

# Event Schedule

## Day 1

Build Your Iconic Personal Brand | Maruja Bogaard

E-Commerce Automation Basics | Andrew George

Creative Control: A Guide to Manual Mode Photography | Heidi Kundin

Unlocking Profitable Creativity: A Simple Blueprint For A Design Business | Carina Gardner

The Evolution Of Brand Strategy: Adapting To A Rapidly Changing Market | Ming Ciao

The Bloom F.R.I.E.N.D. Framework | Lucy Kelly

Turning Connections into Business Relationships: The Art of Networking | Pamela Lippitt

Ai for Creators – Fast Track Your Digital Products | Christie Love Etter

## Day 2

Pre-sell A Membership To Create Recurring Revenue | Eran Bucai

Turn Your Content Into Cash: 2 Steps to Create Sellable Products Using AI! | Jamela Payne

How to Create Products that Sell Out With Pinterest | Nadalie Bardo

How To Use Canva To Create Digital Templates To Sell | Corinne Blackstone

Create Magical Product Promo Videos in Minutes | JoDitt Williams

Plan Smart, Launch Fast: Effortlessly Plan Your Launch in Record Time | Tracie Shroyer

The 4 Marketing Steps to More Sales Without Social Media Overwhelm | Hailey Rowe

Designing an Effective Product Launch Plan | Katy Gelhausen

Record Breaking Revenue and Email List Growth with a Crafty Virtual Summit | Krista Miller

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## Day 3

The SEO Methods That Drive FREE Traffic Through Etsy | Dylan Jahraus

Building Your Golden Asset: Email Marketing for Craft Business Owners | Dr. Destini Copp

Done is Better Than Perfect: How You Can Set Yourself and Your Marketing Up for Success in the Coming Year | Susan Fant Cassity

How to Avoid Burnout In Your Creative Business | Lindsay Ashworth

Gentle Hustle: How to Build a Business While Managing Chronic Pain | Cori George

Five Products/Apps I Can't Live Without In my Creative Business | Courtney Brickner

Don't be Replaced by Ai: 5 Strategies for a Viable Business in 2025 | Jenny Melrose

How To Schedule 2 Weeks Of Social Media Content In Less Than 4 Minutes | Jamela Payne