. The background is dark and out of focus.

MORE GOLD SPONSOR BENEFITS

MEDIA PRESENCE

- Logo on Print Ads
- Logo on Flyers 20,000
- Logo on event banners
- Mentions in Media Tour Interviews (when available)
- Mentions on radio ads as the presenting sponsor

DIGITAL

- Mentions and branding in our social media platforms: FACEBOOK, INSTAGRAM, TWITTER and MORE.
- Sponsor Logo on EVENTBRITE
- Press release via email blast

MORE COOL IDEAS:

- Signature drink for the event with your brand name?
- Chef or cooking demonstrations sponsored by your brand?
- Mixologist Contest hosted by your brand?
- Let us know and we can make it happen!

OPPORTUNITY \$10,000



SILVER SPONSOR

MEDIA PRESENCE

- Mention as Event Sponsor on Stage (5)
- Signage inside VIP Area (up to 3 banners)
- Logo on Stage Banners (side banners)
- 10'x20' Booth Space and Staff On Site
- 2 VIP Tables for Employees and Special Guests
- Logo on Print Ads
- Logo on Flyers 20,000
- Sponsor Logo in all social media advertising
- Sponsor Logo on FACEBOOK AND INSTAGRAM

OPPORTUNITY \$6,000

A decorative vertical bar on the left side of the slide, featuring a dark background with numerous out-of-focus circular lights in shades of orange, yellow, and blue, creating a bokeh effect.

BRONZE SPONSOR

MEDIA PRESENCE

- Mention as Event Sponsor on Stage (2)
- 1 VIP Tables for Employees and Special Guests
- Mentions ins our social media(3)
- 10'x10' space for your booth
- Logo on print ads
- Logo on 20,000 flyers
- Sponsor Logo in FACEBOOK and INSTAGRAM

OPPORTUNITY \$3,000



OTHER OPPORTUNITIES VENDORS/EXHIBITORS/BANNERS

- Food Trucks = \$600.00(up to 15ft) \$800.00(up to 25ft)
 - Restaurants/Catering companies 10'x10' space = \$600.00
 - Alcoholic Drinks vendor(hard lemonade, Piña colada, smoothies) = \$1,500
 - Vendor/exhibitor 10'x10' space = \$800
 - Crafts vendors 10'x10 space = \$300
 - 4'x8' banner on events premises = \$300
 - Logo on 20,000 Flyers and featured in our social media platforms = \$300
- All Food Trucks, Vendors or Exhibitors will be featured and promoted in our social media platforms.

Reserve your space now, limited availability.



DESTINO GASTRONOMICO
PASAPORTE CULINARIO



Let's get started.
EVENTURES
GROUP

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