Biz Plan Template

Executive Summary

Project Name	
Target Market	
Unique Value Proposition	
Summary of Opportunity	

Company Overview

Company Name	
Target Market	
Founders/Partners	
Company Vision	

Market Analysis

Market Location	
Target Tenant/Buyer	
Demographics	
Comparable Properties	

Team Overview

Key Members	
Roles and Responsibilities	
Experience/Track Record	

Investment Summary

Project Cost	
Equity Raised	
Loan Amount	
Estimated Returns (IRR/Cash-on-Cash)	

Use of Funds

Acquisition Cost	
Renovation Budget	
Operating Reserves	
Professional Fees	

Timeline

Acquisition Date	
Renovation Budget	
Stabilization Date	
Exit Strategy	

Exit Strategy

Hold Period	
Planned Exit Method	
Expected Exit Cap Rate	
Projected Sales Price	