

## CHAT GPT CONTENT

# Prompts

I find AI really helpful in coming up with content ideas - the more info you can give it about your audience and your business the better it will be...

- List 10 creative video content ideas for [insert platform] that are relevant to [insert niche subject]. Provide tips on how to use visually engaging hooks to maximise viewer engagement and retention.
- Provide me with 10 creative content ideas for Instagram Stories related to [insert niche subject]. Include suggestions for interactive elements like polls, questions, and stickers to increase engagement.
- Come up with 10 ideas for user-generated content campaigns related to [insert niche subject] that can be shared on [insert platform]. Include suggestions for incentives, campaign hashtags, and ways to feature the best content.
- Generate 10 engaging blog post ideas for [insert niche subject]. Include a brief outline for each post, highlighting key points to cover, potential headlines, and suggestions for accompanying visuals or media.

HERE ARE A BUNCH MORE

# Prompts

- Please suggest 10 interactive content ideas for [insert platform] that will generate audience participation and create conversations around [insert niche subject]. Also give me advice on how I can make these posts highly shareable.
- I am a [insert details about your business here] and my target audience is [insert buyer persona info here]. I am trying to [insert goal relating to what you want to achieve across your organic social media presences]. Act as a social media marketing expert and please list 20 top of funnel, 20 middle of funnel and 20 bottom of funnel content ideas.
- List 10 engaging Facebook post ideas for [insert niche subject]. Include tips on how to use visuals, videos, and call-to-action buttons to maximise engagement.
- Can you suggest 5 content ideas for [insert platform] videos that cater to the short form, fast paced nature of the platform? Please also include ways I can make these engaging for [insert target audience].
- Generate 10 short, engaging b-roll video ideas for Instagram related to [insert industry]. Include suggestions for visually appealing shots, settings, and actions that can be captured to highlight different aspects of the industry, and tips on how to edit these clips for maximum impact.

STILL GOING? FILL YOUR BOOTS...

# Prompts

- Provide me with 10 creative still photo ideas that a service-based business in [insert industry] can use to promote their services. Include suggestions for settings, subjects, and compositions that highlight the key aspects of the services offered, and tips on how to make these photos visually appealing and engaging.
- Generate 10 creative video ideas for a product-based business in [insert industry] to showcase their products on [insert platform]. Include suggestions for video themes, settings, and storytelling techniques that highlight the unique features and benefits of the products, and tips on how to make these videos visually appealing and engaging. Ask me any questions before you start.
- Come up with 5 creative contest or giveaway ideas for a small business in [insert industry] to engage their audience on [insert platform]. Include suggestions for entry methods, prizes, promotional strategies, and ways to encourage user-generated content and sharing to maximise participation and reach.
- Help me identify the top 10 content pillars that will engage my audience the most for a business in [insert industry]. Provide suggestions on how to determine these pillars based on audience demographics, interests, and behaviour, and include examples of engaging content ideas for each pillar.