

The AI Growth Code

The background of the slide is a dark blue gradient. It features a large, semi-transparent rectangular area on the left side filled with a dense grid of small, multi-colored dots (blue, green, yellow, and red). To the right of this grid, there are several flowing, wavy lines in shades of blue, purple, and yellow, resembling data streams or neural network connections. In the upper right corner, there are some faint, glowing binary code sequences (0s and 1s).

TOOL #3 SMART GOAL SETTING

Goal Setting

SMART Goals That Work:	
S	Specific: Target one clear business problem
M	Specific: Target one clear business problem
A	Achievable: Base targets on proven case studies
R	Relevant: Connect directly to business value
T	Time-bound: Set realistic implementation schedules
SMART Goal	