

### **Market Line Report - Houston**

June 2024

#### **MARKET SNAPSHOT**





















HOT	<b>TEST</b>	SUBI	VI	ARKETS
Over	The	Past	3	Months

Rank	Submarket	Annualized Growth %	% of Mk Absorbed
1	Sugar Land/ Stafford/ Sienna	7.1%	1.5%
2	I-10 East/ Woodforest/ Chan-	3.7%	1.9%
	nelview		
3	Woodlands/ Conroe South	7.7%	0.8%
4	Heights/ Washington Ave	7.3%	0.8%
5	Dickinson/ Galveston	7.0%	0.8%

Based on the best combination of rental rate growth and absorption over the past 3 months. There are a total of 42 submarkets in the Houston area.

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Class	Total Units w/ Concessions	% of Total Units	Citywide Effect	Average Special
ALL	284,061	37.0%	-2.5%	-6.3%
Α	105,343	53.0%	-3.9%	-7.3%
В	100,731	35.0%	-1.9%	-5.6%
С	69,984	33.0%	-1.9%	-5.5%
D	8,003	13.0%	-0.8%	-5.1%

Concessions are generally represented by three types of specials: move-in, months free, or floorplan. These specials are prorated over a lease term to arrive at a percentage reduction in market or street rents.

## HISTORY OF EFFECTIVE PRICE & OCCUPANCY



Statistics derived from a continuous survey of all apartment communities. Effective rental prices are calculated net of concessions and utility adjustments.

#### **OTHER TEXAS MARKETS SNAPSHOT**

**DALLAS/FT WORTH** 

# Occupancy: 88.8% Past 12 Months Operating Supply Price: 1,471 \$/mo -4.2% Rental Rate Growth 3,634 Communities Rental Rate: 1.66 \$/sf/mo 16,172 Units Absorbed 877,083 Units Size: 885 sf

Occupancy:	86.5%	Past 12 Months	Operating Supply
Price:	1,188 \$/mo	-4.0% Rental Rate Growth	1,075 Communities
Rental Rate:	1.37 \$/sf/mo	5,774 Units Absorbed	236,637 Units
Size:	870 sf		

**SAN ANTONIO** 

		AUSTIN	
Occupancy: Price: Rental Rate: Size:	84.2% 1,528 \$/mo 1.73 \$/sf/mo 883 sf	Past 12 Months -8.3% Rental Rate Growth 11,808 units absorbed	Operating Supply 1,338 Communities 324,331 Units