



YOUR VOTE COUNTS.

**YOUR VOICE MATTERS.
EVERY CHURCH CAN MAKE A
DIFFERENCE**

★
VOTER REGISTRATION INFORMATION



THANK YOU PASTOR

An estimated 25 million Christians do not vote, 15 million are not registered to vote. That's simply not right. So thank you for partnering with us to promote Christ-honoring civic engagement within your congregation. Pastors and churches like yours are heroes in this hour of history. Your effort to encourage voter registration is vital to ensuring that everyone in your community has the opportunity to participate in our democratic process and for the freedom of Gospel advancement in our nation. This short and simple instructional guide will help you organize a highly successful voter registration event at your church. Please know that the National Faith Advisory Board exists to serve you. We stand with you and your church.

RESOURCES INCLUDED

- Voter registration link
- QR Code to display during service
- Overview of voting rules in your State
- Postcard Template



STEP BY STEP SUCCESS GUIDE

STEP 1: SCHEDULE VOTER REGISTRATION SUNDAYS (CHOOSE YOUR DATES BELOW)

ONLY SEVEN SUNDAYS LEFT FROM AUG 15.

COMMITTING TO A SPECIFIC DATE IS THE BIGGEST BARRIER TO OVERCOME.

- August 18 and 25, September 1, 8, 15, 22, 29
- Send an email to your entire church (template provided)
- We can provide one one-on-one training via a phone call, webinar, or send our training video (optional)

WHAT YOU NEED TO HAVE READY FOR YOUR VOTER REGISTRATION SUNDAY(S)

Digital Resources

- Print Postcards: Use the provided template to print postcards. Place one on every seat before the service starts.
- QR Code: Display this QR code prominently during your service. Congregants can scan it to complete the voter registration form on their mobile devices.
- Track Participation: The QR code will help us and you track how many people have registered through this initiative.

Registration Stations

- Volunteers with iPads: Station volunteers with iPads in the lobby before and after the service. Ensure they are trained on how to assist congregants with online voter registration.
- Paper Forms: Have pre-printed voter registration forms available for those who prefer to fill out paper forms. Set up a table in the lobby or another convenient location with pens and a secure collection box for completed forms. You can download these forms from your local supervisor of elections website.

Signage

- Directional Signs: Place clear signage directing congregants to the registration stations and informing them about the voter registration initiative.



STEP BY STEP SUCCESS GUIDE

STEP 2: REGISTER VOTERS (HERE IS OUR RECOMMENDATIONS)

DURING THE SERVICE

- **LEAD PASTOR ANNOUNCEMENT:** We highly encourage the lead pastor to be the person making the call to action to register to vote because their leadership and trusted voice can inspire and mobilize the congregation to fulfill their civic duty and make a meaningful impact in their community. A suggested script has been provided.
- **Highlight the QR Code:** Ensure the QR code is visible on screens or printed materials so congregants can easily scan it from their seats.
- **Make sure the postcards are in congregants seats.** This is a technique for **MAXIMUM ENGAGEMENT**

POST-SERVICE ENGAGEMENT

- **Encourage Participation:** Remind congregants to visit the registration stations in the lobby to either use the iPads or complete a paper form.
- **Assist with Questions:** Have knowledgeable volunteers available to answer any questions and provide assistance as needed.



STEP BY STEP SUCCESS GUIDE

STEP 3: FOLLOW UP

COLLECTING FORMS

- Gather Completed Paper Forms: After the service, collect all completed voter registration forms and prepare them for mailing.
- Submit Forms: Mail the completed forms to the appropriate election office as soon as possible.

REPORTING

- Tracking Registrations: NFAB will monitor the QR code scans to track how many people registered using the digital method. These numbers are available to you upon request to share with your congregation and to celebrate the success of the initiative.

STEP 4: CONTINUED PROMOTION

ANNOUNCEMENTS

- During Services: continue to encourage voter registration during announcements. Use the video provided to emphasize the importance of registering to vote and include the qr code for easy registration.
- Church Bulletin and Social Media: Include reminders and information about the voter registration event in your church bulletin, on your website, emails, and through social media channels.



EMAIL TEMPLATE

SUGGESTED EMAIL COPY TO SEND TO YOUR CHURCH.

Dear Church Family,

I know and believe that you desire to be a devoted follower of Christ who sees God moving powerfully in your life, your family, our church, our city, and our nation.

The problem is that most people feel overwhelmed and helpless about what is happening in the nation and are deeply anxious about what the future holds. I believe that no matter what is happening right now, Jesus is not done with America and desires to work more powerfully than ever before in your life and family. The Gospel matters now more than ever; prayer still works, and doing nothing is not an option for our church.

As your pastor, I fully understand how overwhelming, chaotic, and divided everything seems right now. That is why I am committed to praying for you and helping our church make a difference that matters.

Here is what we are going to do as a church. First, we are going to have specific Sundays in the next few months when people can register to vote. Those dates are _____. Second, we are going to pray fervently and in hope-filled faith for our families, our city, and our nation. Finally, we will lead with love for Jesus in the days ahead and be a church more committed than ever to the Great Commission.

So, scan the QR code at the bottom of this email to register and vote ahead of time if you are not registered or don't know everything is up to date. In the meantime, take a moment to pray for God to move our nation in revival and awakening. Thank you for being part of our church and what God is doing now.

Signed

Pastor _____



VOTER REGISTRATION TOOL KIT

PASTORAL VOTER REGISTRATION ANNOUNCEMENT SUGGESTED SCRIPT

As citizens of our nation, we are blessed with the freedom to worship openly, a privilege many around the world do not have. Honoring this gift involves participating in the democratic process, particularly by voting, which is both a civic and Christian duty.

Proverbs 29:2 reminds us that when righteous leaders thrive, people rejoice. The 2024 election, including the presidential and local positions, is crucial for issues like education, healthcare, and community safety. Registering to vote is made easy through QR codes, paper forms in the lobby, and volunteers with iPads ready to help. Every vote counts, and by voting, we can positively impact our community and nation.

PASTORAL VOTER REGISTRATION TALKING POINTS

- Reflect on our freedom to worship God openly and emphasize its value.
- Highlight the importance of participating in the democratic process, framing voting as both a civic and Christian duty.
- Underscore the impact of righteous leadership. (Proverbs 29:2)
- Stress the significance of the 2024 election for presidential, state, and local positions.
- Encourage registering to vote via QR code or paper forms, with volunteers available to assist.
- Urge everyone to lead by example, showing commitment to being responsible, engaged citizens.
- Conclude that voting is a statement of faith, hope, and love for our nation and fellow citizens.



VOTER REGISTRATION TOOL KIT

QR CODE - NATIONAL

This is your link for registering voters. A separate vector file has also been provided to you to include in your church slides.





FLORIDA

REGISTRATION DEADLINE: OCT 06, 2024

ELIGIBILITY

- YOU MUST:
- BE A CITIZEN OF THE UNITED STATES OF AMERICA (ONLY U.S. CITIZENS HAVE THE RIGHT TO REGISTER OR VOTE IN FLORIDA.);
- BE A LEGAL RESIDENT OF FLORIDA;
- BE A LEGAL RESIDENT OF THE COUNTY IN WHICH YOU SEEK TO BE REGISTERED;
- BE AT LEAST 16 YEARS OLD TO PREREGISTER OR AT LEAST 18 YEARS OLD TO REGISTER AND VOTE;
- NOT BE A PERSON WHO HAS BEEN ADJUDICATED MENTALLY INCAPACITATED WITH RESPECT TO VOTING IN FLORIDA OR ANY OTHER STATE WITHOUT HAVING THE RIGHT TO VOTE RESTORED; AND
- NOT BE A PERSON CONVICTED OF A FELONY WITHOUT HAVING YOUR RIGHT TO VOTE RESTORED.
- NOTICE: IT IS A 3RD DEGREE FELONY TO SUBMIT FALSE INFORMATION. MAXIMUM PENALTIES ARE \$5,000 AND/OR 5 YEARS IN PRISON.

REGISTRATION

- THE DEADLINE TO REGISTER FOR AN UPCOMING ELECTION IS 29 DAYS BEFORE THAT ELECTION. YOU CAN ALSO UPDATE YOUR REGISTRATION RECORD AT ANY TIME. HOWEVER, SINCE FLORIDA IS A CLOSED PRIMARY ELECTION STATE, A PARTY CHANGE FOR A PRIMARY ELECTION MUST BE MADE BY THE REGISTRATION DEADLINE FOR THAT ELECTION. IF THE DEADLINE HAS PASSED, YOU CAN STILL SUBMIT AN ONLINE APPLICATION AT ANY TIME AND IT WILL BE PROCESSED FOR FUTURE ELECTIONS.
- IF YOU SUBMIT AN ONLINE APPLICATION, THE DEADLINE IS MIDNIGHT (11:59:59 EASTERN TIME).
- IF YOU MAIL YOUR APPLICATION, THE APPLICATION MUST BE POSTMARKED BY THE REGISTRATION DEADLINE DATE FOR THE APPLICABLE ELECTION.
- IF YOU DELIVER THE APPLICATION IN PERSON, IT MUST BE RECEIVED BY THE SUPERVISOR OF ELECTIONS OFFICE BY THE CLOSE OF BUSINESS BY THE DEADLINE.



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