

Swift Innovation

navigating challenges. **spur growth.**

Section Insights

- Overview
- Target Objectives
- Offerings



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Your brief overview.

The Swift team handles services, products, and software for businesses of all sizes. We're not your typical agency, we're a global crew who step in where you need us.

- Need a single expert? We got you.
- Need a whole department leveled up? Even better.
- Need a specific deliverable? Let's go.

From short-term engagements to long-term partnerships, you get a stacked team for your business. Startups, mid-sized businesses, enterprise teams — we focus on creative solutions that extract maximum value for our clients.

Insights

50 Members

12 Countries

8 Time Zones

7 Startups in Portfolio

6 Business Disciplines

1 Community



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Vision of our partnership.

The game has changed. Creativity is no longer just about memorable ads and striking visuals, it's also about leveraging technology, thinking strategically, and thriving in a chaotic global environment. We must rethink how we approach challenges.

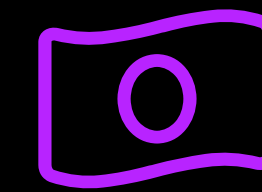
This is where Swift Innovation comes in, to serve a dual purpose - implementing strategies that grow revenue while delivering insights, expertise, and support a variety of companies.

SaaS

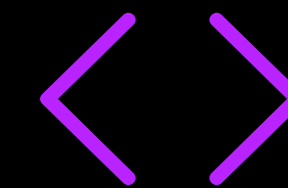
Agencies

Entertainment

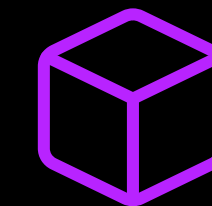
CPG



Make more money for you and your clients.



Capitalize on unique market opportunities.



Improve overall creative problem-solving.



Expand internal team capabilities.



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Objectives that unify teams.

Uncover \$1M+ in fresh revenue streams by fusing creativity with technical ideas to build client initiatives that can't be ignored.

Cut operational drag by 20%, freeing up your team to focus on work that drives results and delivers value.

Expand marquee client offerings into new markets, opening doors to untapped audiences and fresh opportunities.

Improve pipeline and proposal win rates by 15% by presenting bold, innovative ideas that resonate with prospects.

Develop scalable growth systems, creating repeatable frameworks that blend creativity, tech, and efficiency.

Turn underperforming accounts into top earners, revitalizing client relationships with targeted, innovative ideas.



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Services that inject momentum.

Design

- Web
- UX/UI
- Print
- 3D
- Video
- Digital

Development

- Custom Apps
- API Integrations
- Blockchain
- Game Dev
- Dashboards

Marketing

- Email
- Social
- SEO
- Paid Ads
- Influencers

Sales

- Enablement
- Outreach
- Pipeline Management
- Training
- Auditing

Operations

- Process Mapping
- Workflow Dev
- Project Management
- Strategic Planning
- Resource Optimization

The Support Service categories include a variety of deliverable-centric services, such as listed above. They are provided under agreements of 3, 6, or 12 months. Buying one of the packages not currently listed on this slide (or three or more Support Services) earns a 10% discount.



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Specialized products that deliver.

360 Reviews

- Evaluations & Reports
- Stakeholder Feedback
- Actionable Recommendations
- Clear Documentation

Websites

- Responsive, Branded Design
- Interactive Features
- SEO & Performance
- Content Handling
- Secure Deployment

Forges

- Pitch Deck
- Prototypes & Market Analysis
- Funding Strategy
- Investor Targeting
- Branded, Custom Layouts
- Visual Storytelling
- Engaging Animations

Presentations

- Branded, Custom Layouts
- Visual Storytelling
- Consistent, Polished Design
- Engaging Animations
- Editable Deliverables

Reports

- Custom Dashboards
- Data Integrations
- View and Visuals
- Branded Styling

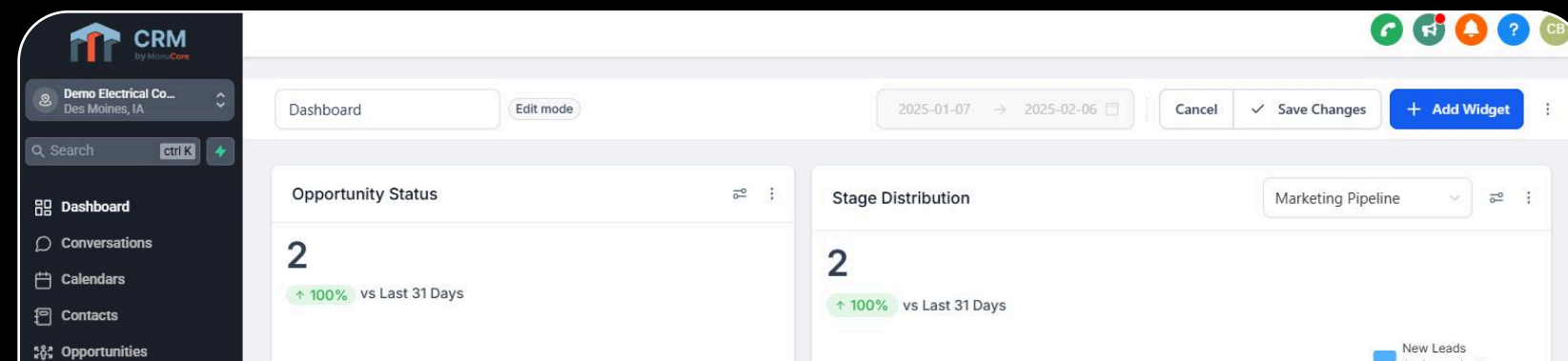
These products are deliverable-based, short-term deals. Often with a 90-day or less turnaround.



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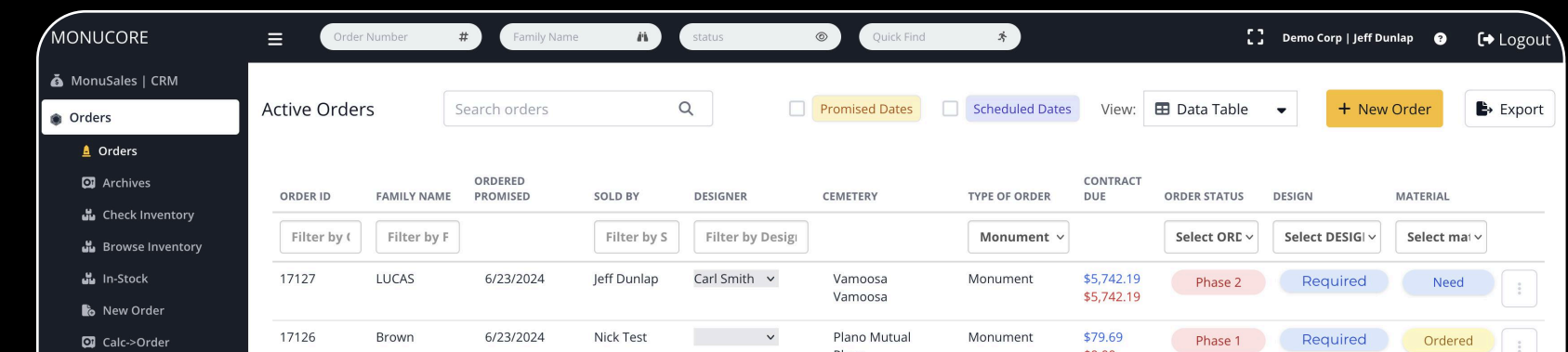
Software as a foundation.



Customer Relationship Management (CRM)

Manage leads, track interactions, and close deals faster. MonuCore CRM helps businesses stay organized, automate follow-ups, and gain insights that fuel growth.

- Lead Tracking & Pipeline Management
- Automated Follow-Ups
- Advanced Reporting & Sales Insights



Order Management System (OMS)

Streamline your order processing, inventory tracking, and fulfillment workflows. MonuCore OMS keeps your operations efficient, accurate, and scalable.

- Real-Time Order Tracking
- Inventory & Fulfillment Automation
- Integrated Billing & Reporting



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Roadmap to guide our way.

Think of us as the strategically creative SWAT team you didn't know you needed.

Size Up the Terrain

- Meet, Greet, and Vibe
- Peel Back the Layers
- Set Up Shop

Sniff Out Opportunities

- Analyze Systems
- Explore Client Pain Points
- Ideate Experiments

Try Stuff, See What Sticks

- Pilot Key Initiatives
- Refine Internal Processes
- Measure Results

Reflect, Refine, and Reload

- Review Progress
- Plan the Next Phase



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Strategic Direction

igniting change. **evolving entities.**

Section Insights

- Engagement by Lifecycle
- Typical Characteristics
- Example Strategy



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Growth & Scale.

Characteristics

Fast-growing companies need a game plan—clear moves to handle the chaos of scaling.

- Never enough people, not enough clear processes.
- Growth happening while overhead increasing.
- More marketing - overextension dilutes impact.
- Expansion leads to complexity & churn increases.
- Scaling causes cashflow strain, leadership gaps, misalignments slow momentum

Strategy

We plug straight into the machine—specialists, automation, and execution - make the flywheel spin faster.

- Integrate specialized talent in design, sales & marketing.
- Fine-tune pricing models to maintain profitability while scaling.
- Build brand authority with substance, not just visibility.
- Refine onboarding and offerings to increase lifetime value.
- Streamline decisions and systems for smoother scaling.



Pivot & Transformation.

Characteristics

At this point in the chaos, companies are pulling apart their own blueprint, stitching it back together, and hoping it still makes sense.

- Sales aren't hitting. Markets shift, demand slows, something's off.
- Customers move on. Expectations rise, competitors push ahead.
- Operations drag. Teams, tech, and workflows show cracks.
- Brand feels lost. Messaging misfires, positioning weakens.
- Leadership resets. Strategy shifts, teams restructure, big bets get placed.

Strategy

We're here for the messy shift—rerouting revenue streams, syncing up the crew, and making sure the whole thing stays together.

- Analyze industry gaps, emerging trends, and competitor positioning.
- Redefine the business model - what's working, what's failing.
- Evaluate and update offering engagement strategies.
- Reposition messaging, update visuals.
- Streamline workflows, restructure teams where needed.
- Run controlled experiments, measure results, and iterate quickly.



Product & Market Opportunity.

Characteristics

Companies on the hunt for fresh territory are either hacking their old stuff or breaking into industries they weren't invited to.

- New products, no traction. Testing without direction wastes time.
- Expanding, but unfocused. Lacking strategy creates fragmentation.
- Demand exists, execution lags. Delivery is slow or misaligned.
- Competitor gaps, no action. Slow means losing the advantage.
- R&D moves, but lacks focus. Unstructured innovation drains budgets and delays results.

Strategy

Map the terrain, sharpen the pitch, and build a launch plan that gets both the crew and the business ready to grab what's up for grabs.

- Map it out - show the product has a structured path to market.
- Analyze market demand, customer behavior, and competitive gaps.
- Identify openings where competitors fall short.
- Sharpen messaging, pricing, and branding.
- Create strategic plans that align sales, marketing, and ops.
- Run controlled experiments, measure results, and iterate quickly.



Turnaround & Stability.

Characteristics

When the ship's taking on water, companies need to patch the leaks, balance the books, and make every move count.

- Short-term fixes fail. Cutting or pushing without strategy backfires.
- Spending climbs, results don't. Costs rise while efficiency lags.
- Customers leave, retention fails. Loyalty fades, churn grows.
- Leadership shifts, teams misfire. Priorities change, execution stalls.
- Operations drag, burnout rises. Hard work doesn't fix broken systems.

Strategy

Stop the bleeding, reset the gears, and find fresh cash flow - basically, get into the ditch, do the hard stuff and dig our way out.

- Assess weak points, dig into pricing, and find new revenue streams.
- Cut any inefficient costs, renegotiate expenses, defer comp.
- Clear bottlenecks, cut the drag, realign teams.
- Adjust positioning & sales strategies - double-down on customers.
- Prepare investor pitches, identify funding opportunities, and position the company for capital infusion.



Creative Direction

precision-built. **revenue focused.**

Section Insights

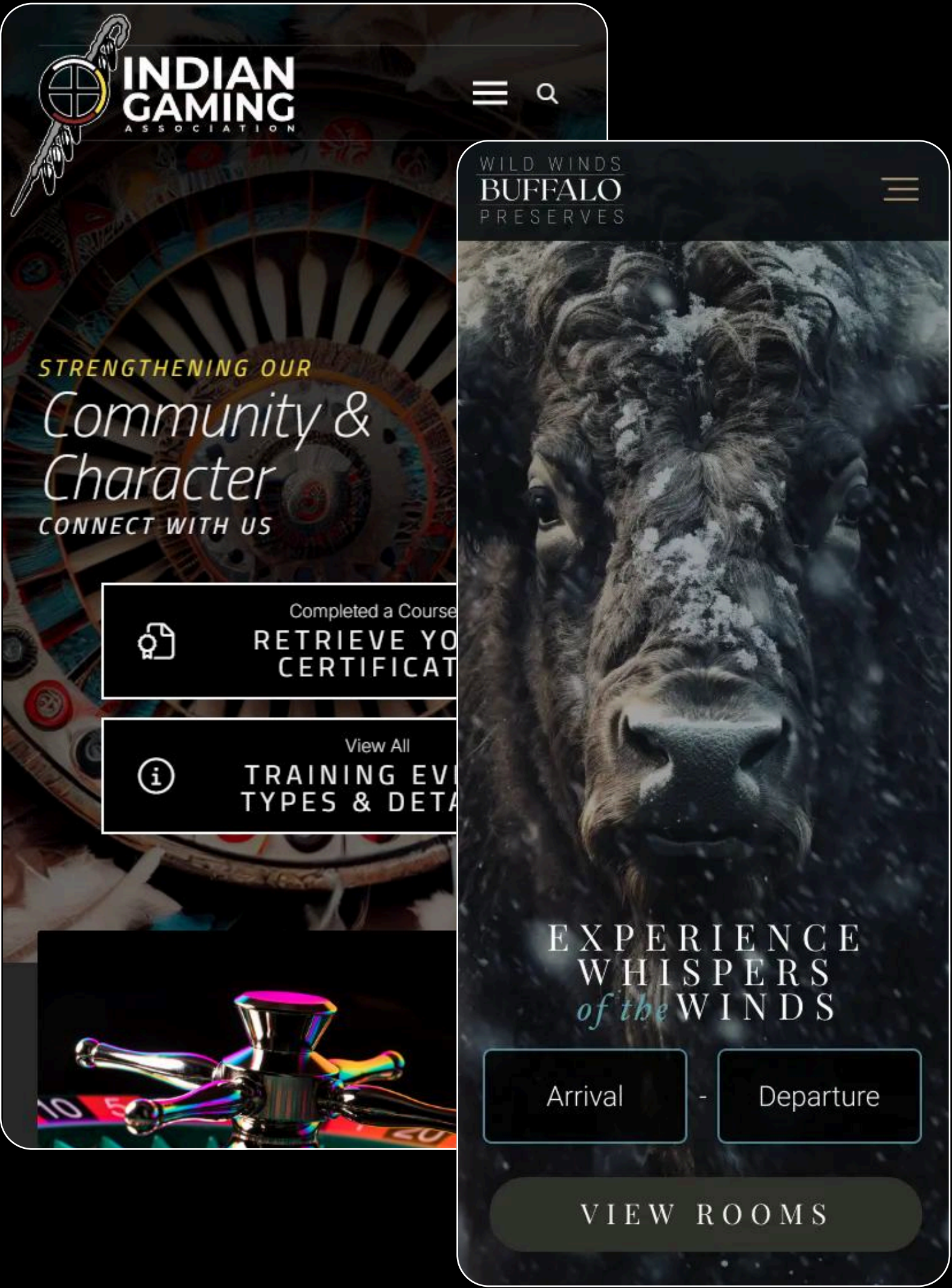
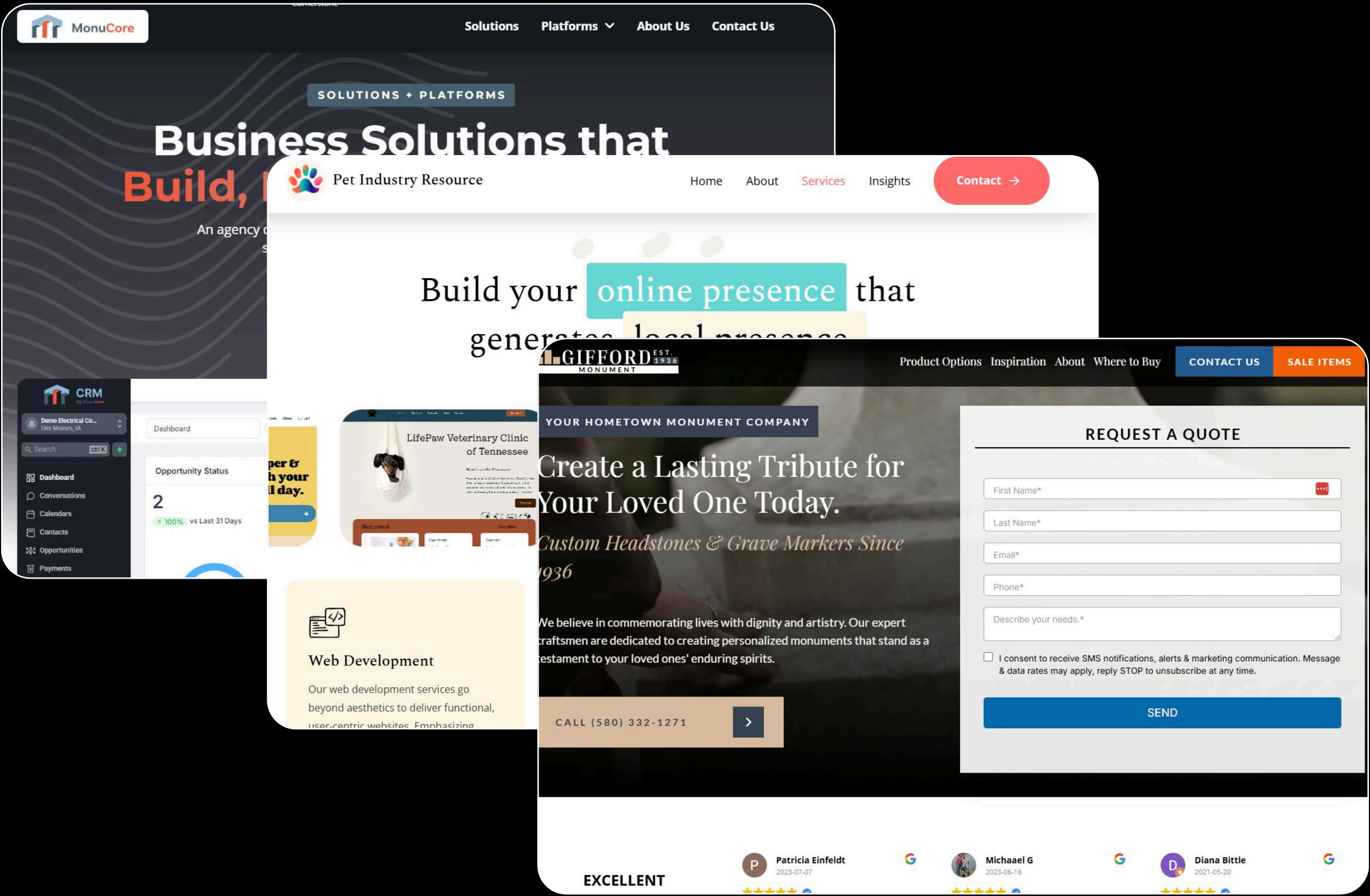
- Design Engagement Types
- Typical Deliverables
- Design Style



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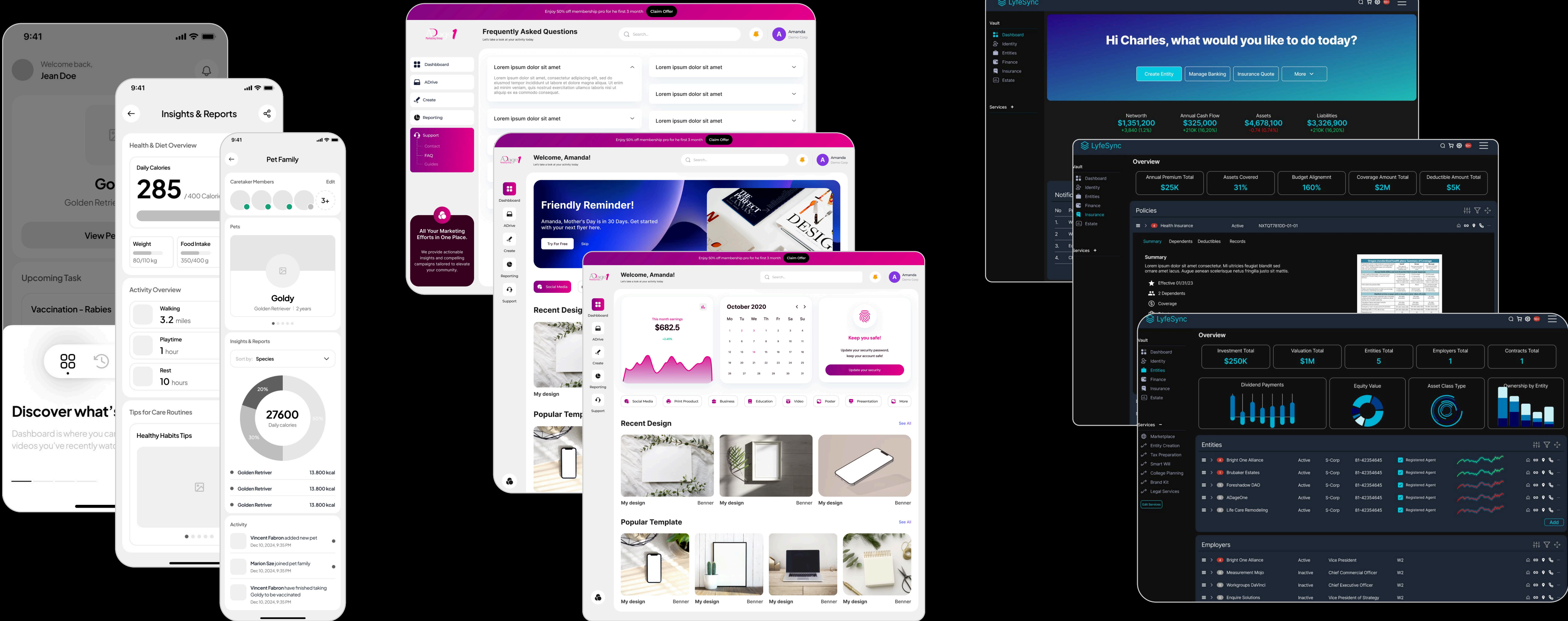
Digital & Web.



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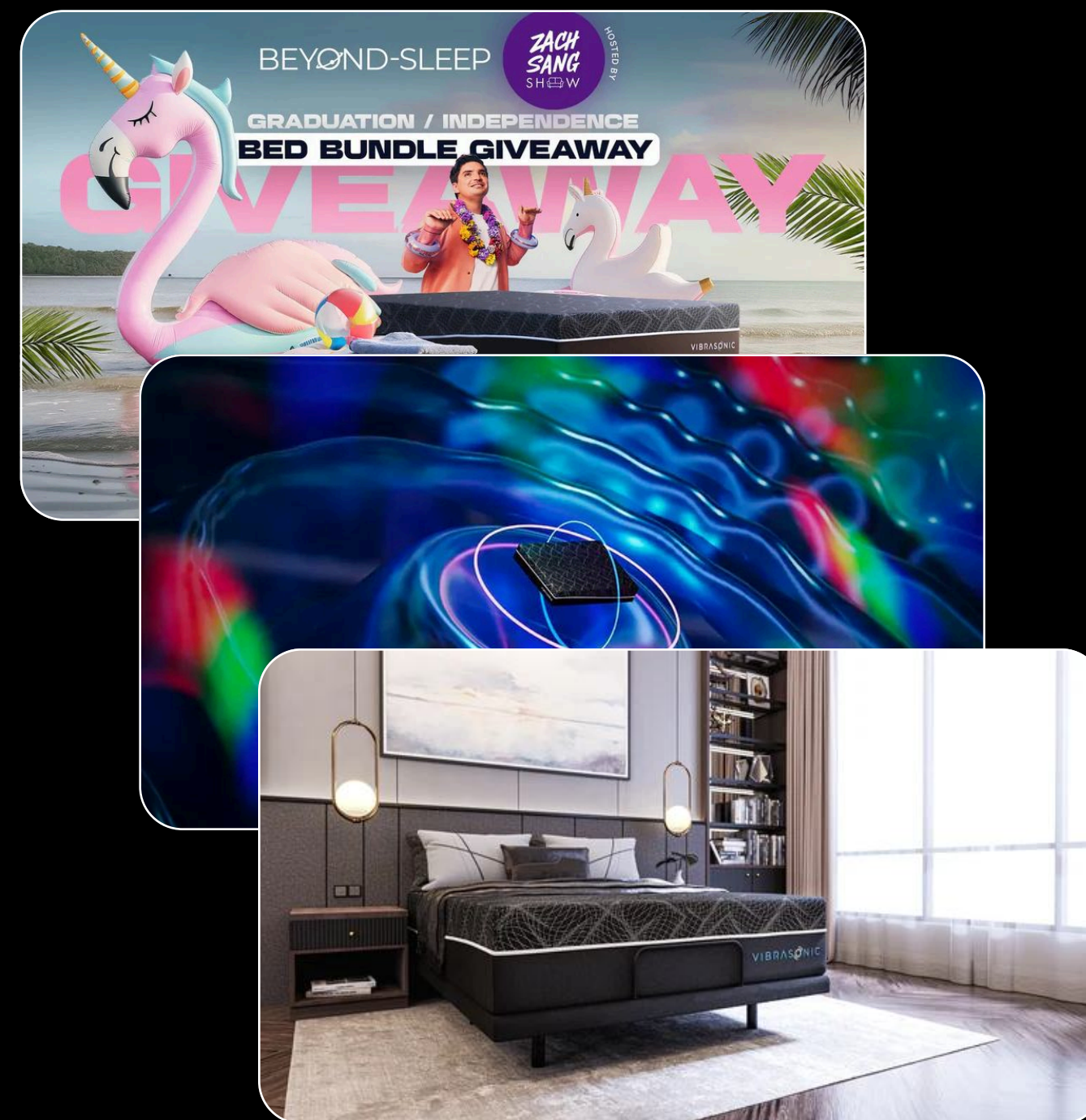
UI & Prototyping.



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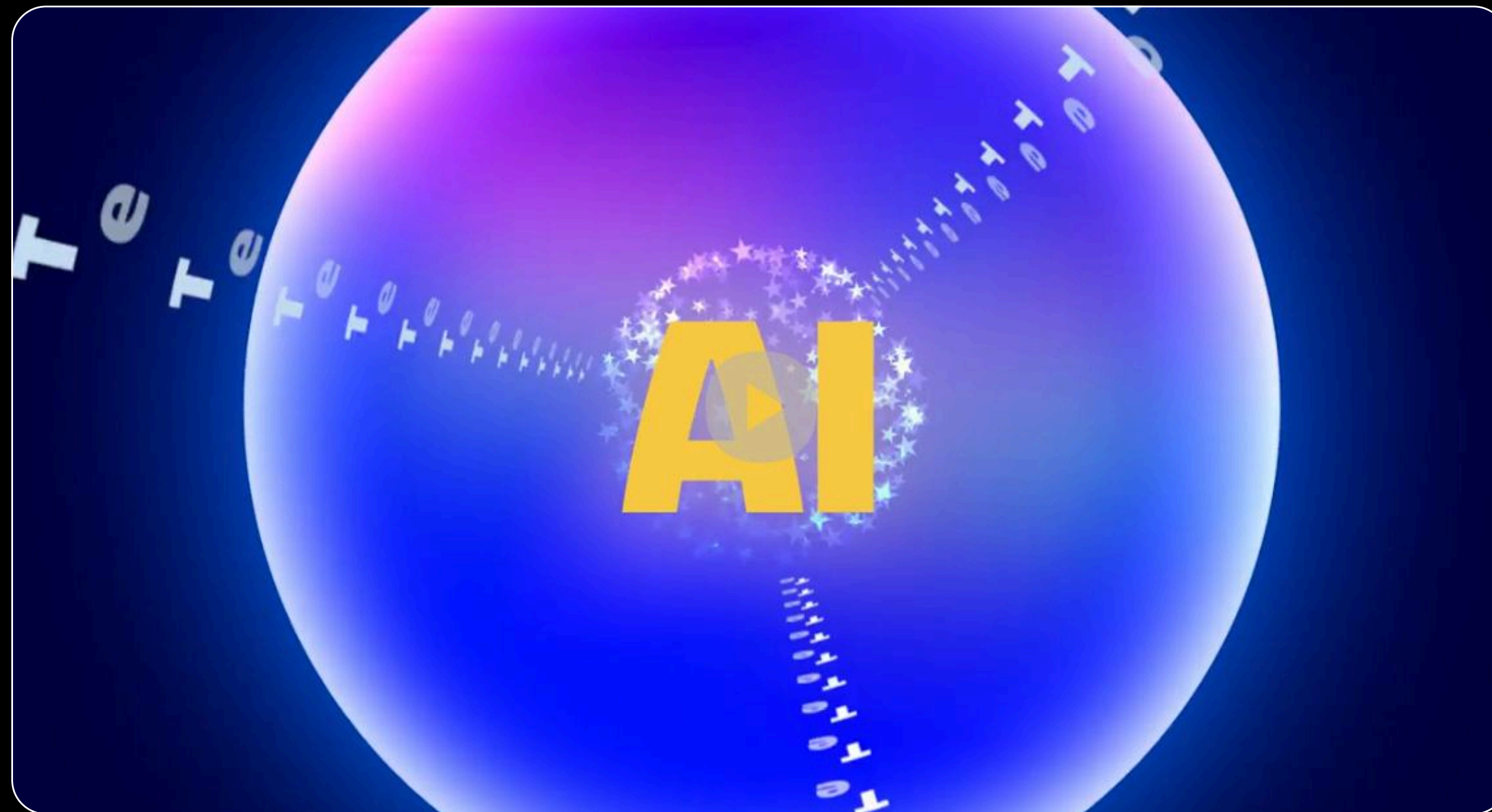
3D & Immersive Elements.



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Multimedia & Motion.



Play Me



Play Me



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Technical Direction

diverse industries. **diverse solutions.**

Section Overview

- Technical Engagement Types
- Typical Deliverables
- Design Style



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Custom App Development.

Build What's Missing. Off-the-shelf tools won't cut it? We design, code, and deploy exactly what you need—no fluff, no unnecessary features, just a sharp, functional app that does its job.

- ▶ Custom-built to integrate smoothly with your existing workflows, teams and technologies.
- ▶ Intuitive UI/UX with a streamlined backend for high usability without compromising design quality.
- ▶ Structured for flexibility, system expansions, and long-lasting performance.



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Dashboards & Reporting.

See It. Use It. Act On It. Data's useless if it's buried. We turn numbers into clarity—custom dashboards, real-time tracking, and reporting that actually helps you make decisions, not just stare at charts.

- ▶ Interactive dashboards deliver up-to-date business intelligence for smarter decision-making.
- ▶ Metrics from multiple sources are unified into a single, easy-to-use platform.
- ▶ Reports are designed around your KPIs, giving leadership the clarity needed to act fast.



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Framework & Architecture.

Strong Foundation, No Wobbles. The structure matters. We design scalable, efficient frameworks that don't collapse under growth. Fast, flexible, and built to handle whatever comes next.

- ▶ Systems designed to grow with your business while protecting data and maintaining compliance.
- ▶ Leadership oversight on the best tools, frameworks, and infrastructure for efficiency and longevity.
- ▶ Performance and cost optimization for cloud-based, hybrid, or on-prem environments.



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Client Case Studies

unique clients. **unique situations.**

Section Insights

- Types of Clients
- Strategy Highlights
- Example Results



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WEB + VISUALS + MARKETING

We build the ideas
that *excite you.*

Doubled Marketing Agency Revenue

Swift Innovation helped Idea Tavern double its revenue in 18 months. By rethinking team structures, increasing contract values, and streamlining operations. Today, the agency is taking on more clients and bigger challenges without missing a beat.

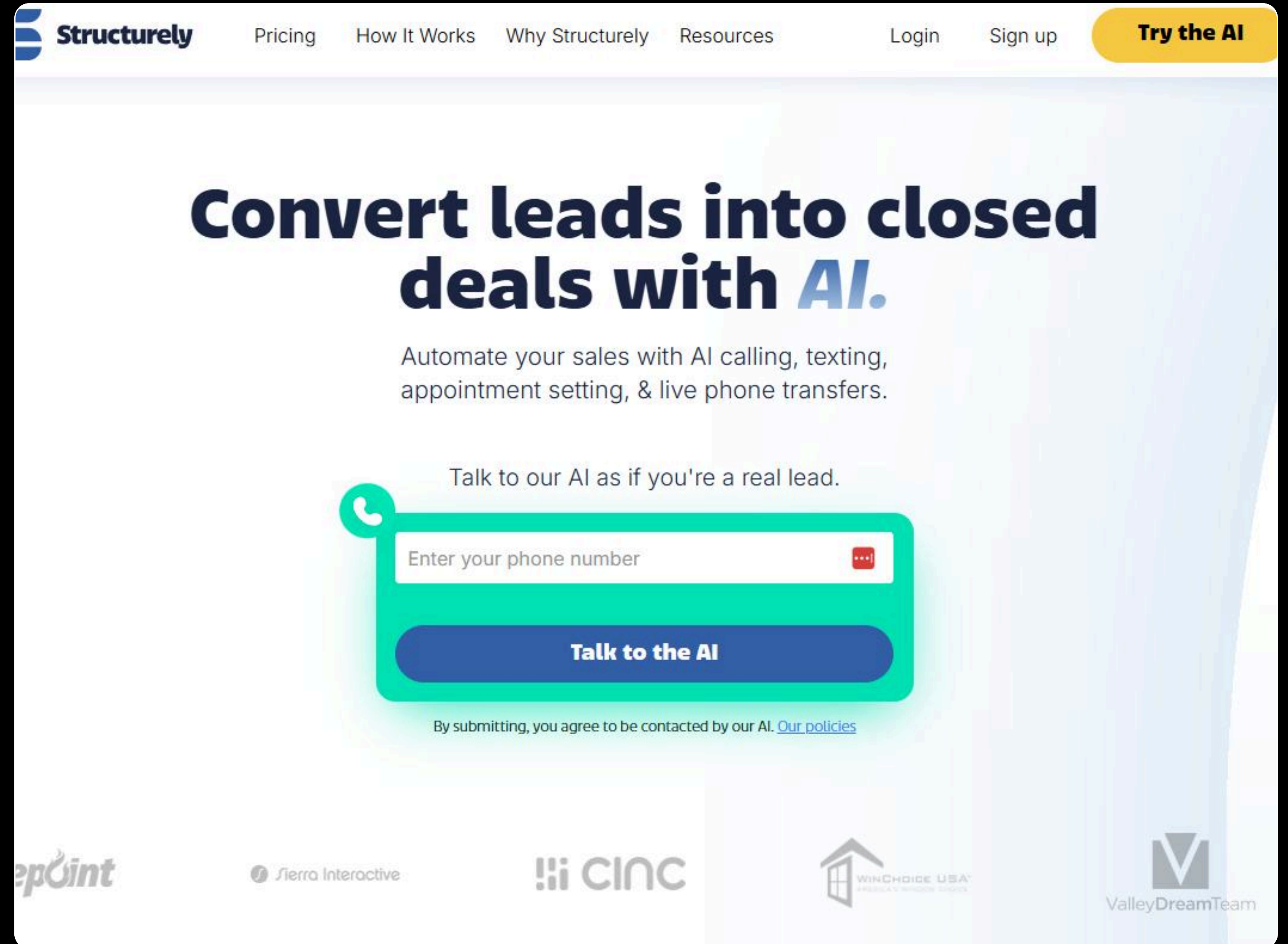


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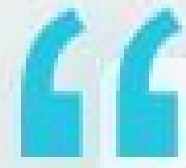
Pivoted SaaS to Turn Around Revenue

We teamed up with Structurely to overhaul operations and pursue a new market. The result? Over 30% increase in revenue, and a clear path to growth. This partnership turned challenges into opportunities, triggering revenue growth and future potential.



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Who We Are

Founded in 2010, specializing in cloud-based CRM subscription software and sales call center solutions. Exclusively focused in senior housing and post-acute care since its formation.

Headquartered in Denver, Colorado, Enquire serves thousands of client locations spanning throughout the U.S. and Canada.



About Us Enquire



Scaled SaaS for Exponential Growth

Members of the Swift team partnered with Enquire Solutions to take them from a \$2M SaaS start-up to a \$15M market leader. With streamlined sales and marketing, and strategic team expansion, they didn't just grow revenue—they scaled for the long haul to the point of acquisition. Now Aline.



Forging a Market Leader from the Ground Up

From concept to launch, Swift partnered with Funding Forge to identify, design, and develop its flagship product, transforming an idea into a fully realized business. From establishing the company from scratch to expanding its offerings with additional products and proprietary intellectual property, we built the foundation for long-term growth and industry impact.



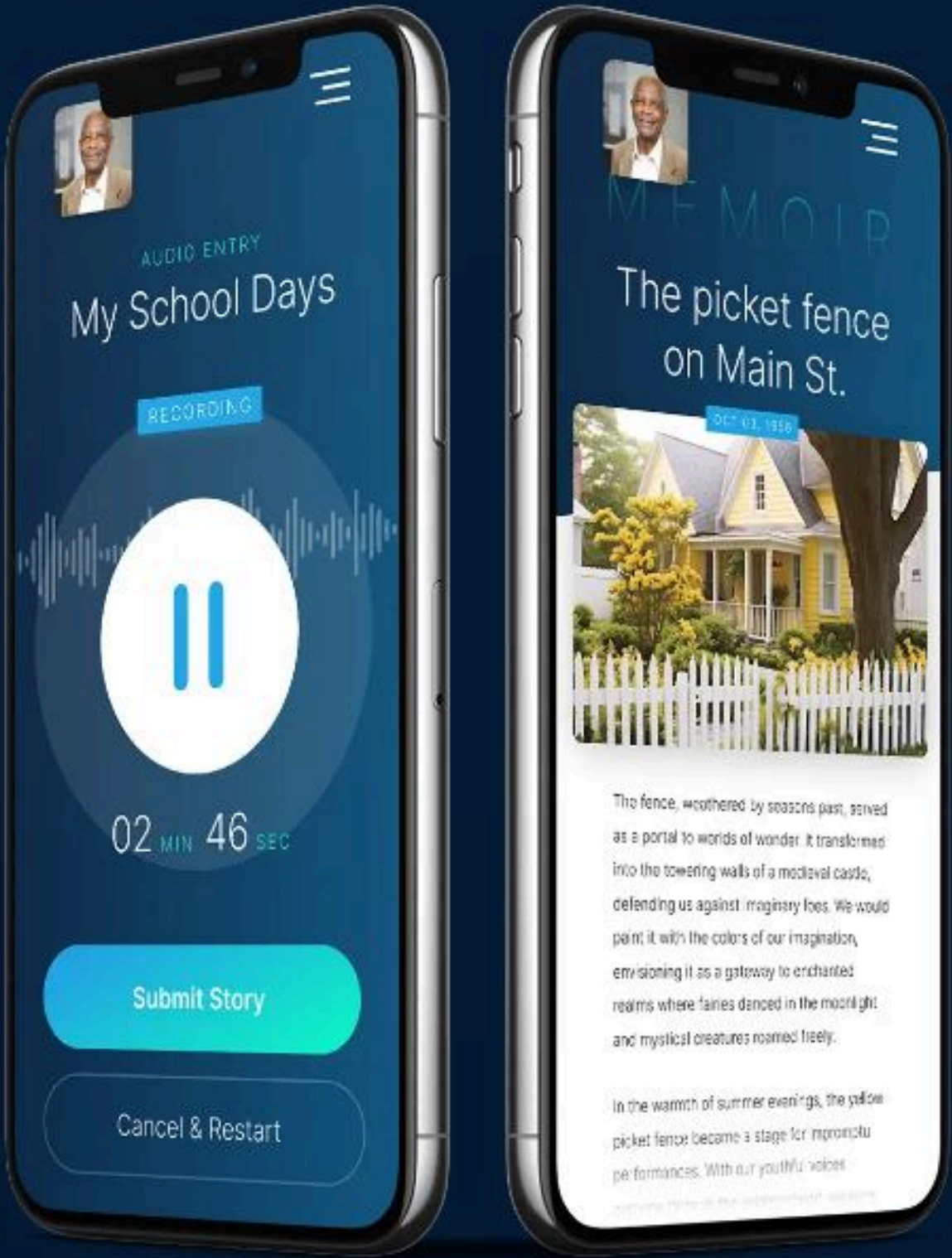
remember

ASSET MENU

Pitch Deck

- 0 Cover
- 1 Overview
- 2 Product
- 3 Solutions
- 4 Lifecycle
- 5 Why Now
- 6 Origin
- 7 Benefits
- 8 Opportunity
- 9 Market
- 10 Competition
- 11 Marketing
- 12 Leadership
- 13 Ask

OUR SOLUTIONS



PROBLEM

The aging population has an opportunity to capture their life data so that their stories and legacies live on.



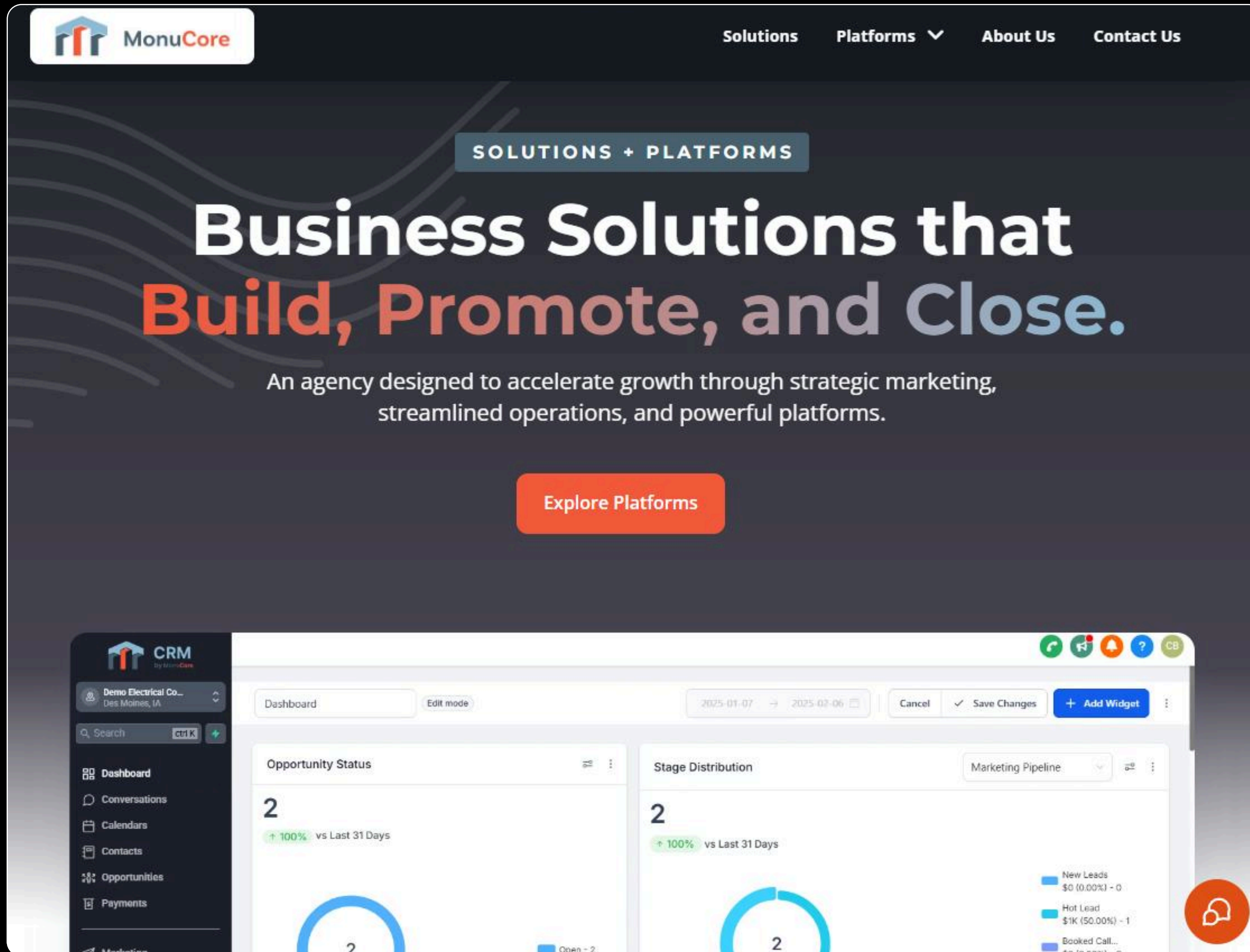
OUR SOLUTION

Memoir by QRemember allows users early and enrich their commemorations with integration.



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Relaunching for Long-Term Success

Swift navigated MonuCore's rebuild and relaunch of the business, adding a suite of professional services, expanding its software offerings, and laying the foundation for a next-gen software solution. This wasn't just a reset—it was a strategic transformation, positioning MonuCore for sustained growth and market leadership.



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Revived SaaS to Survive Another Day

Members of the team turned a struggling SaaS company around from the edge of bankruptcy to stability. By slashing costs, transitioning to a remote workforce, revamping products, and recapitalizing the business, they created a runway. After 12 months, the brand was ready to be acquired. Now RoboHead.



A screenshot of the Workgroups DaVinci website homepage. The header is white with the company name and logo on the left, and navigation links for PRODUCTS, SOLUTIONS, RESOURCES, and COMPANY on the right, each followed by a right-pointing chevron. A search icon and a green "WATCH A VIDEO" button are also in the header. The main hero section has a blue background with the headline "Workflow automation and project management for marketing teams" in large white text. Above the headline is the sub-headline "POWER UP YOUR CREATIVE PROCESS". Below the headline is a paragraph: "Workgroups DaVinci is the end-to-end productivity solution built specifically for today's marketing and creative teams". At the bottom of the hero section are two buttons: a solid green "LEARN MORE" button and a white-outlined "WATCH A VIDEO" button. The footer section has a green background and contains the text "Looking for a solution for smaller teams?" followed by a paragraph about "Mfactor by Workgroups". To the right of this text is a white-outlined "START A FREE TRIAL" button.



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