### **Privacy Policy for A Better Place Services, LLC**

Latest Update: 09-15-2023

### 1. Introduction

Welcome to A Better Place Services LLC, your trusted source for senior living advisory services in the state of Texas. We prioritize your privacy and are dedicated to protecting your personal information. This Privacy Policy details how we collect, utilize, share, and safeguard your data. By engaging with our services, you consent to the guidelines outlined herein.

### 2. Information Collection

We may gather various categories of personal information:

2.1. **Personal Identifiable Information (PII)**: This encompasses details like names, email addresses, phone numbers, and postal addresses that you provide.

2.2. **Demographic Data**: We may collect data related to your age, gender, and family composition to tailor our services more effectively.

2.3. **Usage Insights**: We collect information about your interactions with our website, including the pages you visit and your actions.

2.4. **Communication Records**: Records of our interactions with you, such as emails, chat transcripts, or phone call recordings, may be stored.

#### 3. Utilization of Your Information

3.1. **Matchmaking Services**: Your information aids us in matching you with suitable senior care services and senior living communities based on your preferences.

3.2. **Communication**: We may reach out to you via email, phone, or other channels to provide pertinent information and updates.

3.3. **Continuous Improvement**: Your feedback and usage data contribute to our ongoing efforts to enhance our services.

# 4. Data Security

We employ industry-standard security measures to safeguard your data from unauthorized access, disclosure, alteration, or destruction. It's important to note that while we maintain robust security practices, no method of data transmission or storage is entirely immune to risk, and absolute security cannot be guaranteed.

### 5. Sharing Your Data

5.1. **Collaborative Partners**: To facilitate your search effectively, we may share your data with trusted third-party senior living advisors and communities.

5.2. Legal Obligations: We may disclose your information in response to legal requests, court orders, or government investigations.

#### 6. Your Options

You retain control over your data:

6.1. Access and Correction: You can access and update your personal information via your account settings.

6.2. **Opt-Out**: If you prefer not to receive marketing communications, you can opt-out by following the instructions in our emails or contacting us directly.

# 7. Children's Privacy

Our services are intended for individuals aged 18 and above. We do not knowingly collect data from minors.

# 8. Policy Updates

This policy may be periodically updated to reflect changes in our practices. The most current version will always be available on our website.

# 9. Get in Touch

If you have any questions, concerns, or requests regarding your privacy, please don't hesitate to contact us at <a href="mailto:support@abetterplaceservices.com">support@abetterplaceservices.com</a> and (737) 252-4048.

# **10.** Philosophical Grounding

In adhering to this Privacy Policy, we uphold the ethical principle of respecting individual autonomy and privacy. We recognize the deeply personal nature of the data you entrust to us and are steadfast in our commitment to handling it responsibly.