

How To Integrate Paidsocial Funnels With Shopify

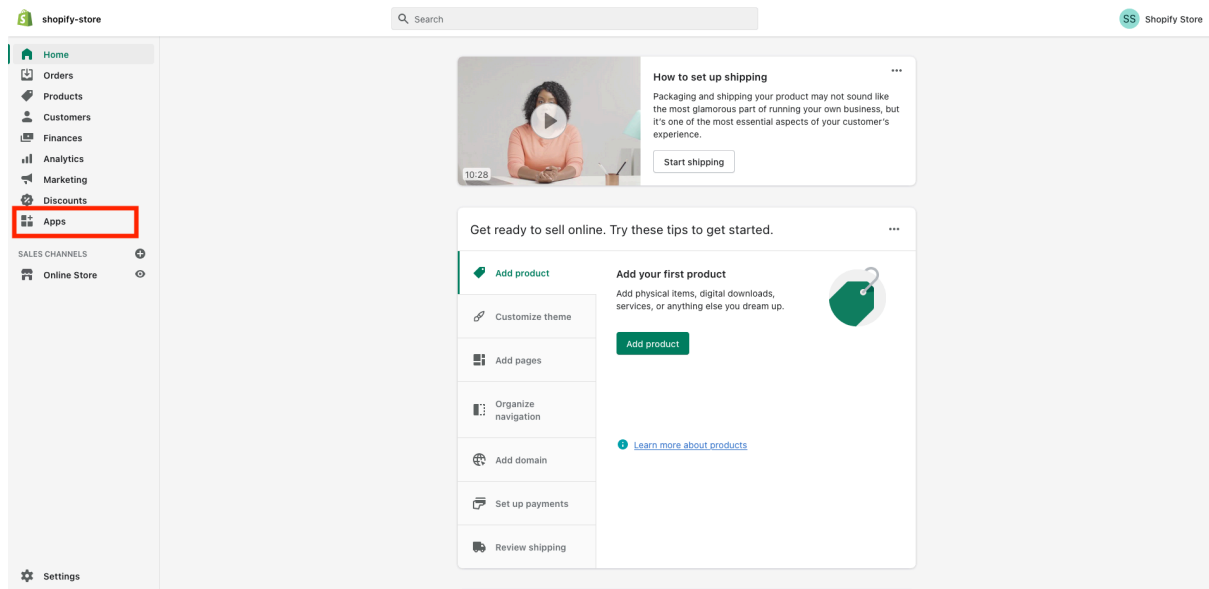
Integrating Shopify with a Paidsocial Funnels sub-account is a 2 step process:

1. Create a Custom App in your Shopify Store
2. Connect Shopify to your Account

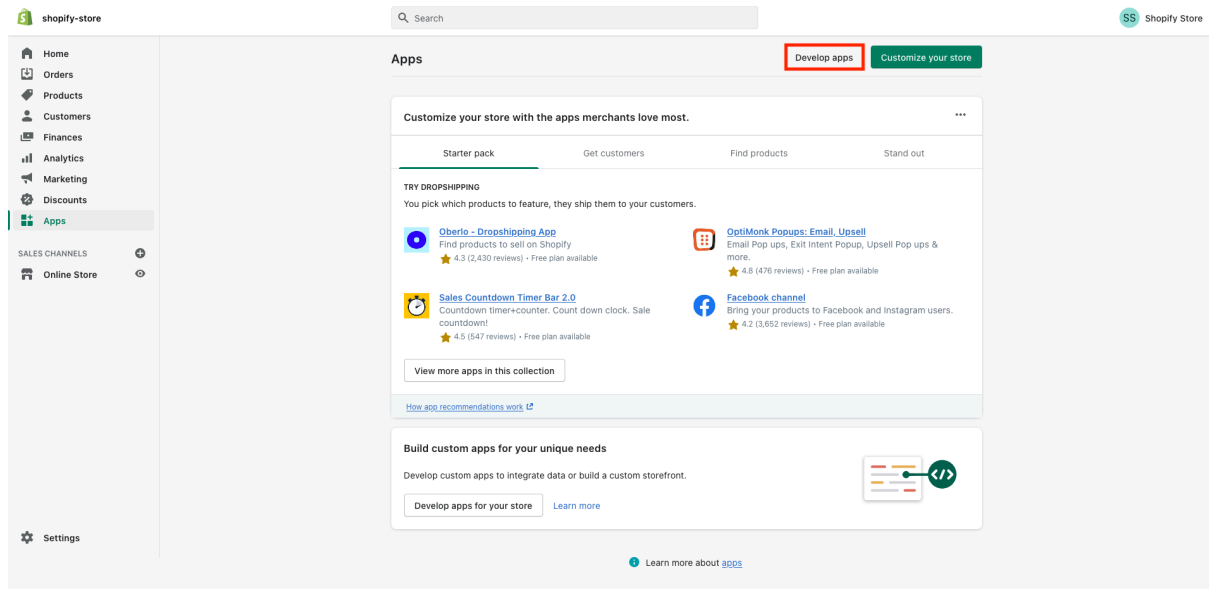
Step-1: Create a Custom App in your Shopify Store

Before we setup integration we need to create a custom app in your Shopify store.

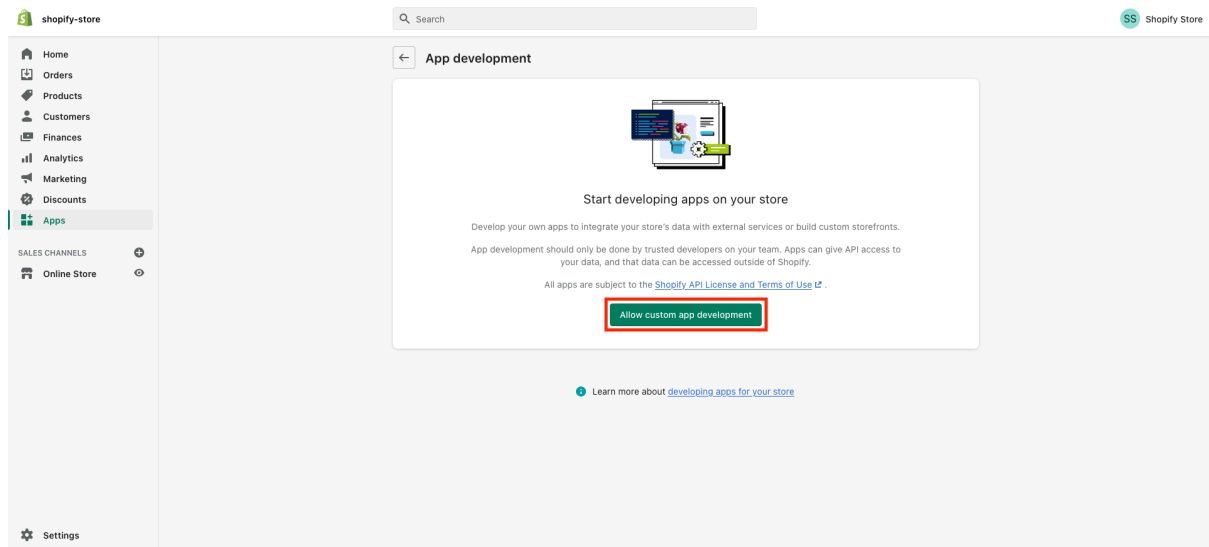
1.1 Login to your Shopify store and click on "Apps" in your dashboard



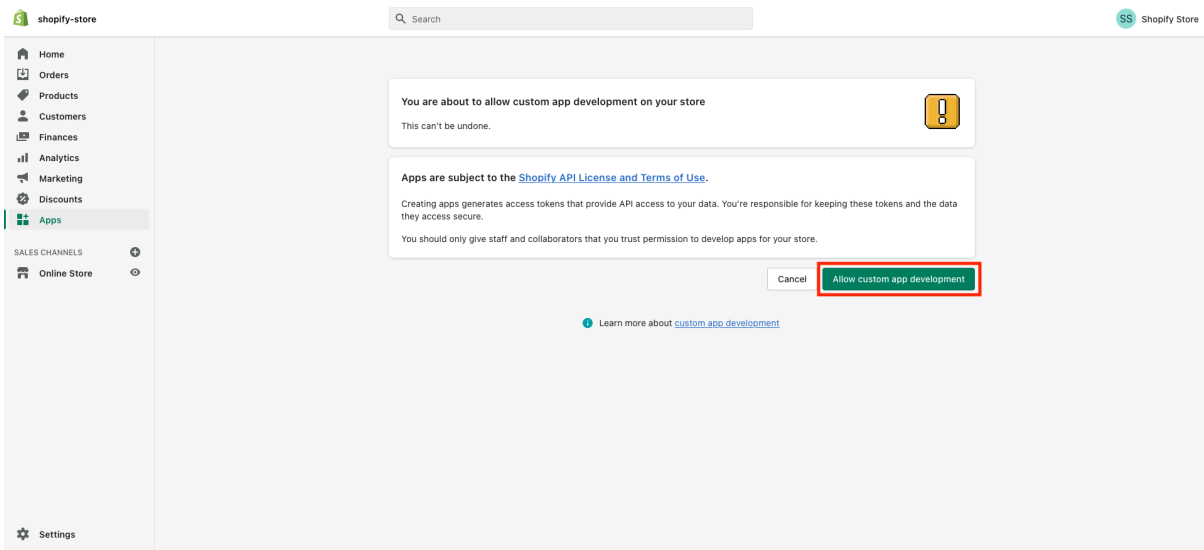
1.2 Then, click on "Develop apps" on the top of the screen highlighted in the below picture



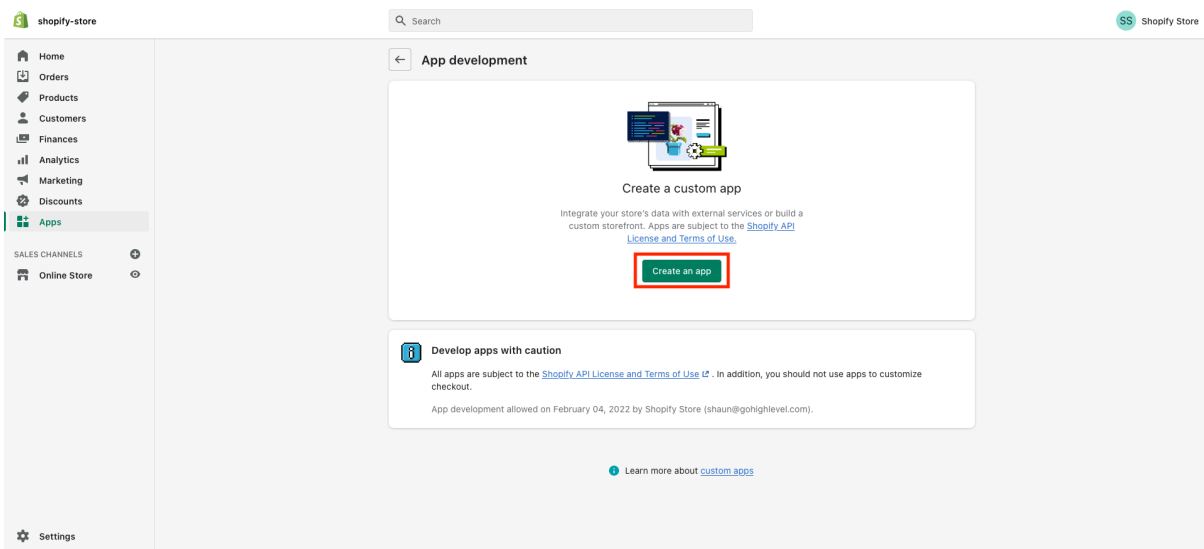
1.3 Then, click on "Allow custom app development" (if you have already enabled this permission then Shopify will take you to Step-1.5)



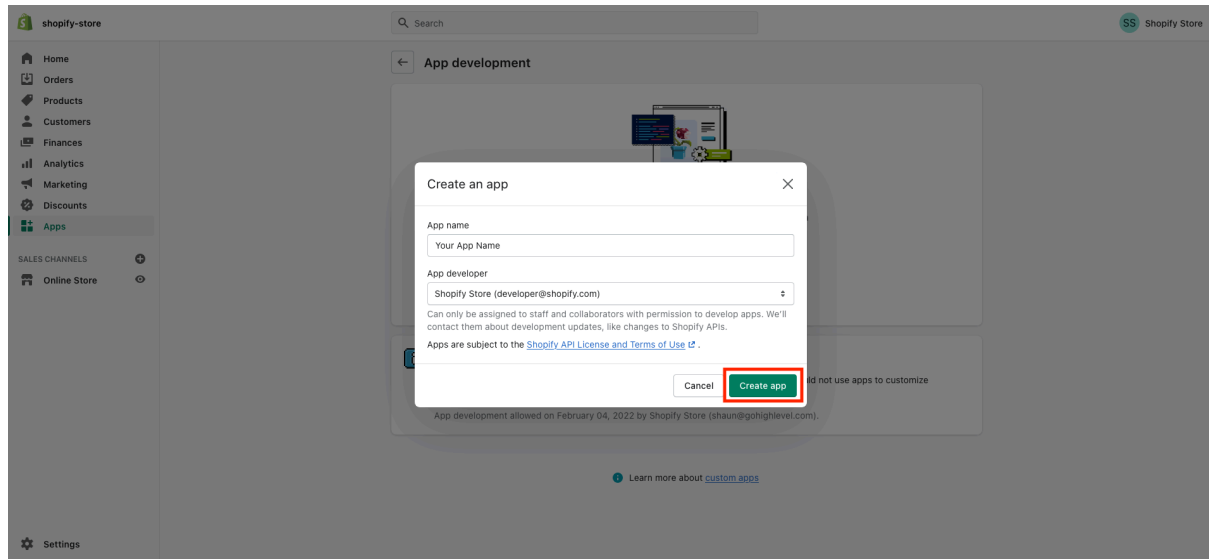
1.4 In the next screen, click on "Allow custom app development"



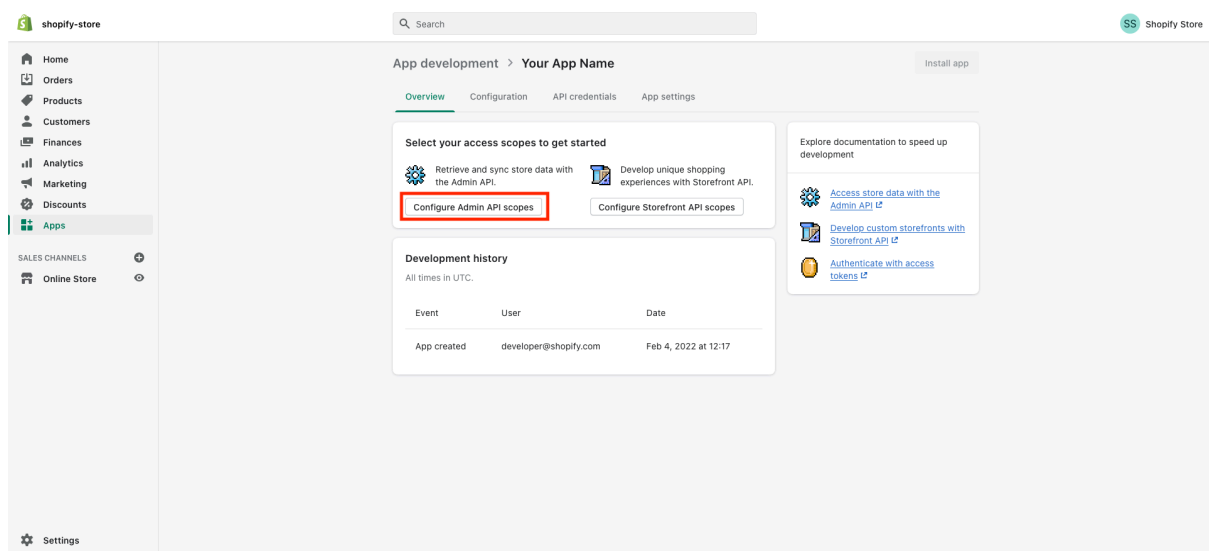
1.5 Then, click on "Create an app"



1.6 Enter a name for the app (for example "Marvel's App"), select your email under App developer and click on "Create app"



1.7 Then, click on "Configure Admin API scopes" to configure Admin API integration



1.8 Search/scroll down to the "Orders" and You will need to enable at the very least "read_orders" access

The screenshot shows the Shopify Admin API integration configuration page. The left sidebar contains navigation links: Home, Orders, Products, Customers, Finances, Analytics, Marketing, Discounts, Apps (highlighted), Sales Channels, and Online Store. The top bar shows the Shopify logo, a search bar, and the text "Shopify Store". The main content area is titled "App development > Your App Name" and includes tabs for Overview, Configuration (selected), API credentials, and App settings. The "Configuration" tab is further divided into "Admin API integration".

The "Admin API integration" section has a "Cancel" button and a "Save" button. It contains several sections for configuring API access:

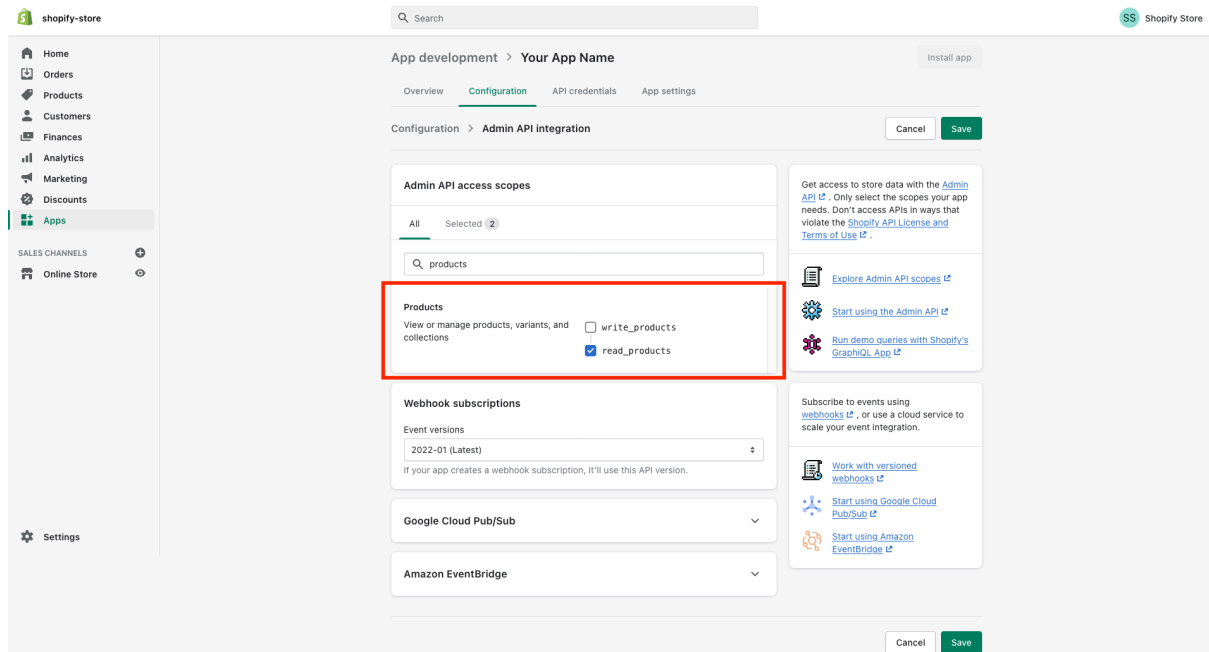
- Admin API access scopes:** A search bar with "orders" entered. Below it, a list of scopes is shown. The "Orders" section is highlighted with a red box. It includes the following options:
 - ☐ write_orders
 - ☒ read_orders
- Script tags:** Includes options for ☐ write_script_tags and ☐ read_script_tags.
- Third-party fulfillment orders:** Includes options for ☐ write_third_party_fulfillment_orders and ☐ read_third_party_fulfillment_orders.
- Webhook subscriptions:** Includes a dropdown for "Event versions" (set to "2022-01 (Latest)") and a dropdown for "Google Cloud Pub/Sub" (set to "Amazon EventBridge").

On the right side of the page, there are several helpful links and information:

- Get access to store data with the [Admin API](#). Only select the scopes your app needs. Don't access APIs in ways that violate the [Shopify API License and Terms of Use](#).
- [Explore Admin API scopes](#)
- [Start using the Admin API](#)
- [Run demo queries with Shopify's GraphQL App](#)
- Subscribe to events using [webhooks](#), or use a cloud service to scale your event integration.
- [Work with versioned webhooks](#)
- [Start using Google Cloud Pub/Sub](#)
- [Start using Amazon EventBridge](#)

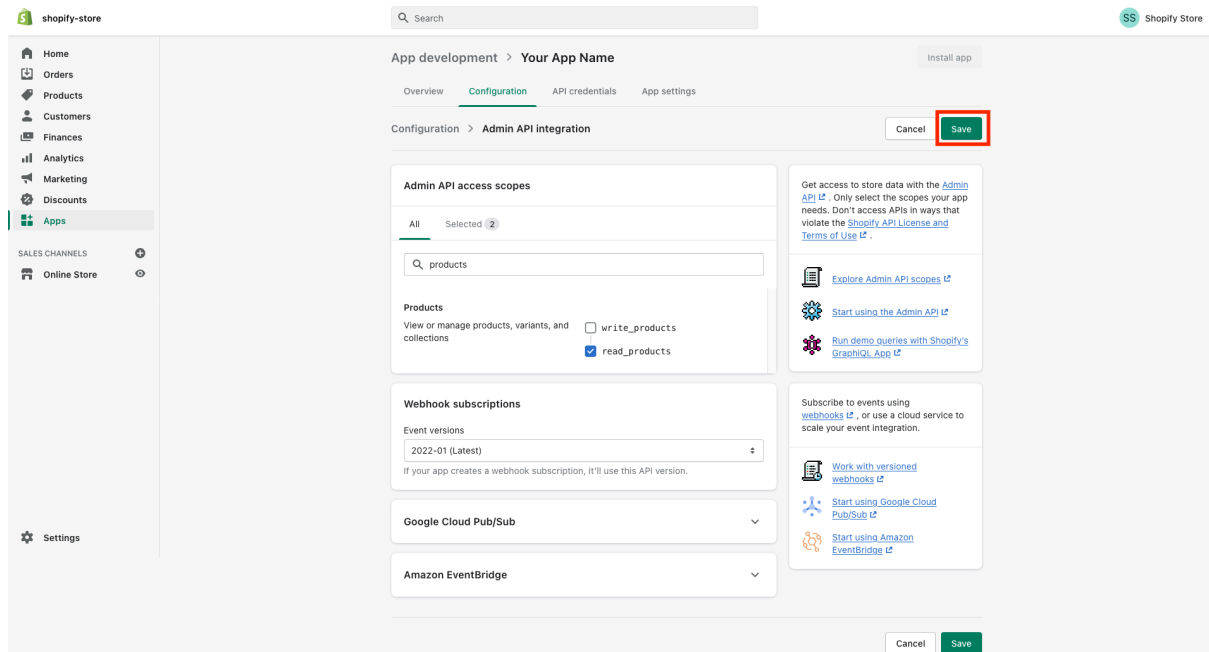
At the bottom right, there are "Cancel" and "Save" buttons.

1.9 Then, Search/scroll down to the "Products" and You will need to enable at the very least "read_products" access



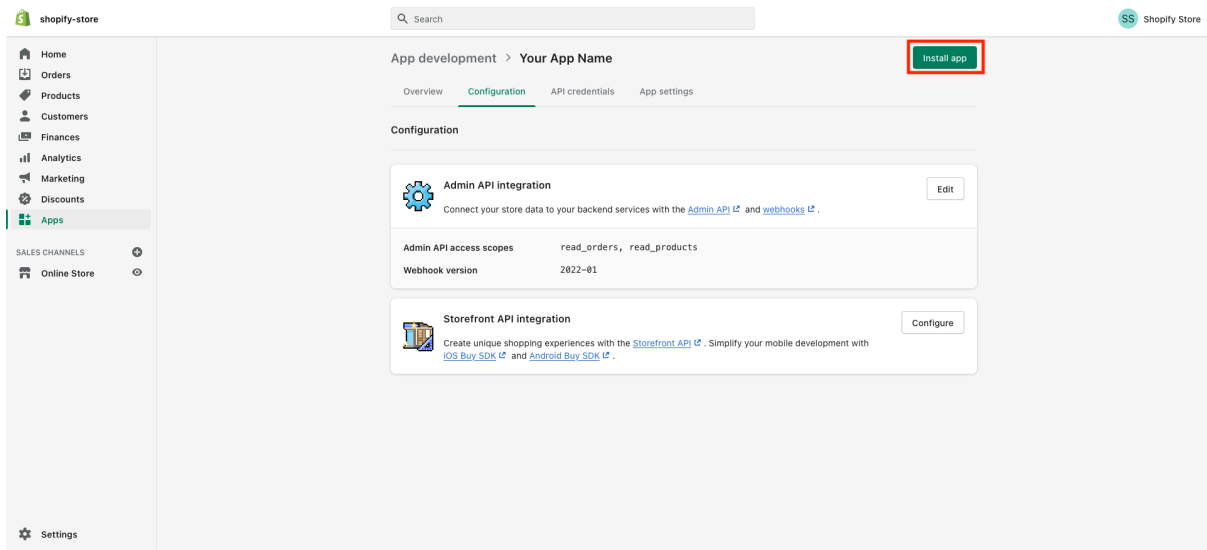
The screenshot shows the 'Admin API integration' configuration page in the Shopify Admin. The left sidebar contains navigation links for Home, Orders, Products, Customers, Finances, Analytics, Marketing, Discounts, Apps, Sales Channels, and Online Store. The main content area is titled 'App development > Your App Name' and includes tabs for Overview, Configuration, API credentials, and App settings. The 'Configuration' tab is active, and the 'Admin API integration' section is expanded. Within this section, the 'Admin API access scopes' are listed. The 'Products' scope is selected, and the 'read_products' checkbox is checked, while 'write_products' is unchecked. To the right of the scopes, there are links for 'Explore Admin API scopes', 'Start using the Admin API', and 'Run demo queries with Shopify's GraphQL App'. Below the scopes, there are sections for 'Webhook subscriptions' and 'Google Cloud Pub/Sub' and 'Amazon EventBridge' integrations. At the bottom right, there are 'Cancel' and 'Save' buttons.

1.10 Once you've enabled read access on "Orders and Product", save the app by clicking on the "Save" button on the top right

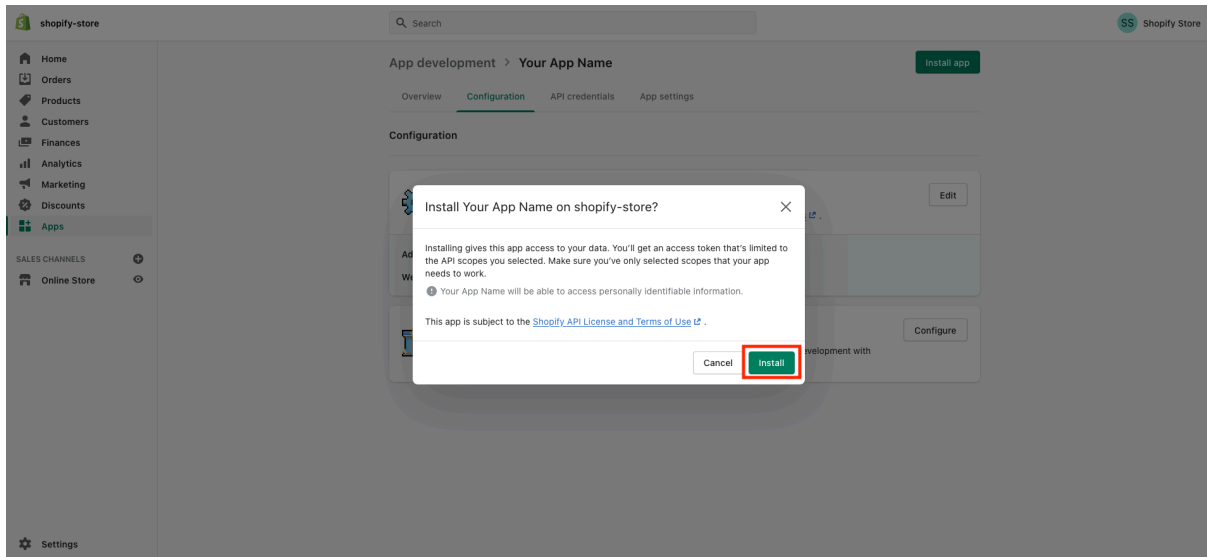


This screenshot is identical to the previous one, showing the 'Admin API integration' configuration page. The 'Products' section is still highlighted with a red box, and the 'read_products' checkbox is checked. The 'Save' button at the bottom right is now highlighted with a red box, indicating the next step in the process.

1.11 After saving click on the "Install app" as in the image below

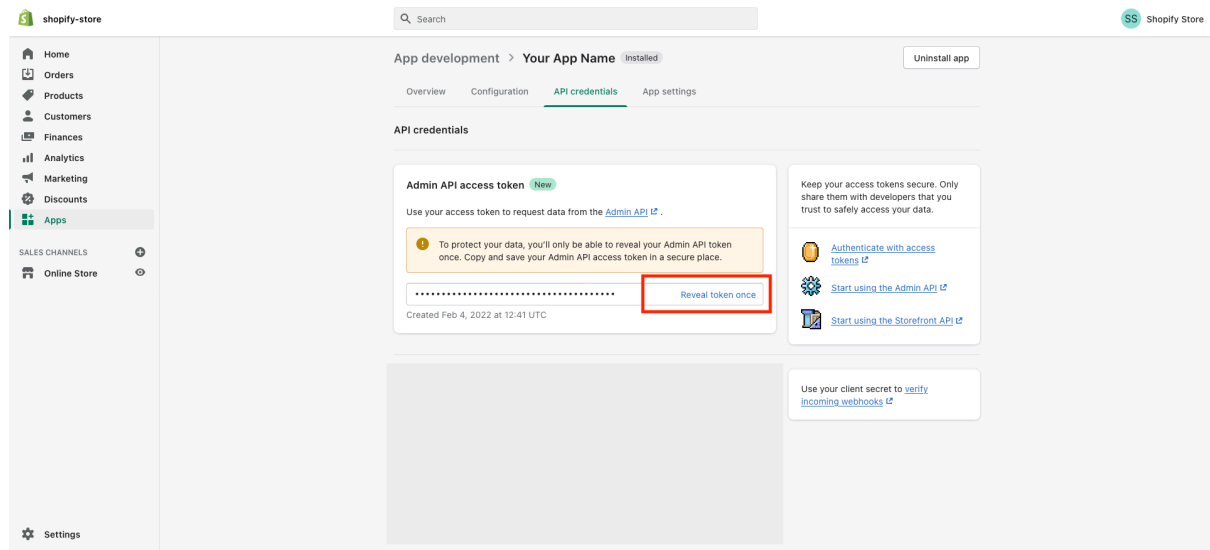


1.12 Then, click on "Install" from the pop up as in the image below

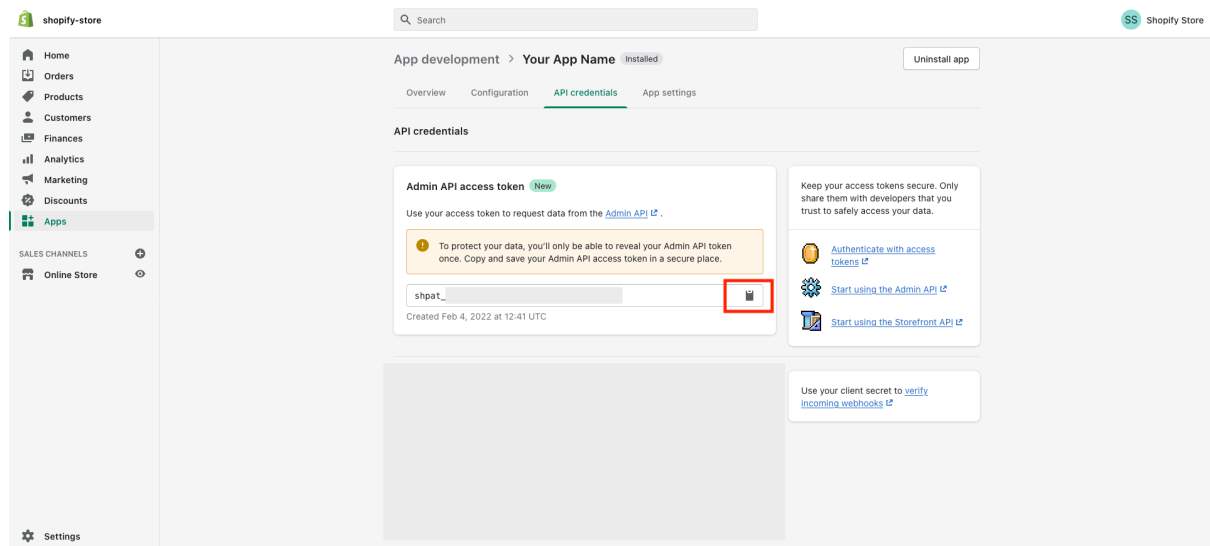


and voilà your App is ready to be integrated now!

1.13 After installing, the "Admin API access token" that you need for the Shopify integration can be found under the API credentials section, click on "Reveal token once" to get access to the token

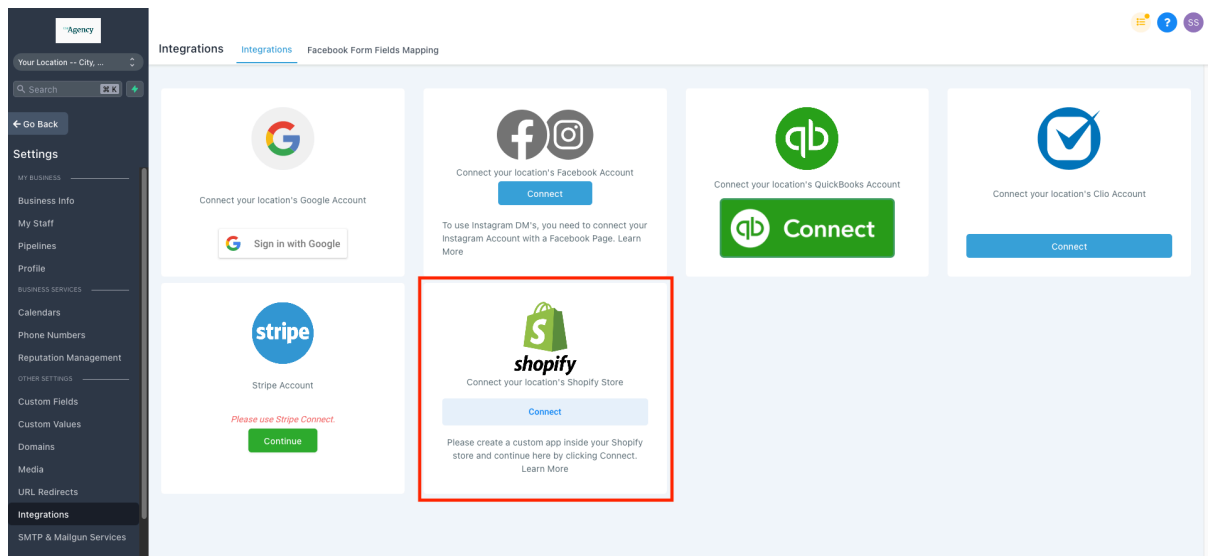


1.14 Copy the "Admin API access token" by clicking on the clipboard icon

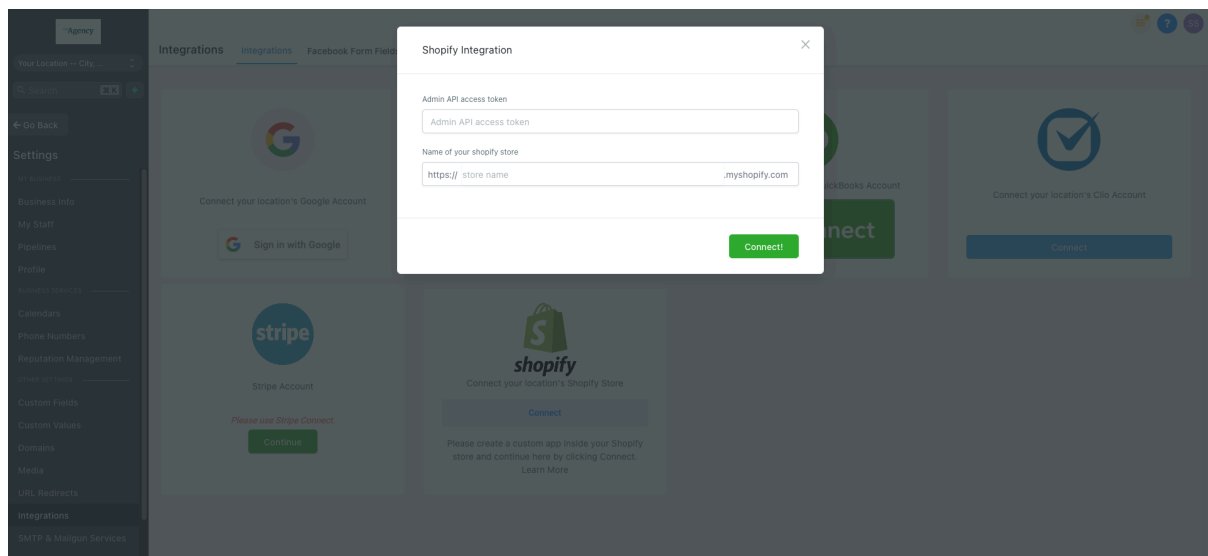


Step-2: Connect Shopify to your Account

2.1 In your Account go to Settings > Integrations and click on "Connect" under Shopify



2.2 Paste the "Admin API access token" you copied in Step-1.14, enter "Name of your Shopify store" and click "Connect"



2.3 Your Shopify integration is done!

The screenshot displays the 'Integrations' section of an Agency dashboard. On the left is a dark sidebar with navigation links: Agency, Your Location --> City, T..., Quick Actions, Go Back, Settings, MY BUSINESS (Business Info, My Staff, Pipelines), BUSINESS SERVICES (Calendars, Phone Numbers, Reputation Management), OTHER SETTINGS (Custom Fields, Custom Values, Domains, Media, URL Redirects), Integrations, SMTP & Mailgun Services, and Tags. The main content area has tabs for Integrations (selected), Facebook Form Fields Mapping, and a hamburger menu icon. It features five integration cards: Google (Connect), Facebook/Instagram (Connect, with a note about Instagram DMs), QuickBooks (Connect), Clio (Connect), and Stripe (Continue, with a red note 'Please use Stripe Connect.'). The Shopify card, showing 'Shopify Store: your-shopify-app' and a 'Disconnect!' button, is highlighted with a red border.

Agency

Your Location --> City, T...

Quick Actions

Go Back

Settings

MY BUSINESS

Business Info

My Staff

Pipelines

BUSINESS SERVICES

Calendars

Phone Numbers

Reputation Management

OTHER SETTINGS

Custom Fields

Custom Values

Domains

Media

URL Redirects

Integrations

SMTP & Mailgun Services

Tags

Integrations Facebook Form Fields Mapping

Connect your location's Google Account

Connect

Connect your location's Facebook Account

Connect

To use Instagram DM's, you need to connect your Instagram Account with a Facebook Page. [Learn More](#)

Connect your location's QuickBooks Account

Connect

Connect your location's Clio Account

Connect

Stripe Account

Please use Stripe Connect.

Continue

Shopify Store: your-shopify-app

Disconnect!