

Chloé Taylor Brown presents

THE PEP Zones Of Life DECODER

*A Guide to Understanding the Eight Energetic
Zones of Alignment, Power & Personal Excellence*



**Your Frequency Is Telling the Truth.
Are You Ready to See It?**

iDentity Shift
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This book is based on the premise of the Personal Excellence Profile assessment—SaaS, and many years of research and work with real people.

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YOUR FREQUENCY IS TELLING THE TRUTH.

ARE YOU READY TO SEE IT?

Hello there!

I believe we can all rise into deeper authenticity, do better, and expand into new levels of awareness, excellence, and integrity when we understand how life works energetically—especially now, as AI and rapid change reshape every sphere of our lives.

iDentity Shift: The Playbook To Winning In The Wisdom Economy™ is part of the global answer. It shows the way to living, working, and thriving in a future defined by wisdom, alignment, and innovation—where success is not just about keeping pace with technology, but about elevating the frequency of who you are and how you show up.

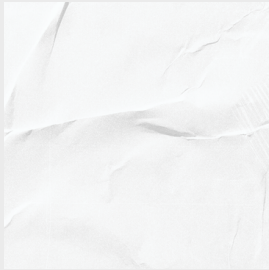
The PEP Zones represent the spectrum of human alignment—from foundational awareness to transcendent embodiment. Each zone carries its own gifts, challenges, patterns, and energetic signatures. This Decoder helps you understand where you may be resonating right now so you can rise into higher coherence, clarity, and authentic excellence.

Let's get ready to be ready.

—Chloé Taylor Brown

Levels of Excellence – The Eight Color Zones

White Zone: Pure Authenticity



This is pure, absolute AUTHENTICITY. It is a total spiritual experience of pure potential that cannot be measured or evaluated as it transcends the physical. It is a heavenly space. In the physical, your excellence is cultivated and multiplied when you set the positive qualities of the White Zone as your ideal for having a high level of integrity and being ethical with yourself – what is true or not, right, or wrong, for you. It's important to understand the magnitude of the Positive Qualities of this zone.

Whole

WHITE ZONE — Pure Authenticity

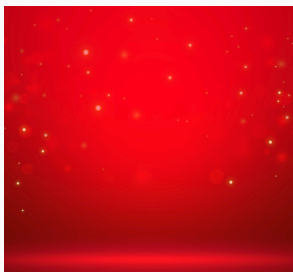
Positive: Whole • Loving • Truthful • Knowing
Shadow: Divided • Unloving • Untruthful • Unknowing

Essence:
Presence rooted in truth, integrity, and wholeness.

If you're in high expression:
You navigate uncertainty with clarity and inner steadiness.

If you're in shadow:
You detach, feel divided, or lose connection to your inner knowing.

Red Zone: The Struggle for Existence



When you are in the red zone, you have the ability to be attentive, to organize your thoughts and activities, to become loyal to yourself and to others, to think about making plans. You also have the potential to step into your big-life-game, but you are your own worst enemy. You are fighting yourself, which puts massive stops with the flow of your energy and excellence. You are stuck in your head trying to figure out how to START your big-life-game.

Foundation & Alertness

Positive: Loyal • Organized • Attentive • Conscious
Shadow: Treacherous • Chaotic • Heedless • Unconscious

Essence:
The field of basic awareness, safety, and organization.

If you're in high expression:
You're regaining order, honesty, and structure.

If you're in shadow:
You feel scattered, overwhelmed, or disconnected.

Levels of Excellence – The Eight Color Zones

Orange Zone: Friendly Beginnings



When you are in the orange zone, you feel friendly, and you are aware that others are in your big-life-game. You are starting to think and use your thoughts more effectively, you are becoming hopeful that things will work out, you are starting to be more helpful toward yourself and others, and because of this, you respect yourself and others more as well. You are still concerned about your day-to-day trials and it's also a challenge to identify the position or role you need to take to start winning.

Emotional Movement

ORANGE ZONE — Emotional Movement

Positive: Respectful • Helpful • Hopeful • Friendly
Shadow: Abusive • Harmful • Doubtful • Hostile

Essence:
Emotional reconnection and relational rebuilding.

If you're in high expression:
You're expressing yourself authentically and reconnecting.

If you're in shadow:
You feel reactive, defensive, or emotionally overwhelmed.

Yellow Zone: Steady Progress



When you are in the yellow zone, your practical thinking has positioned you to know enough to define your big-life-game and the position, role, or identity you want and need to take in that game. You are able to see the light at the end of the tunnel. You are adequately performing (constructive) and have your basic needs covered (stable). You are "average" employee material and will work FOR others as a "Steady Eddie" kind of guy or a "Safe Susan" kind of girl. Your thoughts are constructive.

Stability & Accountability

Positive: Stable • Accountable • Safe • Constructive
Shadow: Unstable • Unaccountable • Dangerous • Destructive

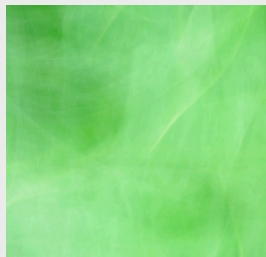
Essence:
Personal responsibility and structured growth.

If you're in high expression:
You're rebuilding your internal structure with discipline.

If you're in shadow:
You avoid accountability or engage in destructive patterns.

Levels of Excellence – The Eight Color Zones

Green Zone: Positioned for Success



When you are in the green zone, you are ready and poised for a success break-out. You are now positioned to competently play your big-life-game. You still feel like you are playing (doing) a role, assuming a persona or identity, to hold your position, but it is working. You are producing consistent results and/or performances of better than average quality and quantity, and because of this, you are starting to get noticed. You are

Functional Confidence

Positive: Competent • Productive • Confident • Trustworthy

Shadow: Incompetent • Unproductive • Anxious • Untrustworthy

Essence:

Reliable execution and steady results.

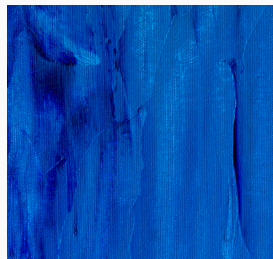
If you're in high expression:

You show up with competence and consistency — others trust you.

If you're in shadow:

You start and stop, feel overwhelmed, or doubt your capability.

Blue Zone: Feeling Good and Being Authentic



When you are in the blue zone, you are feeling good about who you are and starting to allow your authenticity—your personality and individuality to come through. You are starting to BE more your true self. Your presence is always noticed as you positively enhance your environment simply by being there. Life is starting to become easy and fun—what a concept!! You have more than what you need (sufficient). You are accomplishing what you want (successful).

Aligned Expression

Positive: Powerful • Abundant • Successful • Sufficient

Shadow: Powerless • Scarce • Unsuccessful • Lacking

Essence:

Energetic field of authentic impact and confident expression.

If you're in high expression:

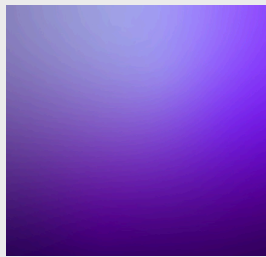
Your presence speaks before you do; opportunities flow toward you.

If you're in shadow:

You compare, hesitate, or feel you “don't have enough.”

Levels of Excellence – The Eight Color Zones

Indigo Zone: Mastery and Leadership



You are masterful—you are the best at what you know, and you can successfully teach and mentor others in your area of expertise. You are honorable—your words and actions are congruent. You are expansive—you can apply what you know to enhance an area and/or anticipate the area's future needs. You are empowering, and you want others to be successful. You love sharing and flowing support to others. You are the leader who “gets in the trenches” to work with your team.

Inner Leadership

Positive: Masterful • Honorable • Expansive • Empowering

Shadow: Amateurish • Dishonorable • Restrained • Disempowering

Essence:

Leadership rooted in integrity and expanded perception.

If you're in high expression:

You make aligned decisions and empower others with clarity.

If you're in shadow:

You hesitate, doubt, or shrink from your own mastery.

Magenta Zone: Top of Your Game



You are at the top of your game and using your full potential. Happiness and enjoyment abound. You are living life to the fullest, and it's fun. You love yourself and you love your life. You are at the ultimate level of being in the physical. It's like heaven on earth, and if you had wings you would glide. You are influential, visionary, intuitive, and creative. You know your value and you OWN it by living your purpose and big-life-game. It is part of your DNA. You trust your instincts and they are accurate.

Embodied Genius

Positive: Creative • Intuitive • Visionary • Influential

Shadow: Uncreative • Temporal • Realistic • Affected

Essence:

Intuitive mastery expressed as embodied influence.

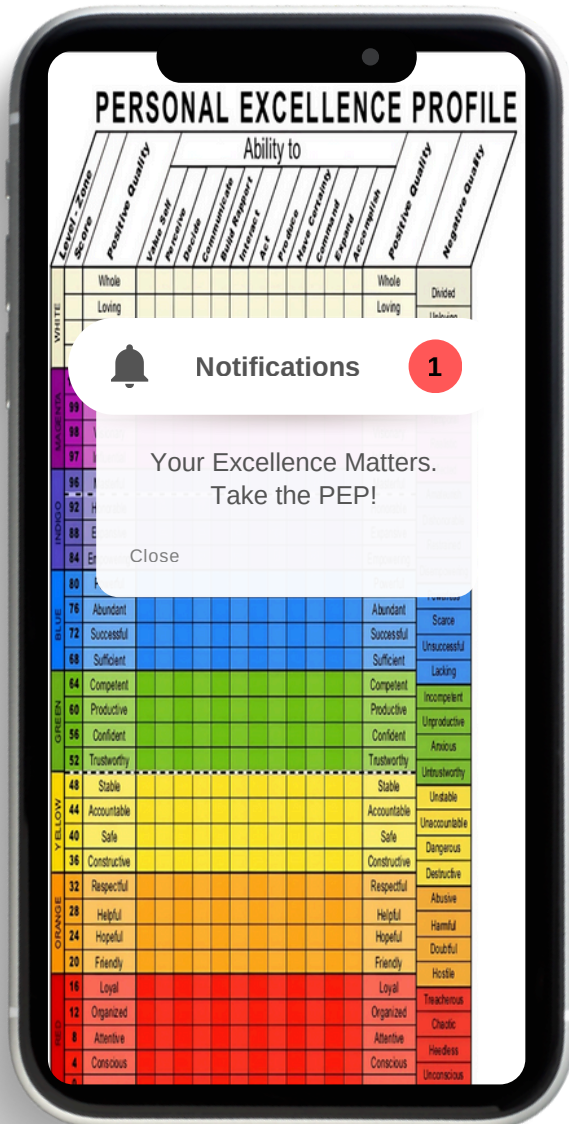
If you're in high expression:

You see what's next and create from insight, not pressure.

If you're in shadow:

Your creativity feels blocked as you collapse into “realism.”

Where You Go From Here



Every zone is a doorway — not a destiny.
Your resonance reveals your next step: clarity,
recalibration, or elevation.

The PEP Zone Decoder is simply the beginning.
Your next step is to experience your
personalized energetic blueprint through the:

THE AUTHENTIC FREQUENCY EXPERIENCE™

A powerful 1:1 alignment session and debrief
with Chloé Taylor Brown
Founder, The PEP Institute

► [Begin Your Alignment Session](#)

Thank you!

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“Embrace self-awareness as the
key, and your own authentic excellence
as the path. Together, they unlock the
doors to profound transformation and
sustained success.”