

The Blueprint



NAWIC | FORT WORTH CHAPTER #1 | SOUTH CENTRAL REGION

www.nawic-fw.org

October 2024

NAWIC Pledge

As material for the construction
of our buildings,
I pledge the agility of my hands,
the ability of my mind,
and the integrity of my heart.

NAWIC Core Purpose

To strengthen and amplify the
success of women in the
construction industry.

NAWIC Core Values

Women focused, Courageous
leadership, Commitment to
inclusion and growth, Anticipate

Calendar of Events

**Next Business Meeting – Oct 17th – Fort
Worth Club**

**Board of Director's Meeting – Nov 12th
301 Commerce Street, Suite 1301 Fort
Worth, TX 76102**

WIC Week – March 2nd – 8th, 2025

President's Message

Dear Ladies of Fort Worth Chapter #1,

It is with immense gratitude and excitement that I welcome you to another incredible year with our chapter. As your newly inducted president, I am both honored and humbled to lead this amazing group of professionals who continue to break barriers and pave the way for future generations in the construction industry.

Whether you're a new member or a long-standing one, I want to acknowledge the unique strengths and perspectives you bring to our community. Our industry is ever-evolving, and the contributions of women are more critical than ever. My vision as president is to continue building on the strong foundation laid by my predecessors while fostering an even more supportive and collaborative environment for us all to thrive.

This year, we have exciting initiatives planned, from networking opportunities to educational programs and outreach efforts that will elevate our collective voice in the industry. I encourage each of you to get involved, share your experiences, and contribute to our shared mission of advancing women in construction.

I look forward to serving as your president and working alongside all of you to create meaningful connections, inspire innovation, and empower each other as we move forward. Thank you for your trust and your continued commitment to this chapter—together, we are shaping the future of construction.

With gratitude,
Jessica Steel
President, Fort Worth Chapter #1



Welcome to Our
New Members



Welcome New Members!

Jenifer Barton – SEDALCO, Inc.

**Cristy Crookes-Abernathy – Pro Box Portable
Storage**



2024-2025 Leadership Team

In the
Spotlight

Spotlight

2024-2025 Leadership Team

Board of Directors

President	Jessica	Steel
Vice President	Jamie	Greenway
Secretary	Patty	Bird
President-Elect.	Lori	Donnell
Treasurer	Raina	Webb
Director	Adama	Ba
Director	Andrea	Giron
Director	Karen	Weatherford
Director	Paulette	Poyner
Director	Renee	Urso
Director	Toni	Najjar
Immediate Past President	Megan	Shaw

Committee Chairs

Audit	Lori	Donnell	NEF Design/Drafting	Raina	Webb
Badges & Reservations	Paulette	Poyner	New Member	Lori	Donnell
NEF Block Kids	Lara	Siegel	PR Marketing	Lori	Donnell
	Toni	Najjar	Looking for Co-Chair		
	Hadley	Ingersoll	Professional Development & Education	Tracie	Garner
Blueprint	Adama	Ba	Sponsorship	Renee	Urso
Bylaws and Chapter Manual	Karen	Weatherford	Strategic Planning (2025-2026)	Karen	Weatherford
Construction Industry/Safety	Lori	Donnell	Ways and Means	Shelie	Murphy
Diversity, Equity & Inclusion	Andrea	Giron		Jamie	Greenway
	Cathie	Figueroa		Megan	Shaw
	Toni	Najjar	WIC Week	Megan	Shaw
Foundation Liaison	Shelie	Murphy		Riley	Seahorn
Membership/Friendship	Karen	Weatherford			
	Lori	Donnell			
	Michelle	O'Quinn			

Want to get involved? Contact the chair for any committees you are interested in.



South Central Region Fall Conference

Lori Donnell

South Central Region Fall Conference October 4-5, 2024; Tulsa, OK Lori Donnell

Friday was full of education sessions and fellowship. I started out the day with Empowered Women presented by Karen Keith, Tulsa County Commissioner and Mayoral Candidate. Empowered Women be the best they can be for each other. Empowered women persist, give back and create change. The bulk of the presentation was an overview of all the building happening in the Tulsa area. They are booming!

Next, I attended a session on Ageism in the Workplace. There are currently five generations in the workplace. This can create tension and misunderstandings between the generations. The key is to understand the value each generation has to offer. As a Boomer, I have different values and skills from the younger generations. We must develop multi-directional support to utilize each generation's (and individual's) strengths. This includes formal and informal sharing, two-way mentorship and identifying subject matter experts. Another section of the presentation covered developing social standards of behavior, including:

- Shared values
 - Acknowledge bias – Am I limiting myself or others?
 - Avoid stereotypes & assumptions – Am I being unfair because of age?
 - Challenge limiting beliefs & attitudes– Avoid using limiting language (lazy generation; Ok, boomer; etc.)
- Communication norms
 - Establish preferred communication pathways for the team (phone, text, instant messaging)
 - Discuss boundaries and preferences outside of work hours
- Physical norms
 - Discuss boundaries – touching, hugs, handshake
 - Discuss boundaries & preferences with working late and weekends

After lunch, I attended the Strength Finders Workshop. I had never done any type of assessment before and was interested to find out what my top 5 strengths meant and how to use them the most effectively. Our strengths work together and blend. Also, strengths cannot be learned, or acquired, they are just who you are naturally. The top 5 strengths account for 70% of how we respond (thoughts, feelings and behaviors). In any situation or goal, we can identify which strengths we need to use and tune them for greater success. We can also combine our strengths with the strengths of others on the team to make collaborations more effective. There was a lot more to this session, but too much to write. I plan to upgrade to my top 24 strengths and gain even more insight on how I can use them to be more effective in my future endeavors.

Saturday morning started off with some announcements and awards presentations during breakfast. After the Call to Order, we proceeded with our standard order with the National Anthem presented by a girl's accapella choir, pledges, inspiration, recognitions, registration report and adoption of rules and agenda. This was followed by reports from the president, national board, and then our keynote speaker. Leslie Reyes, from the Houston chapter and an engineer with Zachry, talked about her journey and struggles to Have It All. It was interesting to hear her struggles and how she finally came to realize no one has IT all, but she found HER all. This was the focus of a workshop at the end of the day where those who stayed did an exercise to try to figure our own All and where we are willing and unwilling to compromise to have it.

After lunch, we heard from a couple of committee chairs and the region fund report. We also approved the region budget and adopted the region SOX policies. Our last order of business was the invitation to the Tri-Region Forum 2025 in Atlanta and Annual Conference 2025 in Boston. Both Greater Little Rock and Dallas/Fort Worth put in bids for Forum 2026. It was disappointing, but DFW only lost the bid by one vote! The session closed out with raffle drawings of which the Fort Worth ladies ruled. Jamie Greenway won the Region Fund raffle and Raina Webb won the NEF raffle. The meeting was adjourned and we held the Having It All workshop.

The Margaretville Farewell to Fall Conference party was the perfect ending to the conference.

October Business Meeting



Fort Worth, TX

Are You Radioactive? Understanding Radon Exposure in Your Personal and Professional Life



**Zan Jones
Radonova
Vice President Sales and Marketing**

Zan Jones is the Vice President of Sales and Marketing for Radonova where she manages the U.S. and Canadian markets. She began her role in February 2022 and since then has participated as a volunteer in helping both Colorado and Illinois pass radon protection laws. Currently, Zan serves as a National Board Member for the Indoor Environments Association. She has extensive experience in the building construction industry and as an entrepreneur. She holds a bachelor's degree from Texas A&M University and an MBA from the University of Texas at San Antonio...and "Zan" really is her real name.

Thursday, October 17, 2024

5:30pm-8:00pm

**The Fort Worth Club
12th Floor, Camelia 1 & 2
306 W 7th Street, Fort Worth, TX 76102**

Menu – Chef's Choice Hot Buffet

(Please advise with reservation if you have special dietary needs.)

PLEASE RSVP NO LATER THAN NOON October 15, 2024

Via email reservations@nawic-fw.org

Links To Pre-Pay Dinner Cost \$50

Includes parking; bring ticket inside for validation.

Members - <https://checkout.square.site/buy/I3EАНHMQJ5Y4NUB33BQTXF7Y>

Guests - <https://checkout.square.site/buy/YMRNERDM5QHT4EVZYRQUS72T>

Please remember that members and guests not canceling dinner reservations before Tuesday noon prior to the meeting shall be responsible for dinner cost.

This is necessary because costs are incurred based on the anticipated attendance.

Membership & Friendship

Please add your
birthdate to the
Google sheet to
update our list!
– Membership

BIRTHDAYS!

MICHELLE O'QUINN	7TH
SHARON MURPHY	17TH
ADAMA BA	31ST
GABRIELLE ROBBINS	31ST

ANNIVERSARIES

KAROLENE PITTMAN	29 YRS
TAMARA CROOKS	24 YRS
DIANE MIKE	19 YRS
LARA SIEGEL	15 YRS
DENA ROWLAND	13 YRS
KAREN WEATHERFORD	13 YRS
TRACI GARNER-DAVIS	13 YRS
SHELIE MURPHY	12 YRS
KATIE MAREK	2YRS
TINA HALL	2 YRS



Safety

NAWIC Safety Letter

As the leaves change color, let's also change our focus to ensure a safe and successful Spooky Season on the job site.

- **Fall Hazard Awareness**
 - Leaves may be falling but safety standards should be rising. Keep walkways clear of all debris and use caution of elevated surfaces.
- **Visibility Boost**
 - Days are getting shorter. Check and replace any worn out or non-functioning lights and equipment, use reflective gear to enhance visibility.
- **Health Check Ins**
 - Encourage team members to monitor their well-being.
- **Emergency Drills**
 - Conduct emergency drills with your team. Ensure everyone knows the evacuation procedures, location of first aid kit, and emergency contact information.



PR & Marketing

PR/Marketing News

We have implemented a new CRM Automation Suite. This package has full contact management and email marketing features to track and communicate better with our members, guests and sponsors. It also has scheduling and calendar functions and we can schedule our social media posts from within the suite. Finally, our website has been migrated to the suite. This package provides a single location to manage multiple needs within the chapter.

**Be on the lookout for email from Magic Automation.
info@messaging.magikautomation.com**

White list this email so you don't miss anything.

Please email lorid.nawic@gmail.com if you are **not** receiving Meeting Invitations from Magik Automation. Some members are having issues receiving these messages.

We are still learning this package and all it can do for us. Please be patient while we get familiar with it.

If anyone is familiar with CRM packages and functions, please reach out to Lori Donnell at lorid.nawic@gmail.com.

Corporate Sponsorship

Talk to your company about our new sponsorships – You choose your benefits!



2024-2025

Sponsorship Opportunities

BRONZE	SILVER A	SILVER B	SILVER C	GOLD A	GOLD B	PLATINUM	CORPORATE ADVOCATE
\$1,000	\$1,500	\$1,500	\$1,500	\$2,500	\$2,500	\$3,750	\$1,500
<ul style="list-style-type: none"> ❖ Annual Dues ❖ Business Card Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets Industry Appreciation ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Single Player Golf Tournament ❖ Region Forum Registration* ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ National Annual Conference Registration* ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Event Advertising ❖ Region Forum Registration* ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Event Advertising ❖ Region Forum Registration* ❖ Nat'l Annual Conference Registration* ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Event Advertising ❖ Region Forum Registration* ❖ Nat'l Annual Conference Registration* ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque 	<ul style="list-style-type: none"> ❖ Full Page Ad in Newsletter ❖ (2) Tickets Industry Appreciation ❖ 4) Person Team Golf Tournament ❖ Golf Tee Box Sponsorship ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque
<p>All packages reflect membership benefits for one person/representative. Contact info@nawic-fw.org for pricing for additional representatives.</p> <p>*Registration for region and national events is for <u>Early Bird</u> rate. Any difference in the actual registration fee must be covered by the member.</p>							

FORT WORTH CHAPTER #1

**THANK YOU
SPONSORS**

Sponsorship Application



Fort Worth, TX

Sponsorship Information:

Business Name _____
Contact Person _____
Billing Address _____
City, ST, Zip Code _____
Phone 1 / Phone 2 _____
Fax / Email _____

Sponsorship Level:

<input type="checkbox"/> Platinum \$3,750	<input type="checkbox"/> Silver A \$1,500
<input type="checkbox"/> Gold A \$2,500	<input type="checkbox"/> Silver B \$1,500
<input type="checkbox"/> Gold B \$2,500	<input type="checkbox"/> Silver C \$1,500
<input type="checkbox"/> Corporate Advocate \$1,500	<input type="checkbox"/> Bronze \$1,000

Payment Information:

☐ Cash ☐ Check ☐ Credit Card ☐ Other

Credit Card Type / Exp. Date _____
Credit Card Number / CVV _____
Billing Address / Zip Code _____
Authorized Signature _____

PLEASE MAKE CHECKS PAYABLE TO: NAWIC FORT WORTH CHAPTER #1

Sponsorship Committee –

We have three new chapter sponsors this year! Please consider a sponsorship at your renewal and share the benefits with your potential members. Contact Lori Donnell or Riley Seahorn for more information.

Gold Sponsor

TEXAS BIT A CRH COMPANY



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THAT DFW NEEDS**

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Ways & Means Birdie Sponsor

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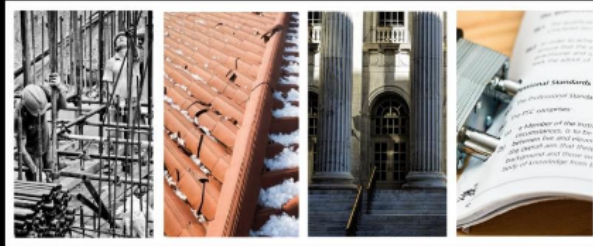
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Fort Worth, TX 76140
Phone: 817-572-0391
Fax: 817-568-0527
www.2eagle.net**

Silver Sponsor

Ensley Benitez Law, PC

ENSLEY BENITEZ LAW, PC

CONSTRUCTION • STORM & DAMAGE RESTORATION
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To speak with one of our attorneys, please call 469-983-6500.

Ensley Benitez Law, PC

eblawtexas.com

karen@eblawtexas.com | brian@eblawtexas.com

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Silver Sponsor

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Sponsorship Packages Available!!

For information contact:

president@nawic-fw.org



Advertise in the Blueprint – Contact president@nawic-fw.org for more info

2023 – 2024

Fort Worth Chapter #1

South Central Regional Director & National Board Director:

Angela Taylor

National President:

Karen Hager

Board Members:

President: Jessica Steel
President-Elect: Lori Donnell
Vice President: Jamie Greenway
Secretary: Patty Bird
Treasurer: Raina Webb
Immediate Past President: Megan Shaw

Parliamentarian: Lori Donnell

Directors: Adama Ba
Andrea Giron
Francine Hawkins Alegeh
Karen Weatherford
Renee Urso
Toni Najjar

Committee Chairs:

Audit: Dena Rowland
Badges & Reservations: Renee Urso
NEF Block Kids: Sharon Murphy/ Lara Siegel
Blueprint Editor: Adama Ba
Bylaws/Chapter Manual: Karen Weatherford
Construction Industry Safety / OSHA: Karen Weatherford
Foundation Liaison: Karen Weatherford
Membership/Friendship: Tammy Blake/ Angelique Davis/ Patricia Jackson
NEF Design/Drafting: Raina Webb / Francine Hawkins Alegeh
DE&I: Adama Ba
New Member: Jessica Steel
Professional Development: Lori Donnell & Karen Weatherford
PR/Marketing: Andrea Giron/ Katie Marek
Sponsorship: Lori Donnell
Strategic Planning: Jessica Steel
Ways & Means: Shelie Murphy/ Jamie Greenway/ Evelyn Gorman
WIC Week: Riley Seahorn / Karen Weatherford/ Evelyn Gorman

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