

PRIVACY POLICY

Effective Date: February 12, 2026

Status: Active

1. INTRODUCTION

At our company, we value your trust and are committed to protecting your personal data. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of your information when you use our insurance comparison platform.

2. DATA COLLECTION

We collect information that identifies, relates to, or could reasonably be linked to you. This includes:

- **Personal Identifiers:** Name, email address, phone number, and ZIP code.
- **Insurance Profile:** Vehicle/property details, current coverage status, and insurance preferences.
- **Technical Data:** IP address, browser type, and interaction with our digital forms.

3. PURPOSE OF PROCESSING

Your data is used strictly for the following professional purposes:

- Facilitating accurate insurance quotes from our network of carriers.
- Verifying your identity and eligibility for specific insurance products.
- Improving our website algorithms to provide better rate comparisons.
- Communicating updates regarding your quotes or requested services.

4. DATA SHARING & "DO NOT SELL"

To provide our service, we share your data with licensed insurance partners. Under certain regulations (like CCPA), this may be classified as "selling" or "sharing" info.

- **You have the right to opt-out** of this sharing at any time by contacting us at the details provided below.

5. SECURITY & RETENTION

We employ industry-standard **AES encryption** and **Secure Socket Layer (SSL)** technology to protect your data during transmission. We retain personal data for a period not exceeding **4 years**, unless a longer period is required for legal compliance.

6. YOUR LEGAL RIGHTS

You are entitled to:

1. **Request Access** to the data we hold about you.
 2. **Request Deletion** of your personal information.
 3. **Correct** any inaccuracies in our records.
 4. **Non-Discrimination:** We will never penalize you for exercising your privacy rights.
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7. CONTACT INFORMATION

For any privacy-related inquiries, requests to exercise your rights, or questions about our data practices, please reach out to our Privacy Officer:

Channel	Contact Detail
Direct Phone	+1 346-680-5353
Email	peter@insurancepyl.com
Attn	Privacy Department / Peter

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