

## Privacy Policy Last modified as of August 27, 2022

### **Terms of Use and Privacy Policy**

Your privacy is very important to us. Accordingly, we have developed this policy in order for you to understand how we collect, use, communicate and make use of personal information. The following outlines our privacy policy.

By accessing or using this website, you agree to be bound by the terms on this page. If you do not agree to these terms, please do not use this site.

### **No Therapist Client Relationship**

Nothing on this site is specific medical or healthcare advice for any individual's situation even when questions are answered or situations discussed. The information on this site is no substitute for speaking confidentially with a qualified medical, dental and/or qualified health care provider about your concerns. What you find here is intended to be educational as you make your own health care decisions with the appropriate team of specialists

If you view, purchase, or attend a workshop or course offered through this site, you understand that Cynthia Peterson is not acting as your therapist. She is acting as an instructor. There is no confidentiality. All workshop or course participants will be able to hear the questions asked by anyone else and any follow-up discussion in the live presentations, video recordings, chats, or comments.

### **Your Privacy and Personally Identifiable Information**

When accessing the <https://tmjhealingplan.com> website, Breathe Function Thrive, PLLC will learn certain information about you during your visit.

Similar to other commercial websites, our website utilizes a standard technology called "cookies" (see explanation below) and server logs to collect information about how our site is used. Information gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as your IP address.

## **Use of Cookies**

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites.

## **IP Addresses**

IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as "traffic data" so that data (such as the Web pages you request) can be sent to you.

## **Email Information**

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, mail and telephone. This also applies when you register for our website, sign up through any of our forms using your email address or make a purchase on this site. For further information see the email policies below.

## **How Do We Use the Information That You Provide to Us?**

In general, we use personal information for purposes of administering our business activities, providing customer service and making available other items and services to our customers and prospective customers.

Breathe Function Thrive PLLC will not obtain personally-identifying information about you when you visit our site, unless you choose to provide such information to us, nor will such information be sold or otherwise transferred to unaffiliated third parties without the approval of the user at the time of collection.

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

### **What information do we collect and what do we do with it?**

- When you use this site or communicate with us in any form, we may collect personal information about you including but not limited to your name and email address.
- This information collected allows us to keep you posted on the latest offerings, updates, events, and such as well as respond to your questions, manage your services and requests as well as addressing any problems or technical needs.
- We may also use personal information to help us create, develop, operate, deliver, and improve our services and offerings, content, advertising and for anti-fraud and loss prevention purposes.
- We may occasionally use your personal information to send important notices, such as changes in our terms, policies, and conditions or regarding your purchases or to get your input on what future services or products you may wish to see or have developed in the future.
- We may also use personal information for research, data analysis and auditing to improve our services and communications with customers.
- We may use your personal information to prevent illegal activities, suspected fraud, potential threats to our networks and our customer's networks as well as investigation violations of our Terms of Use, Privacy Policy and/or Disclaimers and Acknowledgement of IP or Intellectual Property. We also want to protect the safety of any person and in accordance with the law.
- We may send you emails about our site and related course(s), registration information, course content, your course progress or other updates. We may also use your email to inform you about changes to the course, survey you about your usage, or collect your opinion.
- If you do not want to be on our mailing list or modify how we contact you, you may modify or withdraw your consent at any time.

### **How do I give and withdraw consent?**

When you provide us with personal information, correspond, subscribe, use our site, make a purchase, or participate in a course or in any way on the site <https://www.tmjhealingplan.com>, you imply that you consent to our collecting it and using your personal information for those specific and related reasons.

If we send marketing or related information, we will either provide you with an opportunity to unsubscribe or if you change your mind, you may withdraw or modify your consent for us to contact you, for the continued collection, use or disclosure of your information by contacting us at [TMJHealingPlan@gmail.com](mailto:TMJHealingPlan@gmail.com) or mailing us at:

Breathe Function Thrive PLLC  
TMJ Healing Plan  
150 South 600 East  
Ambassador Plaza Suite #3B  
Salt Lake City, UT 84102

### **Disclosure of personal information**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service [Angela please INSERT a LINK to our Terms of Service].

### **Payment:**

If you make a purchase on our site, we use a third-party payment processor such as Square, Stripe or Paypal. Payments are encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is managed by the third-party payment processor and should be stored only as long as is necessary to complete your purchase transaction.

### **Third Party Services**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the way your personal information will be handled by these providers.

Certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. If you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

## Links

When you click on links on our site, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## Security

To protect your personal information, we take reasonable precautions to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

## Cookies

We collect cookies or similar tracking technologies. This means information that our website's server transfers to your computer. This information can be used to track your session on our website. Cookies may also be used to customize our website content for you as an individual. If you are using one of the common Internet web browsers, you can set up your browser to either let you know when you receive a cookie or to deny cookie access to your computer.

- We may use cookies to recognize your device and provide you with a personalized experience.
- We also may use cookies to attribute visits to our websites to third-party sources and to serve targeted ads from Google, Facebook, Instagram and other third-party vendors.
- Our third-party advertisers may use cookies to track your prior visits to our websites and elsewhere on the Internet in order to serve you targeted ads. For more information about targeted or behavioral advertising, please visit <https://www.networkadvertising.org/understanding-online-advertising>.
- Opting out: You can opt out of targeted ads served via specific third-party vendors by visiting the Digital Advertising Alliance's [Opt-Out page](#).
- We may also use automated tracking methods on our websites, in communications with you, and in our products and services, to measure performance and engagement.
- Please note that because there is no consistent industry understanding of how to respond to "Do Not Track" signals, we do not alter our data collection and usage practices when we detect such a signal from your browser.

## Web Analysis Tools

We may use web analysis tools that are built into the website <https://www.tmjhealingplan.com> to measure and collect anonymous session information.

## Age of Consent

We do not market to children or minors. By using this site, you represent that you are an adult 18 years or older. If you are under 18 years of age, you must stop using this site and have your

parent or legal guardian use this site with you. Only the legal guardian or person 18 years or older should provide their name and contact information. We will assume anyone accessing this site and providing their name, contact, information, or personal information is 18 years or older.

### **Changes to this Privacy Policy**

We reserve the right to modify this privacy policy at any time. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it. Please review our Privacy Policy from time to time.

If our site or course is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

### **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, contact us at [TMJHealingPlan@gmail.com](mailto:TMJHealingPlan@gmail.com) and provide us with the information relating to your concern. You can also contact us by phone at 385-722-4555 or regular mail at:

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