

# How to Recruit and Keep Parent Volunteers

**rebooster**

Actionable strategies for school and club success

## Recruiting Parent Volunteers

Recruiting enthusiastic parent volunteers is crucial for the success of any school or club. Here's how to effectively build your volunteer base:

**Make a Personal Ask:** Directly approach parents you believe would be a good fit. A personal invitation is often more effective than general announcements.

**Tap into Specific Skills:** Identify parents with expertise in areas like event planning, fundraising, or tutoring and ask them to contribute their skills.

**Be Visible and Positive:** Attend school events and be enthusiastic about volunteer opportunities. Your positive attitude will be contagious.

**Make it Easy to Say Yes:** Offer flexible volunteer options and short-term commitments. Parents are more likely to volunteer if it fits their schedule.

**Connect Involvement to Their Kids:** Emphasize how their involvement directly benefits their children's education and experiences.

**Use the Rebooster Portal:** Leverage online platforms like Rebooster to streamline volunteer recruitment, scheduling, and communication.

## Keeping Parent Volunteers

Retaining parent volunteers is just as important as recruiting them. Here's how to ensure they feel valued and continue to contribute:

**Value Their Time:** Be mindful of their schedules and avoid unnecessary meetings or tasks. Respect their commitment.

**Train and Support Them:** Provide adequate training and resources to ensure they feel confident and capable in their roles.

**Build a Community:** Create opportunities for volunteers to connect with each other, fostering a sense of belonging and shared purpose.

**Recognize Contributions:** Publicly acknowledge and appreciate their efforts through thank-you notes, certificates, or special events.

**Provide Growth Opportunities:** Offer chances for volunteers to take on new challenges and develop their skills, keeping them engaged and motivated.

## Next Steps

By implementing these strategies, schools and clubs can build a strong and sustainable network of parent volunteers, enriching the educational experience for all students. Review the advice and see what changes or initiatives you could bring into your program/organization today.