

2025

31<sup>ST</sup> ANNUAL

# West Virginia COAL FESTIVAL

JUNE 17-21  
MADISON WV



PRESENTED BY:

**Thornhill**  
AUTO GROUP

**TOWNLEY**

Engineering & Manufacturing Co., Inc.

# 31ST ANNUAL WEST VIRGINIA COAL FESTIVAL



WV COAL FESTIVAL PRESIDENT

## James “Buddy” Hudson

Welcome



On behalf of the Town of Madison and the West Virginia Coal Festival, I extend a heartfelt welcome to all our guests, participants, and community members. It is an honor to serve as both Mayor and President of this cherished event, which proudly celebrates the history, heritage, and hardworking spirit of West Virginia's coal industry.

For generations, coal has fueled more than just our homes and industries—it has powered our communities, shaped our identity, and built the foundation for our future. This festival is a tribute to the men and women who have dedicated their lives to this vital work, and to the families who stand beside them.

As you enjoy the music, food, parades, and fellowship, I encourage you to reflect on the strength and resilience that define our region. Thank you for joining us in honoring the past, celebrating the present, and looking forward to the future of coal and community in West Virginia.

With warmest regards,



# TOWNLEY

Engineering & Manufacturing Co., Inc.



## SINCE 1963

PROUD SPONSOR FOR THE 30TH ANNIVERSARY OF THE  
WV COAL FESTIVAL



### TOWNLEY

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*Since 1963*



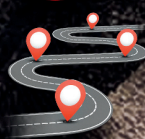


# Thornhill



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# Thornhill



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***Let's Go Places***

**THE ROAD TO  
[TOTAL] SAVINGS.**





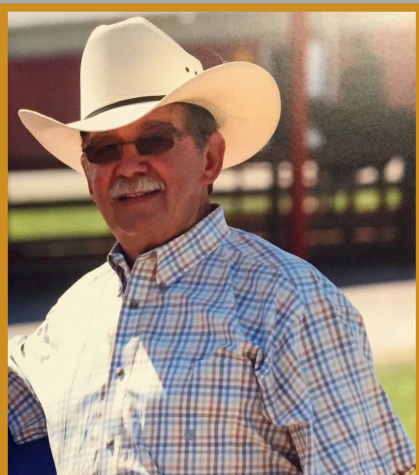
JUDY SANDERS- VICE  
PRESIDENT



TOMMY MULLINS  
TREASURER



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PARADE COORDINATOR



BILL HEABERLIN  
MPE ENTERTAINMENT



DEBRA SHULTZ  
GOSPEL NIGHT  
COORDINATOR

NOT PICTURED:  
ROGER HUDSON  
KARAOKE

RONNY JUSTICE  
ASST MUSEUM  
COORDINATOR

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# Coal Heritage Museum Volunteers

Delores W. Cook - Coordinator

Ronny Justice, Asst. Coordinator

Debra Ballard

Bill Cabell

Susie Cabell

Anthony Caudill

Tom Bias

Nancy Bias

Ryan Long

Brandi Walls

Kathy Johnson

Cathy Carpenter

Kenny Carpenter

Parnell Townley

Deborah Chambers

Jessica Cook

Pam Gillenwater

Tara Holestein

Kris Mitchell

Debbie Baisden-

Charcandy

Jessica McCoy

Nancy Woody

Mike Woody

Wanda Tomblin-

Museum Employee

Sherry Schlaegel

Karen Woodrum

Jeff Woodrum

Deborah Corley

Tim Spratt

Oakland Bishop

Teddy Bias

Pauline Bias

Maddox Charcandy

Jeremiah Darnall



DELORES COOK  
MUSEUM COORDINATOR

## MUSEUM HOURS:

Tues 2 - 5 PM

Wed 2 - 8 PM

Thurs 2 - 8 PM

Fri 2 - 8 PM

Sat 4 - 8 PM

**SUBJECT TO CHANGE  
WITHOUT NOTICE**



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*Thank You*



# WV COAL FESTIVAL PARADE MARSHALL



**BILL HEABERLIN**



THIS YEAR'S GRAND MARSHALL FOR THE WVCF PARADE IS WILLIAM A. "BILL" HEABERLIN, WHO HAS BEEN SERVING THE FESTIVAL AS ENTERTAINMENT PRODUCER SINCE THE FESTIVAL'S INCEPTION 31 YEARS AGO.

A SOUTHERN WV NATIVE AND LIFE-LONG WV RESIDENT, HE IS THE FOUNDER OF MPE ENTERTAINMENT, ONE OF AMERICA'S FOREMOST FULL-SERVICE ENTERTAINMENT COMPANIES. HE AND HIS BUSINESS PARTNER JOE EDDINS HAVE GARNERED NATIONAL RECOGNITION FOR THEIR VAST KNOWLEDGE, EXPERTISE, AND EXPERIENCE IN PRODUCING EVENTS.

HEABERLIN IS A TWO TIME GRADUATE OF, AND FORMER INSTRUCTOR AT, MARSHALL UNIVERSITY AND A TWO TERM PAST PRESIDENT OF THE INTERNATIONAL THEATRICAL AGENCIES ASSOCIATION.

MPE ENTERTAINMENT IS A PROUD MEMBER OF THE INTERNATIONAL ENTERTAINMENT BUYERS ASSOCIATION, INTERNATIONAL ASSOCIATION OF FAIRS AND EXHIBITIONS, WV FAIRS AND FESTIVALS ASSOCIATION, OHIO FAIR MANAGERS ASSOCIATION, THE VIRGINIA FAIRS ASSOCIATION, AND THE HUNTINGTON REGIONAL CHAMBER OF COMMERCE.

INDIVIDUALLY, HEABERLIN IS ACTIVE IN HIS CHURCH AND OVER THE YEARS, A NUMBER OF CIVIC ORGANIZATIONS SUCH AS THE BOARD OF DIRECTORS OF THE KEITH ALBEE PERFORMING ARTS CENTER, THE BOARD OF DIRECTORS OF THE MARSHALL UNIVERSITY ALUMNI ASSOCIATION, THE NATIONAL ASSOCIATION OF ORCHESTRA LEADERS.

A LONG-TERM RESIDENT OF HUNTINGTON, BILL IS MARRIED TO HIS LOVING WIFE DEBBY, A COAL MINER'S DAUGHTER FROM COALWOOD, WV.

DURING HIS FIFTY PLUS YEAR CAREER, BILL HAS PRODUCED THOUSANDS OF SHOWS FEATURING MOST OF THE BIGGEST NAMES IN SHOW BUSINESS AS WELL AS EVENTS FOR FIVE SITTING U.S. PRESIDENTS.



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# IN LOVING MEMORY

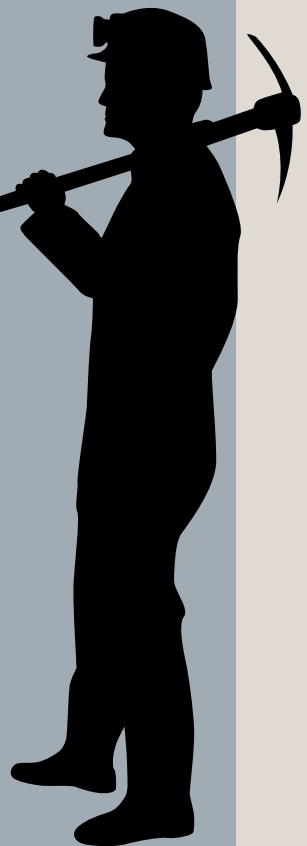


## MINING FATALITIES JUNE 2024 TO JUNE 2025

ASHLEY COGAR, 33, ERBACON  
WILLIAM JOSEPH CRANDALL, 57, FAIRMONT  
GARY CHAPMAN, 33, SOUTH WILLIAMSON  
COLTON W. WALLS, 34, BRUCETON MILLS  
STEVEN FIELDS 55, CHAUNCEY  
BILLY STALKER 46, WHITESVILLE

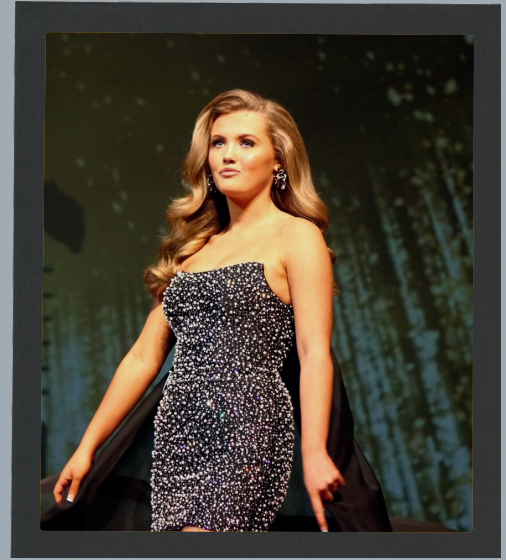
SINCE 1883, WHEN FATALITY RECORDS BEGAN TO BE KEPT,  
MORE THAN 21,000 MINERS HAVE LOST THEIR LIVES IN WEST  
VIRGINIA COAL MINES.

WE REMEMBER AND HONOR THEM ALL.  
MINER'S MEMORIAL SERVICE  
JUNE 17 @ 7PM  
MADISON COURTHOUSE





# 31ST ANNUAL WEST VIRGINIA COAL FESTIVAL QUEEN



# Alyssa Smith

Alyssa Smith proudly serves as the 2025 West Virginia Coal Festival Queen, a title that reflects her deep appreciation for the coal industry's historic and ongoing role in shaping the Mountain State. Alyssa has grown up witnessing the strength, resilience, and hardworking spirit of West Virginia's mining communities.

With a passion for preserving Appalachian heritage, Alyssa uses her platform to honor the legacy of coal and the generations of families who have built their lives around it. She believes the coal industry is not just a cornerstone of West Virginia's economy, but a symbol of pride, sacrifice, and perseverance. As Queen, Alyssa is dedicated to representing the festival and the coal community with dignity and enthusiasm. She hopes to inspire young people to learn about the industry's impact and to carry forward its enduring traditions.





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[jeremy@caldwellinsurancewv.com](mailto:jeremy@caldwellinsurancewv.com)

Mon-Fri: 9:00am-5:00pm

Sat-Sun: By Appointment



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CONTACT US



# 2025 COAL ROYALTY



## Junior Teen *Harlee Hondersheldt*

HARLEE IS HONORED TO REPRESENT THE WEST VIRGINIA COAL FESTIVAL AND HELP SHINE A LIGHT ON THE STRENGTH, PRIDE, AND TRADITION OF OUR COAL HERITAGE. SHE LOOKS FORWARD TO TRAVELING ACROSS THE STATE, MEETING NEW PEOPLE, AND SHARING THE STORY OF OUR COAL COMMUNITIES WITH PRIDE!

## Teen *Evan Mace*

EVAN IS PROUD TO REPRESENT THE RICH HERITAGE OF WEST VIRGINIA'S COAL INDUSTRY. SHE UNDERSTANDS THE IMPORTANCE OF COAL IN SHAPING THE STATE'S HISTORY AND SUPPORTING LOCAL COMMUNITIES. THROUGH HER TITLE, SHE HOPES TO HONOR THE HARDWORKING MEN AND WOMEN OF THE INDUSTRY AND SHARE THE STORY OF COAL'S LASTING IMPACT ON THE MOUNTAIN STATE.





Justin Brown – State Farm Insurance Agent  
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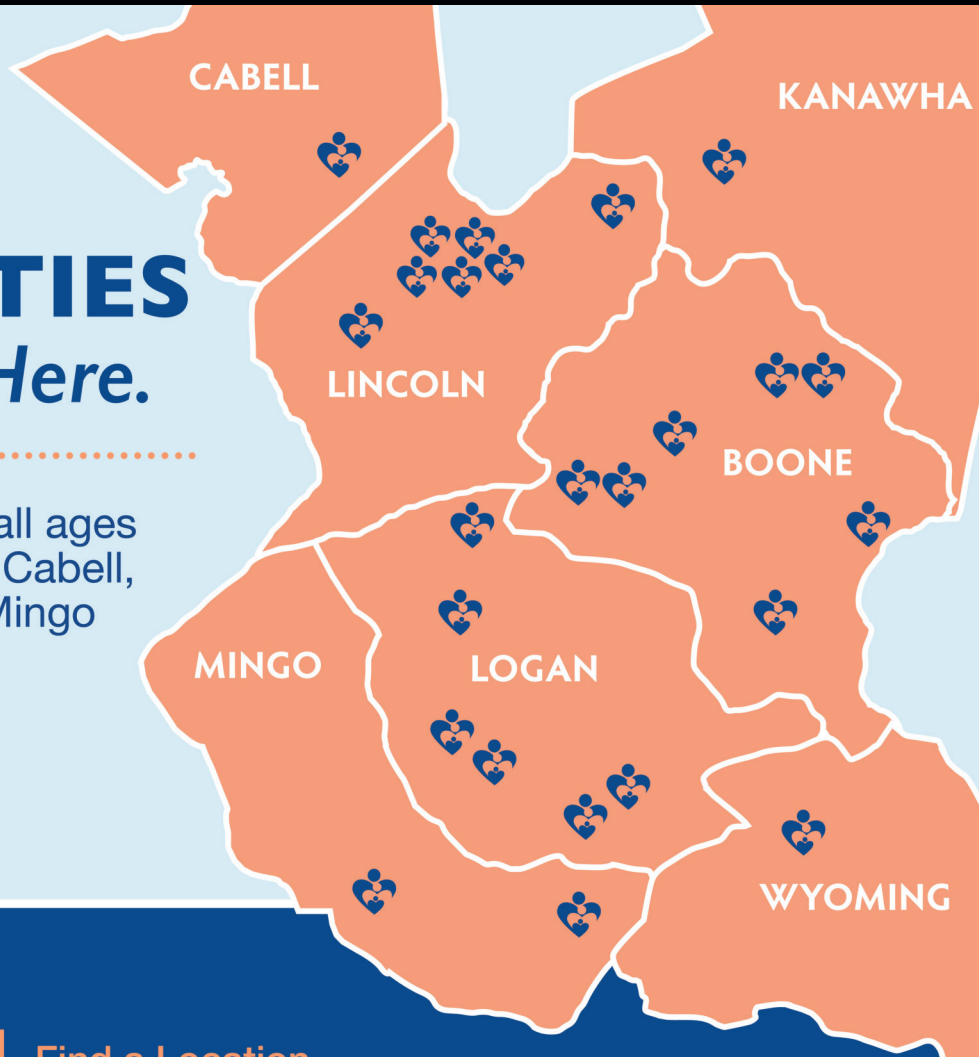


For J.D. Power 2024 award information, visit [jdpower.com/awards](https://www.jdpower.com/awards)  
State Farm Life Insurance Company (Not licensed in MA, NY or WI), State Farm Life and Accident Assurance Company (Licensed in NY and WI), Bloomington, IL

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TOMMY MULLINS  
JAMES "BUDDY" HUDSON

## 2025 JUNIOR ROYALTY

BABY MISS WV COAL FESTIVAL- MAELYNN HARTWELL  
WEE MISS WV COAL FESTIVAL- CAISLEY PRINCE  
TODDLER MISS WV COAL FESTIVAL- WRENLEIGH DEEL  
TINY MISS WV COAL FESTIVAL- BRIXTIN WASMER  
LITTLE MISS WV COAL FESTIVAL- EVIE STARK





ENTERTAINMENT

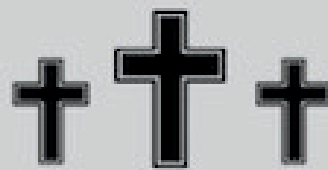
# **WV COAL FESTIVAL**

## **GOSPEL MUSIC NIGHT**

**TUESDAY, JUNE 17, 2025 - 6:30PM TO 10PM**



**RESTORE THE BROKEN**



**ROCKY  
&  
TAMIE**



**RUTA  
PRICHARD**



**DEBRA SCHULTZ**

[WWW.WVCOALFESTIVAL.COM](http://WWW.WVCOALFESTIVAL.COM)



# 2025 COAL ROYALTY



## MS *Grace Craze*

A PROUD REPRESENTATIVE OF THE WEST VIRGINIA COAL INDUSTRY, GRACE HONORS THE HARDWORKING SPIRIT AND RESILIENCE OF COAL COUNTRY. SHE IS PASSIONATE ABOUT PROMOTING PREVENTATIVE MEDICINE AND ENCOURAGING HEALTHY LIFESTYLE PRACTICES—ESPECIALLY IN COALFIELD COMMUNITIES—AIMING TO UPLIFT THE HEALTH AND WELL-BEING OF THE PEOPLE WHO POWER OUR STATE.

## MRS *Sara Stinnett*

SARA IS HONORED TO REPRESENT THE PROUD LEGACY OF THE COAL INDUSTRY IN THE MOUNTAIN STATE. SHE IS PASSIONATE ABOUT SUPPORTING COAL FAMILIES AND PRESERVING THE TRADITIONS THAT HAVE SHAPED WEST VIRGINIA FOR GENERATIONS. HER PLATFORM CELEBRATES THE STRENGTH, DEDICATION, AND RESILIENCE OF THOSE WHO HAVE BUILT THEIR LIVES AROUND COAL.





# AARON TIPPIN



WITH A WIDE SMILE AND ENGAGING SOUTHERN DRAWL, AARON TIPPIN PROCLAIMS HE'S THE "LUCKIEST HILLBILLY THAT HAS EVER LIVED," AND THERE'S NO ARGUING IT. AFTER ALL HE'S BEEN STRUCK BY LIGHTNING TWICE AND LIVED TO TELL, PILOTED PLANES WITH ENGINE FAILURE AND EVEN SOMEWHAT MORE MIRACULOUSLY, HE'S SURVIVED MORE THAN THREE DECADES IN THE MUSIC BUSINESS AND IS STILL GOING STRONG.

ALONG THE WAY, HE'S EARNED SIX GOLD ALBUMS AND ONE PLATINUM. HE'S RELEASED MORE THAN 30 SINGLES, INCLUDING SUCH HITS AS "YOU'VE GOT TO STAND FOR SOMETHING," "MY BLUE ANGEL," "I WOULDN'T HAVE IT ANY OTHER WAY," "KISS THIS," "WORKIN' MAN'S PH. D.," "THERE AIN'T NOTHING WRONG WITH THE RADIO" AND "WHERE THE STARS AND STRIPES AND THE EAGLE FLY," WHICH WAS NOT ONLY A COUNTRY HIT, BUT TOP 20 ON BILLBOARD'S ALL GENRE HOT 100 CHART. OF COURSE, LUCK OFTEN PLAYS A ROLE IN ACHIEVING SUCCESS IN THE ENTERTAINMENT INDUSTRY, BUT THE REAL DRIVING FORCES BEHIND TIPPIN'S ACHIEVEMENTS ARE A DEDICATED WORK ETHIC AND UNDENIABLE TALENT.

OVER THE YEARS, HE'S BUILT A SUCCESSFUL CAREER AS AN ARTIST WHO SINGS WHAT HE BELIEVES. TIPPIN'S MUSIC HAS RESONATED WITH FANS FOR DECADES BECAUSE HIS LOVE FOR GOD, COUNTRY AND FAMILY HAS ALWAYS BEEN FRONT AND CENTER. HE SINGS SONGS THAT CELEBRATE THE LIFE OF THE COMMON, HARD-WORKING MAN BECAUSE THAT'S WHO TIPPIN IS AT HIS CORE.

TIPPIN COULD EASILY RETIRE AND RELAX ON HIS FARM, BUT THAT AIN'T HIS STYLE. WITH THE RESURGENCE IN THE POPULARITY OF '90S COUNTRY MUSIC, TIPPIN HAS NEVER BEEN IN MORE DEMAND. SO, WHAT KEEPS HIM OUT THERE PERFORMING AFTER ALL HIS YEARS IN THE BUSINESS? "IT'S THE PEOPLE I'VE MET AROUND THE COUNTRY THAT I'VE MADE FRIENDS," HE SAYS. "I LOOK SO FORWARD TO GOING BACK OUT THERE AND SEEING THEM AGAIN AND HANGING OUT. I ADORE THAT. IT'S FUN FOR ME AND AS LONG AS IT IS FUN, I'LL KEEP DOING IT. THAT'S WHAT KEEPS ME GOING IS THE FACT THAT THEY STILL COME AFTER 35 YEARS NOW. I'M SO HAPPY THEY KEEP COMING."



2026 West Virginia

# Coal Show

March 31 - April 1, 2026 | Charleston, WV | Charleston Coliseum & Convention Center



Returning to Charleston  
in 2026.

More than 2,350 registered attendees  
in 2025. Don't miss this event!

Meet with representatives from more  
than 200 exhibiting companies.  
Exhibit space is limited.  
Make your plans now.

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## ENTERTAINMENT



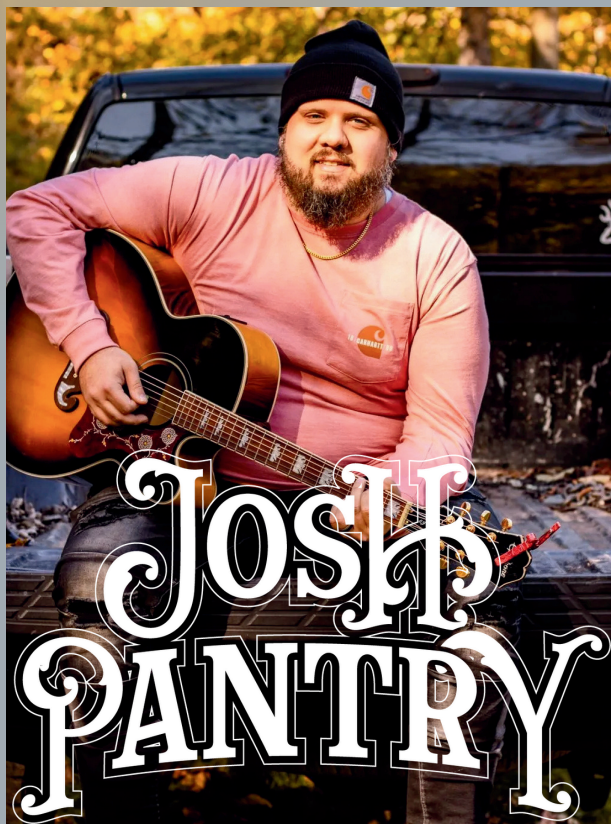
LANDSLIDE - A TRIBUTE TO FLEETWOOD MAC WILL TAKE YOU ON A RIDE BACK IN TIME TO AN ERA WHEN THE GREATEST MUSIC IN ROCK WAS BEING MADE AND THE CAREERS OF THE LEGENDS WE ALL LOVE TODAY WERE BORN! PAYING HOMAGE TO ONE OF THE GREATEST AND MOST POPULAR BANDS IN MUSIC HISTORY, LANDSLIDE RECREATES THE HITS FROM YESTERYEAR, TAKING FANS ON AN ELECTRIC JOURNEY THROUGH FLEETWOOD MAC'S INCREDIBLE CATALOG OF MUSIC, INCLUDING THE HITS FROM THEIR SOLO-CAREERS. BECAUSE OF LANDSLIDE'S GENUINE LOVE AND REVERENCE FOR FLEETWOOD MAC, THEY SPARE NO EFFORT IN CAPTIVATING FANS WITH AN AUTHENTIC CONCERT EXPERIENCE. LANDSLIDE IS TRULY ONE OF THE CROWNED JEWELS FROM THE QUEEN CITY.



NON-FRICTION'S CAPTIVATING, UP-BEAT PERFORMANCES WILL TAKE YOU ON A ROCK N' ROLL JOURNEY THROUGH THE 70'S, 80'S, 90'S AND 2000'S WITH A FEW TWISTS AND TURNS WITH ALONG THE WAY!



## ENTERTAINMENT



JOSH PANTRY IS A DEDICATED PERFORMER WITH A WEALTH OF EXPERIENCE, SPANNING OVER 13 YEARS. LAST YEAR HE EMBARKED ON A TOUR, COVERING 14,000 MILES AND SEVEN STATES WITH HIS BAND, PROVIDING ENGAGING PERFORMANCES THAT CATER TO VARIED TASTES.

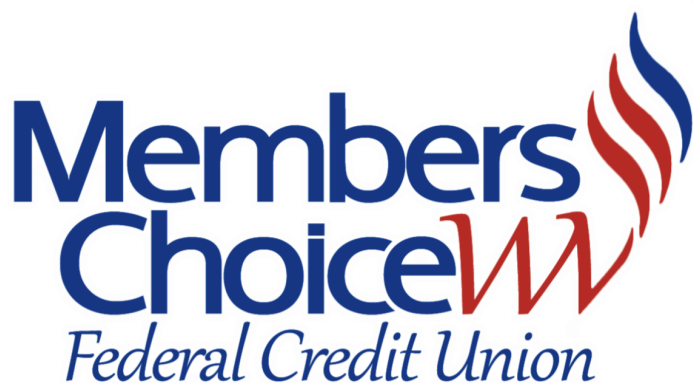
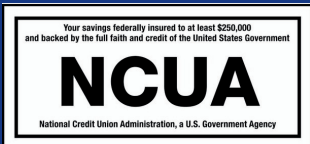
AS A VETERAN ARTIST, JOSH HAS HAD THE PRIVILEGE OF SHARING THE STAGE WITH ESTEEMED MUSICIANS, INCLUDING CHRIS CAGLE, LOVE & THEFT, MATT STELL, JAMESON ROGERS, DAVID MORRIS, JON LANGSTON, DAVID NAIL, RESTLESS ROAD . HE IS ALSO A PROLIFIC SONGWRITER, HAVING WORKED ALONGSIDE INDUSTRY LUMINARIES. JOSH'S PRIMARY DRIVE IS TO HONOR HIS HOMETOWN AND SHARE THE AUTHENTIC SPIRIT OF WEST VIRGINIA.

HIS ALBUM, SMILIN FROM BEER TO BEER, OFFERS A DYNAMIC BLEND OF GENRES, WHILE HIS HIT SINGLE, GOD BLESS WEST VIRGINIA, SERVES AS A TESTAMENT TO HIS DEVOTION TO HIS ROOTS AND COMMUNITY.

TROY CARLOIS & BAND HAS ENTERTAINED AT VENUES INCLUDING:  
THE BLUEBIRD CAFÉ,  
TOOTSIE'S, AND THE WILD HORSE SALOON IN NASHVILLE  
RFD TV IN HARRISONBURG, VIRGINIA AND LIVING FAITH TV IN ABINGDON, VIRGINIA  
STUDIO 3 IN WEST VIRGINIA  
AS WELL AS VARIOUS FESTIVALS, EVENTS AND PRIVATE PARTIES IN JACKSON AND COLUMBUS, OHIO; POPPY MOUNTAIN, LOUISVILLE, LEXINGTON AND AT HOME IN PRESTONSBURG, KENTUCKY.





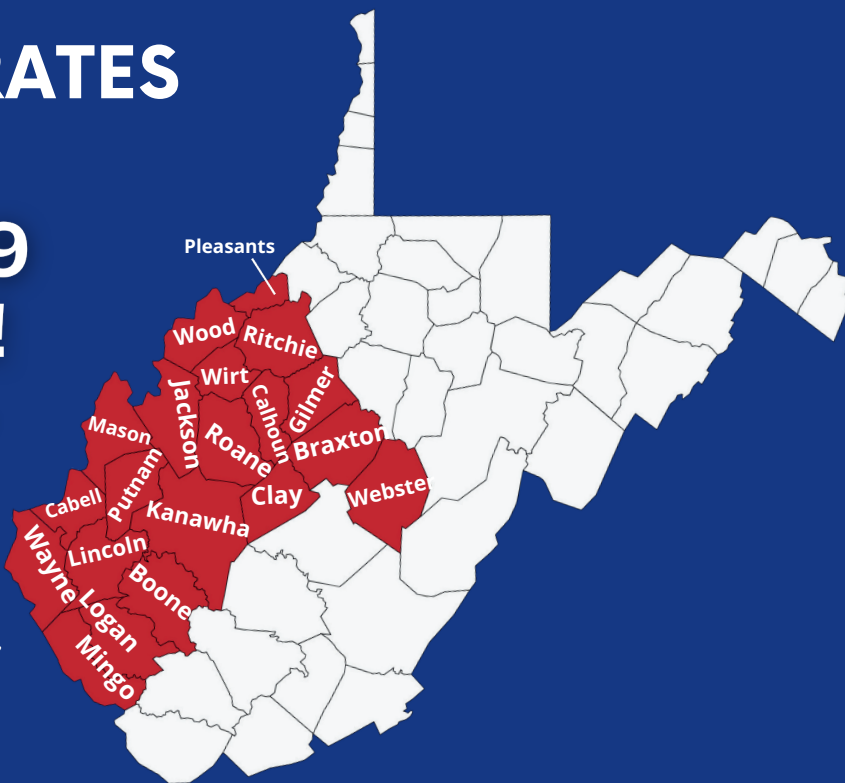


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# ENTERTAINMENT

## BIG DOG DADDY- TRIBUTE TO TOBY KEITH



**THUNDER**  
ENTERTAINMENT



NEIL "THUNDER" WHITE

THUNDER HAD BEEN PERFORMING AS AN ENTERTAINER, DJ, AND WEDDING VOCALIST FOR MORE THAN 15 YEARS WHEN TOBY KEITH WAS MAKING HIS MARK ON THE COUNTRY MUSIC CHARTS. AND WHEN FANS OF THUNDER SAW HIM, THEY SAID THE RESEMBLANCE BETWEEN THEM WAS INCREDIBLE. THUNDER WAS ALREADY A COUNTRY VOCALIST SO HE TOOK ON THE ROLE AS A TOBY KEITH TRIBUTE ARTIST. THUNDER HAS PERFORMED ON STAGE AS TOBY KEITH AT MANY FAIRS, FESTIVALS, AND PRIVATE EVENTS OVER THE LAST 7 YEARS. HE HAS ALSO PERFORMED IN SALUTE TO THE VETERANS OF THE U.S. ARMED FORCES IN MANY CITIES. NOW, WITH OVER 20 YEARS OF EXPERIENCE IN THE ENTERTAINMENT INDUSTRY, THUNDER IS CONSIDERED A WELL SEASONED VETERAN IN HIS FIELD. THUNDER HAS ACCREDITATIONS AS AN AUDIO ENGINEER, LIGHTING SYSTEMS ENGINEER, THEATRICAL PYROTECHNICIAN AND SPECIAL EFFECTS ENGINEER, ENTERTAINER, DJ, MC, MUSICIAN, VOCALIST, AND NOW TOBY KEITH TRIBUTE ARTIST. THUNDER HAS WORKED WITH NATIONAL TOURS COORDINATING STAGING SPECIAL EFFECTS AND PYROTECHNICS FOR TOBY KEITH, GODSMACK, KISS, KID ROCK, BREAKING BENJAMIN, MEGADETH, SHANIA TWAIN, 98 DEGREES, GREASE ON ICE, AND COUNTLESS LOCAL BANDS AND REGIONAL THEATRICAL PERFORMANCES.



# WEST VIRGINIA COAL FESTIVAL

**Saturday  
June 21, 2025**



**Main St,  
Madison, WV  
25130**

# BLACKHAWK NIGHT

**ATTENTION ALL BLACKHAWK EMPLOYEES: Please join us on Main Street during the WV Coal Festival on Saturday, June 21st for Blackhawk Night!**

**We will be providing meal tickets to all Blackhawk Mining employees & immediate family at the West Madison Food Vendor Tent.**

**Stop by the booth to chat with our on-site team about referring new employees and check out the mining equipment we will have on display!**



# WV Coal Festival

# OFF SHOW & SHINE ROAD

- BEST IN SHOW: OVERALL TOP VEHICLE ACROSS ALL CATEGORIES.
- BEST JEEP / BEST SXS / BEST BUGGY: TOP VEHICLE IN EACH SPECIFIC CATEGORY.
- BEST CUSTOM BUILD: EXCEPTIONAL MODIFICATIONS AND CUSTOMIZATIONS.
- MOST LIKELY TO SURVIVE THE APOCALYPSE: RUGGEDNESS AND PREPAREDNESS FOR EXTREME CONDITIONS.
- BEST "COAL COUNTRY" SPIRIT: VEHICLE THAT BEST EMBODIES THE LOCAL HERITAGE AND SPIRIT.
- QUEEN'S CHOICE
- PEOPLE'S CHOICE: FAN-FAVORITE VEHICLE AS VOTED BY ATTENDEES.

June 21, 2025 @10:00AM

Municipal Lot

\$10 donation to enter

SCAN  
ME! >>



# HANDLEY

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# FUNERAL HOME



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Fax: 304-369-1130  
Email: [info@handleyfh.com](mailto:info@handleyfh.com)





# WV COAL FESTIVAL SCHEDULE OF EVENTS

**Tuesday- June 17, 2025**

**2:00 pm Coal Museum Opens**

**5:00PM Vendors Open**

**6:30 PM CARNIVAL**

**6:00PM Memorial Service/Opening Ceremonies**

**6:30 Gospel Night- Restore the Broken, Rocky & Tamie, Ruta Prichard, Debra Shultz**

**Wednesday- June 18, 2025**

**2:00PM Coal Museum Opens**

**All Day- Mining Equipment Show**

**5:00PM Vendors Open**

**6:30 PM Carnival**

**6:00-10:00PM Karaoke**

**Thursday-June 19, 2025**

**2:00 PM Coal Museum Opens**

**All Day- Mining Equipment**

**5:00PM Vendors Open**

**6:30 PM Carnival Opens**

**8:00PM Non- Friction**

**9:30PM Landslide- Fleetwood Mac Tribute**

**Friday- June 20, 2025**

**2:00 PM- Coal Museum Opens**

**All Day- Mining Equipment Show**

**4:00PM- Train Ride Opens**

**5:00PM- Coal Fest Chaos Pro Wrestling**

**5:00PM Vendors Open**

**6:30 PM Carnival Open**

**6:00PM Bike Show- Courthouse SIDEWALK**

**8:00PM Josh Pantry**

**9:30PM Aaron Tippin**

**Saturday- June 21, 2025**

**10:00AM Jeep/SXS Show / Vendors Open**

**ALL DAY - Mining Equipment**

**1:30 PM Parade Lineup**

**2:00 PM Coal Museum Opens**

**3:00 PM Grand Parade**

**3:30 PM Train Rides Open**

**4:00PM Carnival Opens**

**6:00PM Sponsor Plaque Ceremony**

**8:00 PM Troy Carlois & Band**

**9:30 PM Big Dog Daddy- Toby Keith Tribute**

**11:00PM Fireworks**

