

The Premier Conference for Salt Therapy & Wellness Professionals

7<sup>th</sup> ANNUAL  
**STACON LIVE!**

September 8-10, 2024 Disney Springs | Orlando, Florida



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### WHY EXHIBIT OR SPONSOR STACON?

Promote Your Business to  
Hundreds of Key Decision  
Makers in Your Industry

- ❖ Day Spas & Med Spas
- ❖ Health & Wellness Facilities
- ❖ Fitness & Recovery
- ❖ Yoga & Massage Centers
- ❖ Salt, Cryo, Sauna & Float
- ❖ Salon & Personal Care
- ❖ Entrepreneurs & Start-ups

## **2024 Exposure and Vendor Guide**

### **Brand Awareness, Networking, Leads, and Sales**

Founded in 2014, the Salt Therapy Association (STA) is the world's leading trade association for the salt therapy industry with over 3,400 members in 35 countries around the globe. The STA is dedicated to leading and advancing the salt therapy

industry through research, education, and innovation including establishing standards and supporting various initiatives. The STA distinguishes itself as the home of the salt therapy industry and the annual STA Conference is a must-attend event for anyone in the industry or looking at getting into the business.

At the inaugural 2018 Conference over 250 people participated in the event, which was recognized as one of the most professional events of the year for the spa and wellness industry. Over the years the STACon Conferences continues to grow, and we're expecting more of the same for 2024!

"THE MOST COST EFFECTIVE EVENT FOR US"

**100%**

**ATTENDEES**

WOULD ATTEND FUTURE  
STACON LIVE CONFERENCES



**OVERALL EXHIBITOR RATING**

EXPERIENCE & SUPPORT  
RECEIVED AS AN EXHIBITOR

**97%**

**SATISFACTION RATING**

ROI  
BEING AN EXHIBITOR

**BENEFITS**

**FROM EXHIBITING OR SPONSORING**



**PROMOTE & SELL  
PRODUCTS**



**GENERATE QUALITY  
LEADS**



**BUILD YOUR  
BRAND**



**REACH HUNDREDS OF  
DECISION MAKERS**



**CONNECT WITH  
INDUSTRY LEADERS**

**EXHIBITOR TESTIMONIALS**

"The STAcOn 2023 event and community brings together business owners who are passionate about wellness and respiratory health. As a vendor, it was particularly valuable having business owners gathered in one place who are sourcing wellness solutions. As a fellow wellness enthusiast, it was inspiring being surrounded by experts and the guest speakers." – **Oakworks, 2023 Exhibitor**

"The conference allowed us to showcase Ballancer Pro's cutting-edge Lymphatic Health solutions and also provided a unique opportunity to learn from other industry leaders, exchange ideas, and build lasting relationships."  
– **Ballancer Pro, 2023 Exhibitor**

"Our participation in STAcOn 2023 was a highly valuable experience for our company. We were impressed by the caliber of attendees and the diverse range of discussions taking place. Based on the positive outcomes of this year's event, we are excited to reaffirm our commitment to STAcOn and look forward to further strengthening our industry presence in 2024."  
– **Zero Gravity Skin, 2023 Exhibitor**

## EXHIBITOR OPPORTUNITIES



- ❖ 6' Table and 2 Chairs
- ❖ 10 x 10 space
- ❖ Logo included in email, social media marketing
- ❖ Logo featured in program booklet
- ❖ 2 Tickets to STAcOn (Lunch included)

**\$2,495**



- All items from Bronze, plus:
- ❖ 3 Tickets to STAcOn (Lunch included)
  - ❖ 1/2 page ad in program
  - ❖ Logo featured on social media photoshoot backdrop
  - ❖ Flyer included in welcome bag

**\$3,995**



- All items from Silver, plus:
- 4 Tickets to STAcOn (Lunch included)
  - ❖ Full page ad in program
  - ❖ Preferred booth location choice
  - ❖ Emcee mention from main stage
  - ❖ Logo on main stage displays

**\$4,995**



### PLATINUM - TITLE SPONSOR

**\$6,995**

- All items from **Gold**, plus:
- ❖ Logo included on all STAcOn marketing materials
  - ❖ Show Banner
  - ❖ Dedicated Email Marketing
  - ❖ Title Sponsor social media posts
  - ❖ Logo on directional signage in hotel
  - ❖ Welcome Reception Title Sponsor



STAcOnLive.com

Only 1 (one) exclusive title sponsor available. Please contact us for details.

# SPONSORSHIP

## OPPORTUNITIES



### Biz Dev Day

**\$1,000**

Sponsor our Sunday Workshops  
2 sponsorships available



### The SALTY Awards

**\$1,000**

1 sponsorship available



### Happy Hour

**\$1,000**

1 sponsorship available



### Show Program

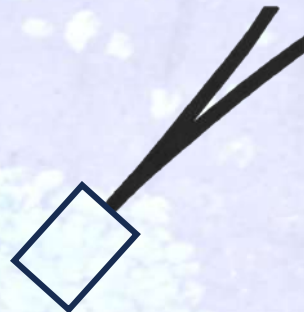
Full page ad - \$750  
1/2 page ad - \$500  
1/4 page ad - \$250



### Show Bag

**\$750**

2 sponsorships available



### Lanyard

**\$550**

2 sponsorships available



### Coffee Break

**\$500**

4 sponsorships available



### Expert Table Q&A

**\$500**

1 sponsorship available

# EXHIBITOR DATES & HOURS

## SET UP

**September 8, 2024**                      **1 PM – 6 PM**  
Sunday Workshops (1 PM – 5 PM)  
Welcome Reception (6 PM – 8 PM)

## EXHIBIT Day 1

**September 9**                              **8 AM – 7 PM**  
Network/ Cocktail Reception (5 PM – 7 PM)

## EXHIBIT Day 2

**September 10**                            **8 AM – 4 PM**  
Expert Roundtables (4 PM – 5 PM)

## BREAKDOWN

**September 10**                            **5 PM**



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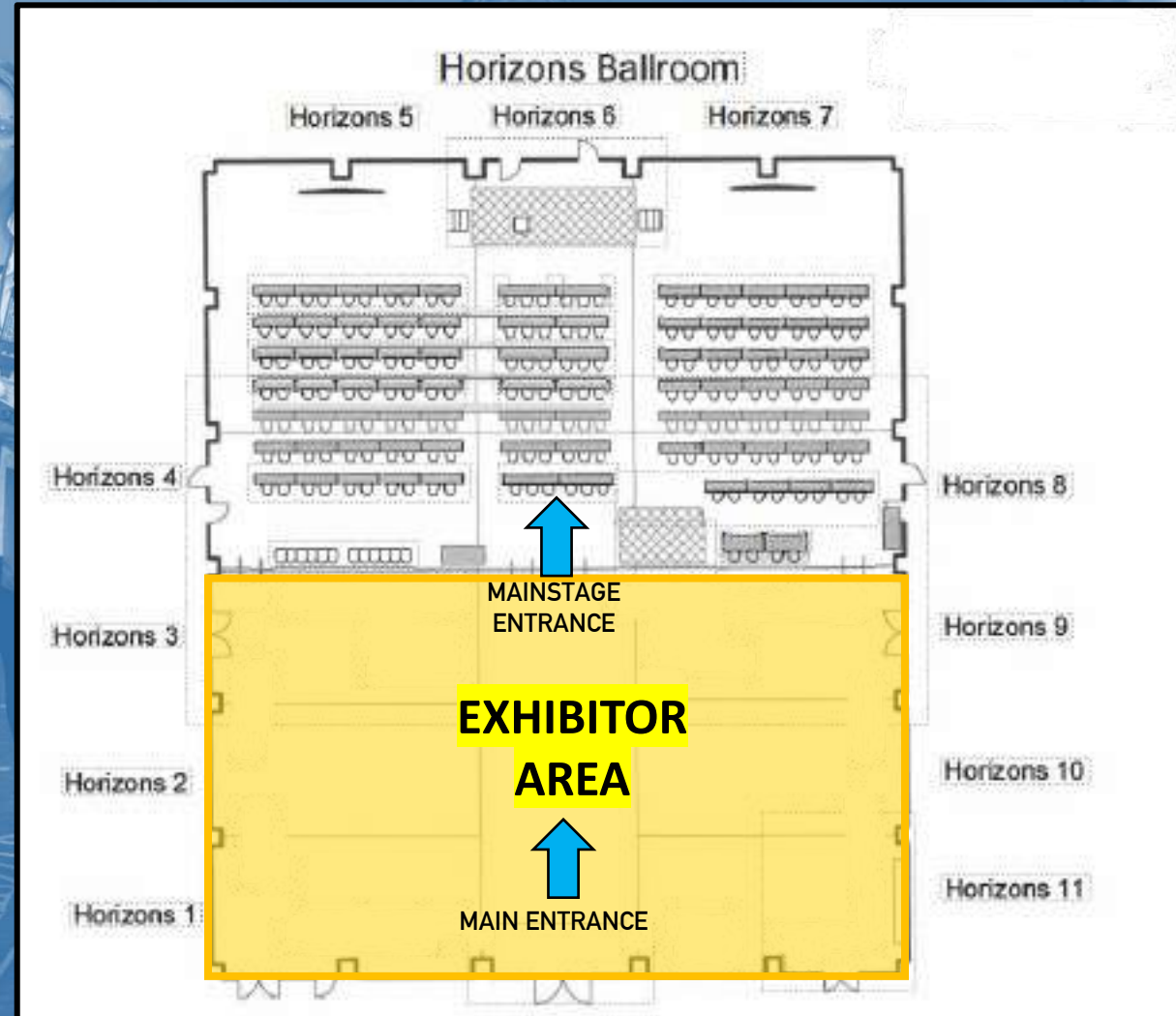
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EXHIBITOR  
FLOOR PLAN

JOIN  
US

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## PAST SPONSORS

**CRYOCON**  
CONVENTION

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**IRIS**<sup>®</sup>

OfferGenius

Ballancer<sup>®</sup>Pro

sunlighten

 Therabody

 **S·A·L·T**  
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**PNOË**

  
OAKWORKS<sup>®</sup>

 the  
SaltSuite

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GRAVITY

**LM  
NT**

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FLOAT CONFERENCE

  
ESSENCE<sup>®</sup>

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MINERALS

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CAPITAL

**HIMALAYAN**<sup>®</sup>  
SECRETS

SPA  
INDUSTRY  
ASSOCIATION

