



NAIL LIFE MARKETING

# BUSINESS COACH 57K CASE STUDY

## HOW A BUSINESS COACH MADE 57K IN COURSE SALES IN 60 DAYS

Results:

- Yielded 23 High-Ticket Program Sales in 60 Days for \$57,500 Profit with \$4,098 In Ad Spend
- ROAS of 13.5X
- Landing page conversion rate 42%
- Added 1873 leads to her list daily for \$1.68/lead