

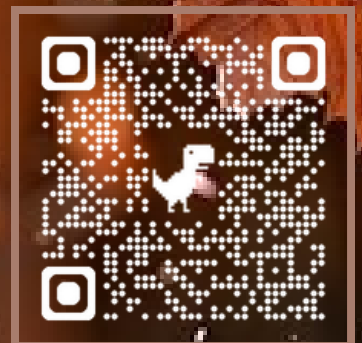
October 2025

www.nawic-fw.org

THE BLUEPRINT

NAWIC FORT WORTH CHAPTER #1 SOUTH CENTRAL REGION

The season of change and women leading it



www.nawic.org

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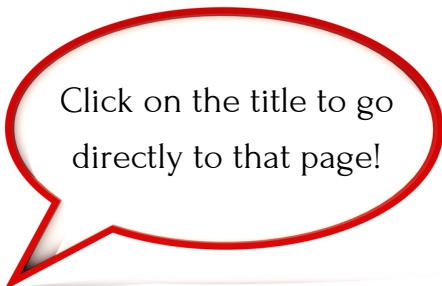
Sponsorships

Recognizing the partners who help us drive our mission forward.

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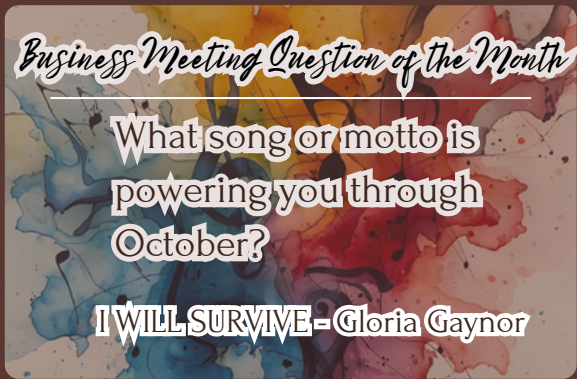
Subscription

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Click on the title to go directly to that page!

PRESIDENT'S MESSAGE



Wow! Another year has passed and the 2025-2026 Board of Directors has been installed. I am honored and humbled to serve a second term as president of this incredible group of ladies. We have a dynamic mix of seasoned and new members to carry our mission into the future. Your professionalism and knowledge of the industry are what makes NAWIC so strong.

Our Strategic planning meeting resulted in some new ideas and plans to revamp some of our established processes. I set three primary goals for the year and the board took them and ran. Our goals and plans for the year include:

1. Membership & Engagement
 - a. Micro Events (Social, Meet & Greet, Fun Activities)
 - b. Recruitment & Retention (NAWIC 101, Streamline Communications)
 - c. Leadership Development (Mentoring, Shadowing, Training)
2. Marketing & Exposure
 - a. Upgrade/Revamp Blueprint - What do you think? Let us know!
 - b. Attend Industry Events (Build Expo, College/High School Fairs)
 - c. Media Exposure (Social, Print, Radio/TV)
3. Community Service
 - a. Continue Girls, Inc. partnership
 - b. Women's Prison/Women's Shelters
 - c. City Events (Trash Bash, Cleanups, etc.)

As you can see, we have a lot planned for the year. Only with your help can we implement them. Remember, you only get out of it what you put into it!

Be sure to look through the Blueprint for the business meeting question of the month!

I look forward to serving as your president and working with you this year. Please feel free to reach out to me at any time with ideas/suggestions, issues, and, yes, even complaints. I will do my best to resolve any issues and implement your ideas and suggestions.

Lori Donnell

President, 2025-2026

NAWIC Fort Worth Chapter 1



Our Foundation

NAWIC PLEDGE

As material for the construction of our buildings, I pledge the agility of my hands, the ability of my mind, and the integrity of my heart.

NAWIC CORE VALUES

Women focused,
Courageous
leadership,
Commitment to
inclusion and
growth,
Anticipate change

NAWIC CORE PURPOSE

To strengthen and amplify the
success of women in the
construction industry.

Calendar of *Events*

<i>October</i>						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11 
12	13	14	15	16 	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31 	

October 11, 2025 - CRM Training

9:00 AM

Key Construction
3960 Sandshell Dr,
Fort Worth, TX 76137

October 16, 2025 - Business Meeting

5:30 PM

Diamond Oaks Country Club
5821 Diamond Oaks Dr N,
Fort Worth, TX 76117

Calendar of *Events*

<i>November</i>						
S	M	T	W	T	F	S
						1
2 	3	4	5	6	7	8
9	10	11  	12	13	14	15
16	17	18	19	20 	21	22
23	24	25	26	27 	28	28
29	30					

November 11, 2025 - Board Meeting

6:00 PM

TEXO

417 Fulton Street,

Fort Worth, TX 76104

November 20, 2025 - Business Meeting

5:30 PM

Diamond Oaks Country Club

5821 Diamond Oaks Dr N,

Fort Worth, TX 76117



Click here for more info!

www.constructioninclusionweek.com

Each October, the construction industry unites around a shared mission: to celebrate inclusion, strengthen connection, and build a more respectful future for everyone on the job site and beyond.

Construction Inclusion Week 2025 is more than an initiative; it's a reminder that progress begins when we work together.

In today's climate, conversations around diversity and inclusion can feel complex or even divisive. But with construction, inclusion has always had a practical and powerful meaning that ensures that every individual, regardless of background, role, or experience, has the opportunity to contribute and succeed.

When we include every perspective, we strengthen our teams, improve safety, and create more innovative outcomes. Inclusion, at its heart, is about belonging. Knowing your voice is valued and your presence matters.

This year's theme encourages reflection and action. What does inclusion look like on our job sites, in our offices, and within our professional organizations? At NAWIC Fort Worth, inclusion isn't just a value, it's a practice. We welcome women from every corner of the industry: trades, design, management, and ownership. Our diversity of experience is what gives us strength. We truly are stronger together.

By supporting one another and celebrating our differences, we show that inclusion isn't about meeting a standard, it's about setting one. As we honor Construction Inclusion Week 2025, we invite our members to share stories, spotlight inclusive practices, and lead with compassion and confidence.

"Inclusion isn't about meeting a standard, it's about setting one."

Committee Reports

NAWIC FORT WORTH

Audit - Nothing to report

Badges & Reservations - Nothing to report

Blueprint - Revamped and awaiting member feedback

Bylaws and Chapter Manual - Nothing to report

Construction Industry Safety/OSHA - Nothing to report

Diversity, Equity & Inclusion - Nothing to report

Foundation Liaison - Nothing to report

Membership/Friendship - See page 9

NEF Block Kids - Nothing to report

NEF Design/Drafting - Nothing to report

New Member - See page 9

PR Marketing - Nothing to report

Professional Development & Education - See page 10

Sponsorship - Nothing to report

Strategic Planning - Nothing to report

Ways and Means - Nothing to report

WIC Week - Nothing to report

Membership / Friendship

October Anniversaries

Karolene Pittman	30 Years
Diane Mike	20 Years
Tammy Crooks	17 Years
Lara Siegel	16 Years
Dena Rowland	14 Years
Karen Weatherford	14 Years
Tracie Garner	14 Years
Shelie Murphy	13 Years

October Birthdays

Michelle O'Quinn	10/7
Sharon Murphy	10/17
Adama Ba	10/31
Gabrielle Robbins	10/31

New Member

Say hello to our newest
member,
Brianne Seamster!

We're excited to grow,
connect, and build alongside
you.

Professional Development & Education

October's guest speaker:

Michael R. Newman

See invite on next page for more great info!



Fort Worth, TX

**Challenges and Trends Surrounding the
Construction Industry and Skills Needed to
Overcome Them**



**MICHAEL RAY
NEWMAN**

AUTHOR, TRAINER,
SPEAKER, COACH

Michael Ray, CEO of
Edge Global, Inc., is a
resilient serial
entrepreneur who co-
founded the company
based on his personal
struggles and self-
taught methodologies.

Thursday, October 16, 2025

5:30 PM - 8:00 PM

Diamond Oaks Country Club

5821 Diamond Oaks Drive N

Fort Worth, TX 76117

Menu - South of the Border Buffet

(Beef & Chicken Fajitas, Rice, Beans, Churros and all the fixins)

****ALL PLEASE RSVP NO LATER THAN NOON October 13****

Via email reservations@nawic-fw.org

Links to Pre-Pay Dinner Cost - \$45 (includes parking)

Members - <https://checkout.square.site/buy/3EANKMQJY4NJB33BQTXF7Y>

Guests - <https://checkout.square.site/buy/YMRNERDM5QHT4EVZYRQUS72I>

Please remember that members and guests not canceling dinner reservations before Monday
noon prior to the meeting shall be responsible for dinner cost.

This is necessary because costs are incurred based on the anticipated attendance.



November Teaser



Call for Donations



This November, our chapter will come together to assemble holiday shoeboxes for children in need during our monthly business meeting. Each box will be filled with small gifts, practical essentials, and heartfelt encouragement. Let's show our local kids that they are seen, valued, and loved this holiday season!

We invite members, sponsors, and friends to help us fill these boxes by donating items from the list below or contributing financially towards supplies. Every donation, big or small, makes a BIG difference!

Gift Ideas

- Small stuffed animals or dolls
- Cars, trucks, or action figures
- Coloring books and crayons
- Puzzles, card games, or travel size games
- Hair accessories or costume jewelry
- Bouncy balls, jump ropes, yo-yos
- Stickers or activity pads

Essential Needs

- Hairbrushes or combs
- Socks or gloves
- Reusable water bottles
- Band-aids, chapstick
- Hand lotion
- Hygiene items (toothbrushes, toothpaste, deodorant)
- Reusable tote bags or drawstring bags

Questions or Early Drop-Offs?
Contact Tracie Garner
tracie.garner@insurica.com





Sponsorships

2025-2026
SPONSORSHIP OPPORTUNITIES



BRONZE	SILVER A	SILVER B	SILVER C	GOLD A	GOLD B	PLATINUM	CORPORATE ADVOCATE
\$1,000	\$1,500	\$1,500	\$1,500	\$2,500	\$2,500	\$3,750	\$1,500
❖ Annual Dues ❖ Business Card Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets Industry Appreciation ❖ Logo/Link on NAWIC FW Website	❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Single Player Golf Tournament ❖ Region Forum Registration* ❖ Logo/Link on NAWIC FW Website	❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ National Annual Conference Registration* ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Logo/Link on NAWIC FW Website	❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website	❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Event Advertising ❖ Region Forum Registration* ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque	❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Event Advertising ❖ Region Forum Registration* ❖ Nat'l Annual Conference Registration* ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque	❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Event Advertising ❖ Region Forum Registration* ❖ Nat'l Annual Conference Registration* ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque	❖ Full Page Ad in Newsletter ❖ (2) Tickets Industry Appreciation ❖ 4) Person Team Golf Tournament ❖ Golf Tee Box Sponsorship ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque

All packages reflect membership benefits for one person/representative. Contact info@nawic-fw.org for pricing for additional representatives.

*Registration for region and national events is for Early Bird rate. Any difference in the actual registration fee must be covered by the member.

SEE NEXT PAGE FOR OUR
SPONSORSHIP FORM!



Fort Worth, TX

Sponsorship Information:

Business Name _____

Contact Person _____

Billing Address _____

City, ST, Zip Code _____

Phone 1 / Phone 2 _____

Fax / Email _____

Sponsorship Level:

☐ Platinum \$3,750	☐ Silver A \$1,500
☐ Gold A \$2,500	☐ Silver B \$1,500
☐ Gold B \$2,500	☐ Silver C \$1,500
☐ Corporate Advocate \$1,500	☐ Bronze \$1,000

Payment Information:

☐ Cash ☐ Check ☐ Credit Card ☐ Other

Credit Card Type / Exp. Date _____

Credit Card Number / CVV _____

Billing Address / Zip Code _____

Authorized Signature _____

PLEASE MAKE CHECKS PAYABLE TO: NAWIC FORT WORTH CHAPTER #1

Forms and checks can be mailed to: P.O. Box 162315, Fort Worth, TX 76161

To pay via credit card, email the form to accounting@nawic-fw.org.

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National & Regional Leadership

2025-2026

Position	Name	Email
President	Rita Brown	president@nawic.org
Director - South Central Region	Tammy Crooks	scdirector@nawic.org

Chapter Leadership

2025-2026

Position	Name	Email
President	Lori Donnell	lorid.nawic@gmail.com
Vice President	Patty Bird	patricia.bird@rentprogress.com
Secretary	Shelie Murphy	xthreektg@gmail.com
President-Elect	Jamie Greenway	jamie.greenway@texasmaterials.com
Treasurer	Sharon Murphy	saccutex@gmail.com
Director	Cristy Crookes Abernathy	cristy@proboxstorage.com
Director	Lindsay Juhl	lindsayjuhl96@gmail.com
Director	Maria Carrasco	mccarrasco0630@gmail.com
Director	Raina Webb	rainalou389@gmail.com
Director	Riley Seahorn	rlseahorn@burnsmcd.com
Immediate Past President	Jessica Steel	jessimayo26@gmail.com
Parliamentarian	Karen Weatherford	klweatherford@keyconstruction.com

Chapter Committee Chairs

2025-2026

Committee chair	Name	Email
Audit	Riley Seahorn	rlseahorn@burnsmcd.com
Badges & Reservations		
Blueprint	Lindsay Juhl	lindsayjuhl96@gmail.com
ByLaws & Chapter Manual	Karen Weatherford	klweatherford@keyconstruction.com
Construction Industry Safety/ OSHA	Chloe Scribner	chloe.scribner@colsafety.com
Diversity, Equity, & Inclusion (DEI)	Cathie Figueroa	cathie.figueroa1@ferguson.com
Foundation Liaison	Karen Weatherford	klweatherford@keyconstruction.com
Membership/Friendship	Karen Weatherford Cristy Crookes Abernathy	klweatherford@keyconstruction.com cristy@proboxstorage.com

Chapter Committee Chairs

2025-2026

Committee chair	Name	Email
NEF Block Kids	Karen Weatherford Raina Webb	klweatherford@keyconstruction.com rainalou389@gmail.com
NEF Design/Drafting	Raina Webb	rainalou389@gmail.com
New Member	Jamie Greenway	jamie.greenway@texasmaterials.com
PR Marketing	Jamie Greenway Raina Webb	jamie.greenway@texasmaterials.com rainalou389@gmail.com
Professional Development & Education (PD&E)	Renee Urso Cristy Crookes Abernathy	urso@me.com cristy@proboxstorage.com
Sponsorship	Cristy Crookes Abernathy	cristy@proboxstorage.com
Strategic Planning	Jamie Greenway	jamie.greenway@texasmaterials.com
Ways and Means	Shelie Murphy Jamie Greenway Lindsay Juhl Patty Bird Renee Urso Maria Carrasco	smurphy@ridgemont.com jamie.greenway@texasmaterials.com lindsayjuhl96@gmail.com patricia.bird@rentprogress.com urso@me.com mccarrasco0630@gmail.com
WIC Week	Karen Weatherford Renee Urso	klweatherford@keyconstruction.com urso@me.com

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- Connect with members and others in construction

Visit our chapter website

www.nawic-fw.org

- View upcoming events
- Connect with leadership
- Access membership and resource links





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