

# THOUSANDS OF 'ALEXES' ARE LISTENING— HERE'S WHY BANNED CAMP DESERVES TO BE HEARD.



## MEET ALEX



## TYPICAL BANNED CAMP LISTENER

Alex, 32, is a communications professional.

They care about social justice, read banned books for fun, and listen to podcasts on their commute and while cleaning the kitchen.

They laugh hard. Think harder. And share episodes the second they finish.

## PODCAST INTRODUCTION:

Banned Camp is a top-ranked comedy podcast where we read banned books and try to figure out why they were banned in the first place. Our mission is to use humor to expose the absurdity of censorship, elevate critical thinking, and create a community of readers who fight back—with laughter.

## WHY BANNED CAMP MATTERS:

Censorship is trending. We're turning it into a movement. Banned Camp lets people actually hear the books others want banned, and see how absurd those bans really are. It's not just education. It's resistance wrapped in laughter.

## IMPACT & ENGAGEMENT:

Our 93.1% episode completion rate says it all. Listeners don't just play our episodes—they stay for every chapter, every joke, and every outrageous censorship story. We've built a loyal audience who binge, share, and stand up for banned books.

## CONTENT RELEVANCE:

From *To Kill a Mockingbird* to 1984, every season focuses on one banned book—read aloud and unpacked with irreverent commentary. We don't just report on the culture war. We walk right into it. Banned Camp is where free speech meets comedy—chapter by banned chapter.

## WHO'S LISTENING:

Mostly 25 to 45.  
Mostly progressive.  
Mostly bookish, politically active, and very online.  
Mostly women—especially educators, librarians, and literature lovers who care about free speech.  
People who grew up on *The Daily Show*, share links to Pod Save America, and have strong opinions about *actual facts* and *real news* (not alternative facts or fake news).

## WHY BANNED CAMP DESERVES A SPOTLIGHT

- **Top-Ranked & Timely:**

Regularly appears in Apple & Spotify's top results for "banned books" and "censorship"—a sign of its growing cultural relevance.

- **Loyal, Literate Audience:**

**93.1% episode completion rate\*** proves deep engagement. Listeners don't just click—they stay.

- **Press-Ready & Mission-Aligned:**

Tackles book bans with humor, heart, and literary depth—perfect for features, curated lists, or editorial themes.

\* Completion rate is based on a rolling average of the last 10 shows. This document is updated weekly.

#1 RANKED BANNED BOOKS  
COMEDY PODCAST  
ON SPOTIFY & APPLE PODCASTS



# RECOGNITION WANTED, NOT REVENUE

We're not asking Apple or press curators for a check.  
We're asking for visibility. A signal boost. A place in the conversation.

If you're curating shows that matter—we hope Banned Camp is on your list.

Want to learn more or hear a standout episode?  
Reach out to [pod@bannedcamppodcast.com](mailto:pod@bannedcamppodcast.com), or  
browse episodes at [bandcamppodcast.com](http://bandcamppodcast.com).  
To feature Banned Camp, cite us, or request materials,  
just ask.

We're standing by—with a stack of banned books, a mic, and a lot to say.



**Pictured:** Banned Camp hosts Jennifer Davis and Dan Schulz. Together, they read banned books out loud—mixing humor, heart, and cultural commentary. Their audience returns every week not just to listen, but to resist.

# BANNED CAMP

★★★★★  
Funny take on a  
serious topic!

★★★★★  
My latest **podcast**  
**obsession**

★★★★★  
**Very fun** and  
different podcast



Spotify®



Apple Podcasts

**#1 RANKED** BANNED BOOKS  
COMEDY PODCAST ON SPOTIFY &  
APPLE PODCASTS

★★★★★  
**Hilarious and Thought-  
Provoking** Exploration of  
Banned Books!