



2026 WV Coal Festival Sponsorship Packages

At WV Coal Festival, Inc., we take pride in preserving and promoting the historical significance of coal mining in West Virginia. Our festival pays homage to the hardworking miners and their families, acknowledging their contributions to the growth of our region

More than just a festival, we are a community-driven organization. Through events, parades, and cultural exhibits, we create an atmosphere of unity, bridging generations and fostering camaraderie among residents and visitors alike. Our aim is to strengthen the bonds that make our community unique and resilient.

WV Coal Festival is dedicated to supporting the local economy. By promoting tourism and encouraging entrepreneurship, we contribute to the growth of businesses in our area. We believe in the potential of our community and work tirelessly to create opportunities for economic development.

\$1500

Bronze Package

- Display recognition during event.
- 1/4 page color ad in the festival program book
- Recognition on all social media platforms including logo
- 2 Commemorative T-shirts

\$3000

Silver Package

- Year long display advertisements on the official website
- Display recognition during festival
- 4 VIP seating for all entertainment including meet & greet
- Recognition from the stage during one night of festival, plaque presentation
- Social media and additional display of logo on the official website
- 1/2 page color ad in the Official Souvenir Program book
- Exhibit/Sales space at the festival
- 4 commemorative T-Shirts





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\$5000

Gold Package

- Year long display advertisements on the official website
- Display recognition during festival in multiple locations
- Full ownership of two individual festival events of choice
- 8 VIP seating for all entertainment events, including meet & greet
- Recognition from the stage during the festival, plaque presentation
- Full promotion from the WV Coal Queens year long, also available for special appearances.
- Social media and additional display of logo on the official website
- 4 commemorative T-shirts
- Full page color ad in the Official Souvenir Program book
- Exhibit/Sales space at the Pageant Event

\$10,000

Platinum Package

- Official naming rights sponsor of the WV Coal Festival. Our guest at every event and recognized nightly.
- Year long display advertisements on the official website.
- Display recognition during festival and all events associated with the festival year round and name/logo on all signage.
- 12 VIP seating to all entertainment to the pageant
- Announcement of all entertainment onstage.
- Full promotion from the WV Coal Queens year long, also available for special appearances subject to availability
- Social media and additional display of logo on the official website and all social media platforms
- Keynote speaker during all official events year long
- Full two page color ad on front and back covers in the Official Souvenir Program book
- Premier Exhibit/Sales space at the festival
- Any additional requirements can be added upon request



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Events

Individual Sponsor Opportunities

- Pet Competition - \$500
- Jeep/SXS Competition - \$500
- Pie-eating Contest - \$500
- Bike Night Show - \$500
- Gospel Night - \$5000
- Cornhole Tournament - \$1500
- Queen's Pageant - \$4000
- Kid's Pageant - \$1500
- Program Book - \$2500
- Fireworks - \$10,000
- Festival T-Shirts - \$2500
- Magic Show - \$2500
- Free Face-painting for all kids - \$2500
- Entertainment/Concerts - \$50,000

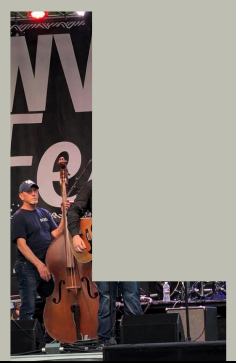
Program Ads:

Award Winning Program Book

- Full Page (5.5x8.5) - \$200
- Half Page \$125
- Full color

Ads due by November 15, 2025

Disclaimer: All sponsorship levels are flexible and can be customized. Included benefits may be adjusted to better suit the needs and goals of your company. We are happy to work with you to create a sponsorship package that delivers the most value for your support.





2026 WV Coal Festival Royalty Sponsorships



Be the **EXCLUSIVE** sponsor of the WV Coal Festival Queens during their year of reign!



Alyssa Smith

Miss WV Coal Festival 2026

- Be included on all individual and festival social media accounts for all appearances
- Exclusively mentioned in all speaking appearances
- Honored guest at both pageants & festival with vendor space
- Royalty available for all sponsor company events
- Listed on website as exclusive sponsor with click through logo to company website

\$3500

Exclusive Pageant Sponsor