

Privacy Policy

1. Introduction

1.1 **Go Rocket** (“we,” “our,” “us”) values the privacy of its customers. This Privacy Policy outlines how we collect, use, and protect your personal data when you engage with our website and services.

1.2 By using our website or services, you agree to the collection and use of your data in accordance with this policy.

1.3 **Go Rocket** complies with applicable data protection laws, including the UK Data Protection Act and the GDPR (General Data Protection Regulation).

2. Information We Collect

2.1 Personal Data:

We may collect personal data that you provide to us, such as your name, email address, phone number, and payment details, when you:

- Fill out a contact form
- Sign up for our services
- Communicate with us directly (via email, phone, etc.)

2.2 Usage Data:

We may collect data on how you access and use our website and services, including your IP address, browser type, device information, and usage statistics.

2.3 Cookies:

We may use cookies to improve your experience on our website and to collect analytical data. Cookies are small files stored on your device that help us remember preferences and provide relevant content.

3. How We Use Your Information

3.1 To Provide Services:

We use your personal data to provide the services you request, including lead generation, ad campaign management, reporting, and CRM services.

3.2 Communication:

We may use your contact details to communicate with you regarding your account, updates, marketing materials, promotions, and customer support.

3.3 Improve Services:

We may use data to improve our website, services, and customer experience based on your interactions with us.

3.4 Legal Compliance:

We may use your information to comply with legal obligations, such as responding to legal requests, disputes, and ensuring compliance with applicable laws.

4. Data Security

4.1 Protection Measures:

We take appropriate technical and organisational measures to protect your data from unauthorised access, alteration, or destruction.

4.2 Data Storage:

Your data is stored securely within our database, and access is restricted to authorised personnel only. We do not store sensitive payment information directly; instead, we use trusted third-party payment processors.

5. Data Sharing and Disclosure

5.1 Third-Party Service Providers:

We may share your personal data with third-party providers who assist us in providing services, such as payment processors, email marketing platforms, and CRM tools. These providers are bound by data protection laws and are not allowed to use your information for their purposes.

5.2 Legal Requirements:

We may disclose your information if required to do so by law or to protect our rights or the safety of others.

6. Your Rights

6.1 Access:

You have the right to request a copy of the personal data we hold about you.

6.2 Correction:

You may request the correction of any inaccurate or incomplete data we hold about you.

6.3 Erasure:

You have the right to request the deletion of your personal data under certain conditions (e.g., when the data is no longer necessary for the purposes for which it was collected).

6.4 Opt-Out:

You can opt-out of marketing communications by clicking the “unsubscribe” link in our emails or contacting us directly.

6.5 Data Portability:

You may request to receive your data in a structured, commonly used, and machine-readable format.

6.6 Restrict Processing:

You can request to restrict the processing of your personal data under certain circumstances.

7. International Transfers

7.1 Data Transfers:

If you are located outside the UK, please note that your data may be transferred to and stored in countries that may have different data protection laws. By using our services, you consent to this transfer.

8. Retention of Data

8.1 Data Retention Period:

We retain your personal data for as long as necessary to fulfil the purposes outlined in this Privacy Policy, including legal and accounting requirements. If you no longer wish to use our services, we will delete your data upon request, subject to legal obligations.

9. Changes to This Privacy Policy

9.1 Policy Updates:

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on our website, and the revised policy will become effective immediately.

9.2 Notification:

If there are significant changes to the way we use your personal data, we will notify you via email or other communication.

10. Contact Information

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

- Email: **hello@gorocket.agency**
- Phone: **[Your Phone Number]**
- Address: **[Your Business Address]**