

Terms of Service

1. Introduction

1.1 These Terms of Service ("Terms") govern your use of the services provided by **Go Rocket** ("Agency," "we," "us," "our") to you, the client ("Client," "you," "your").

1.2 By engaging our services, you agree to these Terms. If you do not agree to these Terms, you may not use our services.

1.3 **Go Rocket** reserves the right to modify or amend these Terms at any time. Changes will be effective immediately upon posting on our website.

2. Scope of Services

2.1 **Go Rocket** provides the following services:

- Lead Generation: Utilising paid advertising platforms (such as Google Ads and Meta Ads) to generate qualified leads.
- Lead Qualification: Screening and qualifying leads based on agreed-upon criteria.
- Appointment Setting (Optional): Setting appointments with qualified leads into the Client's calendar for further engagement.
- Reporting: Providing weekly and monthly reports on the performance of ad campaigns, lead generation, and appointment bookings.
- CRM Integration (Optional): Access to Go Rocket's CRM platform to manage leads, automate follow-up messages, and integrate with the Client's systems.

2.2 **Go Rocket** does not guarantee any specific results, as performance may vary based on numerous factors including the Client's business model and market conditions.

3. Client Responsibilities

3.1 The Client agrees to:

- Provide timely access to necessary platforms, accounts, and data for campaign setup.
- Provide clear and timely instructions regarding ad content, targeting, and strategy.
- Ensure all business information provided is accurate and up-to-date for lead qualification purposes.
- Cooperate fully with **Go Rocket** during the course of service delivery.

4. Payment Terms

4.1 Payment for **Go Rocket's** services is due upon receipt of the invoice and is subject to the agreed-upon terms as specified in the Client Agreement.

4.2 **Go Rocket** reserves the right to suspend services if payment is not received within the specified time frame.

5. Confidentiality

5.1 Both parties agree to maintain the confidentiality of all proprietary and confidential information exchanged during the course of the service provision.

5.2 **Go Rocket** agrees not to disclose the Client's information to third parties except as required for performance of services or as required by law.

6. Termination

6.1 Either party may terminate the agreement with written notice. The Client must provide at least 30 days notice.

6.2 Upon termination, any outstanding payments for services rendered up to the date of termination must be settled.

6.3 **Go Rocket** reserves the right to terminate the agreement at any time, should the Client breach any of the Terms or fail to fulfil their obligations.

7. Limitation of Liability

7.1 **Go Rocket** shall not be held liable for any direct or indirect damages, losses, or expenses arising from the use of its services, including but not limited to any failure of ad campaigns, loss of leads, or failure to meet Client expectations.

7.2 **Go Rocket's** liability for any claim shall be limited to the amount paid for services rendered during the 30 days immediately preceding the event giving rise to the claim.

8. Indemnity

8.1 The Client agrees to indemnify and hold harmless **Go Rocket**, its directors, employees, and agents from any claims, losses, liabilities, or expenses arising from the Client's use of the services, including any legal costs incurred.

9. Governing Law

9.1 These Terms of Service are governed by the laws of the United Kingdom. Any legal action or dispute relating to these Terms shall be resolved under the jurisdiction of the courts in the United Kingdom.

10. Changes to Terms

10.1 **Go Rocket** reserves the right to modify or amend these Terms of Service at any time. The most current version of the Terms will be posted on the **Go Rocket** website and will supersede all prior versions.

11. Contact Information

For any questions regarding these Terms of Service, please contact Go Rocket at:

- Email: **hello@gorocket.agency**
- Phone: **[Insert Phone Number]**
- Address: **[Insert Business Address]**