Investor Commitment Builder

Pitch Deck Audit

Does your pitch tell a story, not just present facts?	
Are the visuals clear, concise, and professional?	
Does the deck highlight team strengths and unique positioning?	

Risk Mitigation Drill

List 5 major risks your deal could face:	Now list mitigation strategies for each risk:
1	
2	
3	
4	
5	

Investor Listening Roleplay

Common objections or concerns raised by investors:	
How will you listen, validate, and respond with empathy?	

Commitment Funnel Map

Map your capital raise process from first touch to close.	
Stages: Initial contact > Presentation > Questions > Docs > Funding > Onboarding	
Identify potential friction points or drop-off stages:	

Investor FAQ Library

Top 10 most frequent questions investors ask:	What are your clear answers:
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

Closing Language Practice

Write and refine three authentic soft-close statements:	
	1
	2
	3