

Business Health Checklist

Rank each statement on a scale of 1-5. 1 =weak 3=average 5 =strong

Leadership and Management:

- | | |
|---|-----------|
| You have a clearly defined vision and set of goals for your business. | 1-2-3-4-5 |
| Your key leaders and managers are equipped with the necessary skills to lead effectively. | 1-2-3-4-5 |
| Your decision-making process is efficient and everyone knows the chain of command. | 1-2-3-4-5 |

Operations:

- | | |
|--|-----------|
| Your business processes are streamlined and free of unnecessary steps. | 1-2-3-4-5 |
| You allocate your resources (time, money, employees) effectively. | 1-2-3-4-5 |
| You have quality control measures in place to maintain standards. | 1-2-3-4-5 |
| You have different metrics in place to track and measure results. | 1-2-3-4-5 |

Customer Satisfaction:

- | | |
|--|-----------|
| You regularly collect and analyze customer feedback. | 1-2-3-4-5 |
| Your customer retention rates satisfactory. | 1-2-3-4-5 |
| Your employees know how to effectively help customers. | 1-2-3-4-5 |
| You have effective and timely customer support. | 1-2-3-4-5 |

Employee Engagement:

- | | |
|---|-----------|
| Employee morale is high and are motivated to perform. | 1-2-3-4-5 |
| You provide adequate training and development opportunities for your employees. | 1-2-3-4-5 |
| Retention Rates: Your employee retention rates satisfactory. | 1-2-3-4-5 |

Marketing and Sales:

- | | |
|---|-----------|
| You have a clear and effective marketing strategy in place. | 1-2-3-4-5 |
| Your sales targets are being met consistently. | 1-2-3-4-5 |
| Your team is receiving adequate training and growth in their sales performance. | 1-2-3-4-5 |
| Your brand is well-recognized and perceived positively in the market. | 1-2-3-4-5 |

Financial Health:

- | | |
|--|-----------|
| Your profit margins are consistent with your industry standards. | 1-2-3-4-5 |
|--|-----------|

You regularly monitor and manage your cash flow effectively.

1-2-3-4-5

Your financial reports are accurate and updated regularly.

1-2-3-4-5

Next Steps:

If you've identified areas of concern through this checklist, our team at Ignite can help you address these challenges and develop a customized strategy for success.

Contact today for a FREE consultation! info@igniteyourteam.us/970-985-5938