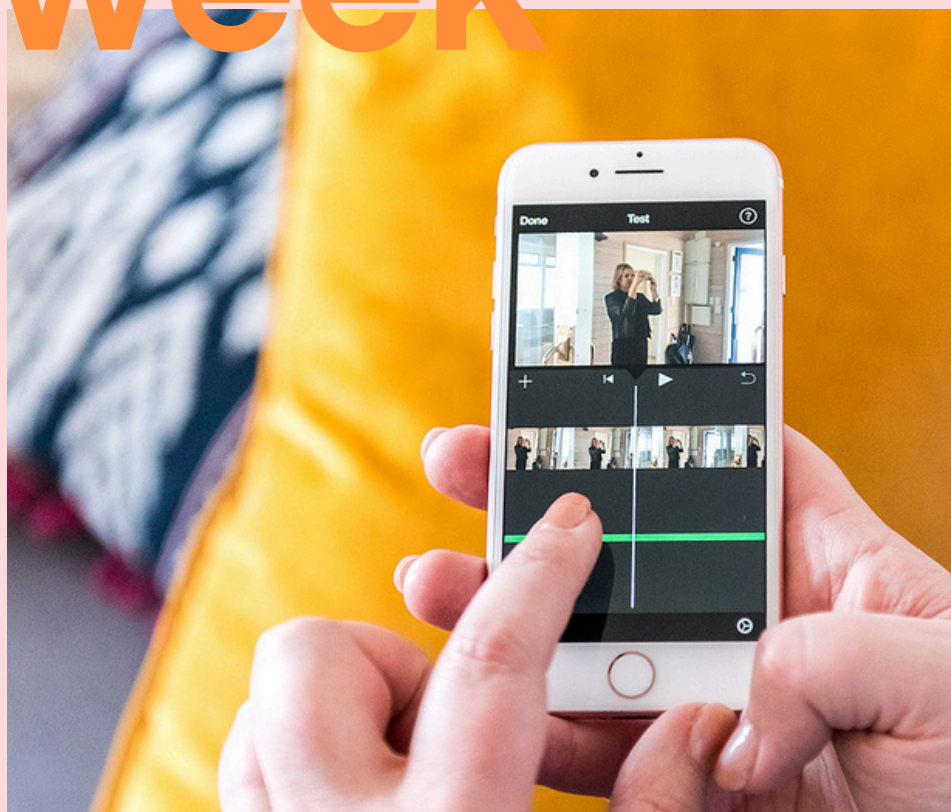


SHÖW
&TELL

THE CLEVER CONTENT CLUB

Editing week



The Clever Content Club monthly system

Content pillars

Research

Blog/newsletters

Brainstorm

Calendar

Week 1
PLANNING



Week 2
SHOOTING

Shotlist

Scripting

Shooting

Week 3
EDITING



Editing photos

Editing videos

Week 4
SCHEDULING



Writing captions

Scheduling

REPEAT!

STEP 1: EDITING PHOTOS

Edit any photos you've taken. This is as simple as using the auto edit button on your iPhone (there will be something similar on other models you might just need to google it).

The auto edit button



STEP 2: EDITING VIDEOS

If you're not doing anything fancy all you might need to do is trim the tops and tails off what you've shot!

But if you've done anything else that needs editing, like a talking video, you can check out the Capcut editing tutorial in the Video Made Easy course. [Sign in here.](#)

The group also has some editing tips and tricks in the 'guides' tab.

SHOW OFF YOUR WORK!

I would love to see what you've created so please come and post it in the group - and if you need help or feedback just let me know! I'm there to support and cheer you on.

