



Home Care *Empowerment* CONFERENCE



2026
Legacy Edition



Thank you for your interest in partnering with Michele Lee Ellis Consulting, LLC for the 2026 Home Care Empowerment Conference, taking place at the Renaissance Atlanta Waverly Hotel & Convention Center.

This annual conference convenes a highly engaged audience of home care business owners, operators, and industry decision-makers who are actively investing in education, systems, and long-term growth. Our attendees are thoughtful, discerning, and committed to building sustainable home care businesses.

We believe this event presents a meaningful opportunity for select partners whose services align with the needs of today's home care leaders.

A Strategic Opportunity for Aligned Partners

Our sponsorship opportunities are intentionally limited to preserve the quality of engagement for both attendees and partners. Sponsors are positioned to build warm, trust-based connections with a highly targeted audience that values credible solutions and long-term relationships.

Higher-level sponsorships extend visibility beyond the conference itself, allowing partners to remain present within our ecosystem through continued exposure to our community.



This is not a transactional environment.
It is a relationship-driven platform.

Our Commitment to Sponsors

As a sponsor, you are not simply supporting an event—you are partnering with a platform built on education, stewardship, and industry leadership.

We are committed to:

- Creating meaningful exposure opportunities
- Protecting the integrity of our audience experience
- Aligning sponsors with the right conversations
- Delivering a professional, well-executed event

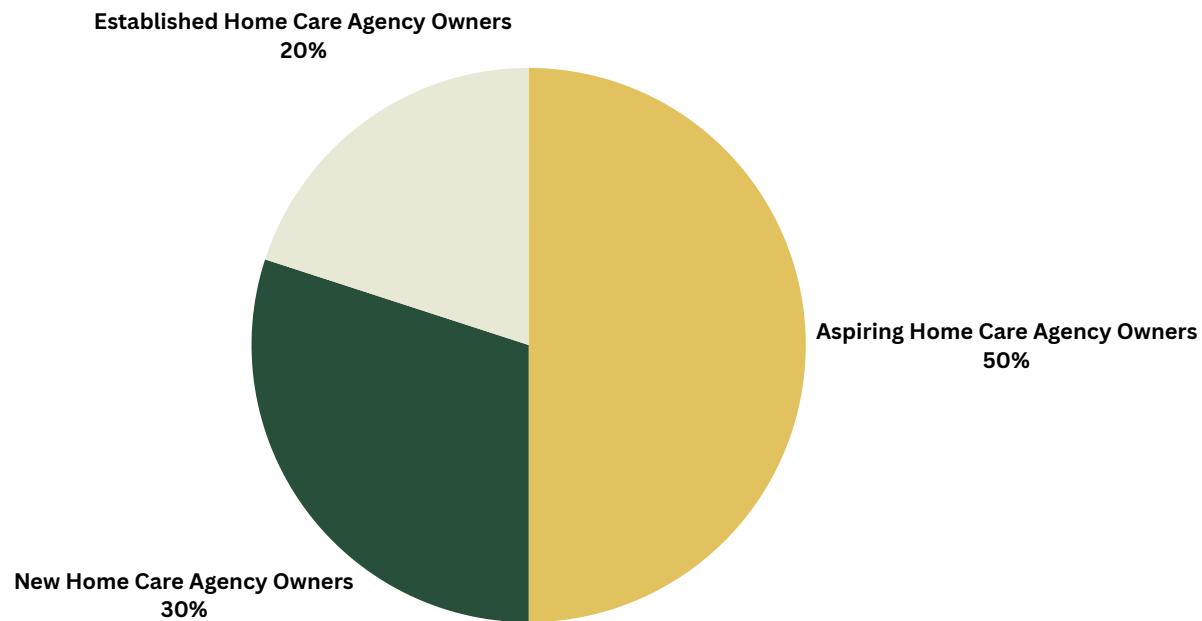
We value partners who share our commitment to responsible growth within the home care industry.

We appreciate your consideration and look forward to the possibility of partnering with you for the 2026 Home Care Empowerment Conference.

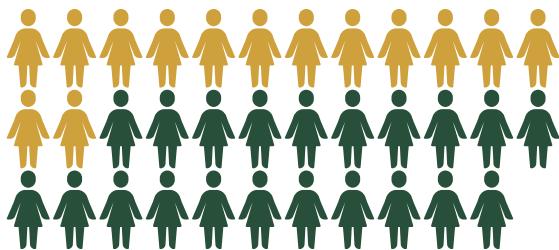
Coach Michele

2026 Home Care Empowerment Conference

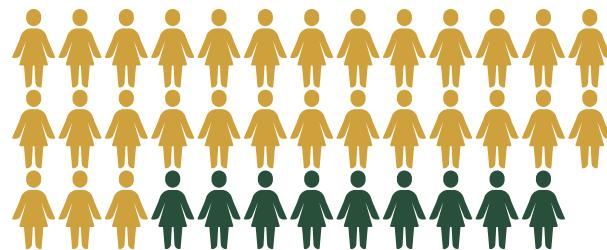
Analytics



**Each follower could be equivalent to 1 home care agency owner*



facebook 37K+
Followers



YouTube 56K+
Subscribers



 35K+
Followers

2026 Home Care Empowerment Conference

Sponsorship Purchase & Requirements

1. Bronze \$1,000 (Non-speaking opportunity) - [PURCHASE NOW](#)

- Sponsor provides Marketing Material Collateral for 450 - 500 attendees (*Items will be placed in the conference bag*)
- Coach Michele mentions your company as a sponsor via a social media platform

2. Silver: \$1,500 (Non-speaking opportunity) - [PURCHASE NOW](#)

- ***Silver includes All Bronze perks, plus...**
- Coach Michele mentions your company as a sponsor via a social media platform
- Email blast to all attendees prior to event. (*Includes your company web link*)
- General vendor table placement

3. Gold \$2,000 (Non-speaking opportunity) - [PURCHASE NOW](#)

- ***Gold includes All Silver perks, plus...**
- Coach Michele will give your business a shout-out on stage. (***Non-speaking opportunity***)
- Company Name mentioned in Facebook Live Promotional Video.
- Premium vendor table placement

Speaking opportunities

4. Platinum: \$5,000 (Limited Availability) - Speaking opportunity - [PURCHASE NOW](#)

- ***Platinum includes All Gold perks, plus...**
- Step and Repeat banner company logo. (*Dimensions min. 5000 X 5000 png, jpeg*)
- **Speaking opportunity (30 minutes)**
- Company Name mentioned via Facebook Live Promotional Videos.
- Priority vendor table placement

5. Corporate: \$10,000 (Limited Availability) - Speaking opportunity - [PURCHASE NOW](#)

- ***Corporate includes All Platinum perks, plus...**
- Access to speak @ Next Level Luncheon & VIP Brunch
- Access to speak @ VIP Brunch
- Recognized as Award Ceremony Sponsor

Platinum Sponsor Banner



Corporate Sponsor Banners

