

Privacy Policy – StillDad.net

Effective date: Sept 1st 2025 • Last updated: Sept 13th 2025

Scope. This Privacy Policy covers personal information we collect through **StillDad.net**, our **GoHighLevel/Funnel Launch** funnels and landing pages, **ScoreApp** surveys, emails, and any sub-domains or related experiences (the “**Services**”).

What we collect.

- **Identifiers & contact details** (e.g., name, email, country/region).
- **Survey responses** you choose to share in ScoreApp or forms. Please avoid including sensitive medical details you're not comfortable sharing.
- **Transactional data** (e.g., products purchased, subscription status; we do not store full card numbers—payments run via providers like Stripe/PayPal).
- **Technical & usage data** (e.g., device/browser, IP, page events, cookies, referral URLs, and **UTM** parameters for attribution).
- **Communications** (e.g., messages you send to support, comments in community spaces, email preferences).

How we use data (and legal bases).

- **Provide the Services** you request, including survey results, courses, sessions, and member access (**contract**).
- **Improve and secure** our Services, measure performance, and prevent abuse (**legitimate interests**).
- **Send supportive updates and resources** when you opt in (**consent**; you can unsubscribe anytime).
- **Comply with legal duties** (e.g., tax/audit, fraud prevention) (**legal obligation**).



Sharing & processors. We do **not** sell or rent your data. We share it only with trusted service providers who act as **processors** under our instructions—e.g., GoHighLevel/LeadConnector (CRM & email), ScoreApp (surveys), analytics and attribution tools, web hosting, and payment providers (Stripe/PayPal). We may disclose information if required by law or to protect safety.

Cookies & tracking. We may use cookies, pixels, and similar technologies for analytics and attribution, including **UTM** parameters. See any cookie banner/notice shown and your browser settings for choices.

International transfers. Data may be stored or processed in your region or other countries (e.g., UK/EU/US/AU). Where required, we use safeguards such as **Standard Contractual Clauses** or equivalent mechanisms.

Retention.

- **Survey responses:** kept up to **24 months**, then anonymized or deleted.
- **Marketing data:** kept until you unsubscribe or request deletion.
- **Transactional & account records:** retained as required by tax/accounting and consumer-law obligations.
We may retain limited logs for security and anti-fraud.

Your rights.

- **EU/UK (GDPR):** access, correction, deletion, portability, restriction/objection, and withdrawal of consent.
- **California (CPRA):** access, delete, correct, and opt-out of certain sharing.
- **Canada (PIPEDA):** access and correction.
- **Australia (Privacy Act):** access and correction.
You can exercise rights or raise questions at **privacy@stilledad.net**. We may need to verify your identity before acting on requests.

Children. *The Services are for adults (18+) and are not directed to children. We do not knowingly collect personal data from children.*

Security. *We use reasonable administrative, technical, and organizational measures (including encryption where appropriate) to protect personal data. No online service is 100% secure.*

Changes. *We may update this Privacy Policy. We will change the "Last updated" date and, where appropriate, notify you by email or in-app.*

Contact. *Privacy requests and questions: privacy@stilledad.net*