



# EDUCATIONAL INNOVATION 360°

TRANSFORM YOUR  
DISTRICT TODAY!



The E-Instructional Coaching System partners with teachers for job-embedded professional learning that enhances an educator's reflection on students, curriculum, and pedagogy for more effective decision making.

## OVERVIEW:

Educational Innovation 360° is a full service consultancy specializing in providing supportive assistance to classroom teachers when implementing the district's Reading/ Language Arts program. We prepare teachers in all of the essential components of reading instruction, including information on instructional materials, programs, strategies, and approaches based on scientifically based reading research; and instruction in the use of screening, diagnostic, and classroom based assessment.

# HOW CAN E-INSTRUCTIONAL COACHING SYSTEM SUPPORT YOUR DISTRICT?



- Monthly developmental webinars for teacher performance to continually surpass reading program standards.
- Assists teachers in building interactive content-focused classrooms and strategies for student and teacher success.
- We provide “next-step” support for all teachers
- Identify instructional strategies and interventions to improve student achievement for all students: English-Language Learners, English as a Second-Language, students enrolled in Special Education Programs, and students with diverse learning needs.
- Assists teachers in preparation and pacing for instruction
- Analyze and utilize assessment data to improve student achievement in online collaborative grade-level meetings
- Assist grade level teams in setting goals for improved instruction
- Report data monthly to administrators, review assessment data, and assess the outcome goals established by grade level teams
- Prepares forms, records, and reports as directed

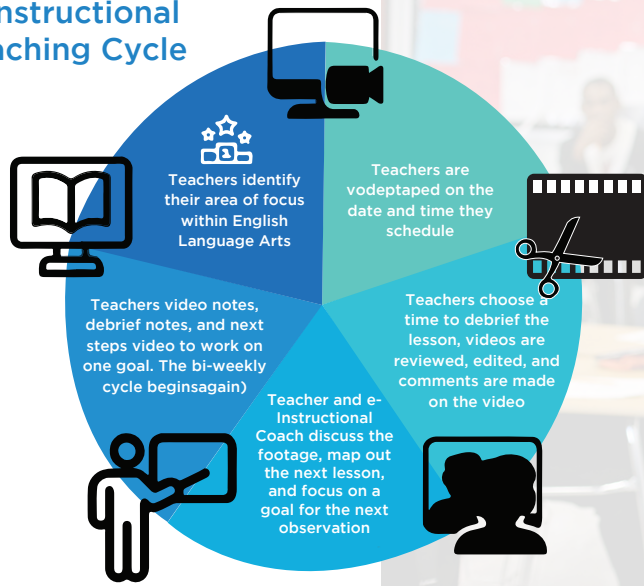
## THE COACHING AND DEVELOPMENT CYCLE?

- **Analyze** - In the analysis phase, coaches use multiple points of evidence to identify potential professional development priorities for a particular teacher.
- **Alignment**
  - People- Coaches align directly with teachers via debrief conversations to ensure full implementation
  - Outcomes, causes and solutions- During debrief conversations, teachers and coaches connect how teacher and student actions affect each other and educational outcomes.
- **Act**- E-Instructional Coaches work with teachers to determine the most appropriate professional development activities (“solutions”) to most efficiently close gaps in their practice or to build upon existing strengths



# WHAT IS THE OVERARCHING STRUCTURE OF THE E-INSTRUCTIONAL COACHING CYCLE AND DEVELOPMENT CYCLE?

## E-Instructional Coaching Cycle



## GUARANTEED RESULTS?

- Improved student performance in reading and increased NWEA scores
- Improved teacher retention: mentorship and ongoing support and training
- 1:1 Professional learning. Enhances teachers' reflection on students, the curriculum, and pedagogy for the purpose of effective decision making in the classroom
- Individual demonstrations and teacher coaching by online consultants
- Professional, welcoming, and supportive coaching techniques and outcomes
- Monthly data update, documentation of teacher needs, and supports to administrative team
- Unlimited resources and professional development opportunities to educators and student population support

## WHAT ARE PEOPLE SAYING ABOUT US?

- “Coaching provides ongoing consistent support for the implementation and instruction components. It is non-threatening and supportive—not evaluative. It gives a sense of how good professional development is. It also affords the opportunity to see it work with students.” Susan Poglinco and Amy Bach
- “Recent research suggests that linking professional development to a coaching model with ongoing training becomes a job-embedded, professional learning community with continuous support.” Thomas Guskey





“ I think the E-Instructional Coaching System is a very innovative idea, it’s aligned with the innovation we’re trying to do here at Ignite Academy. Teachers can get feedback anywhere and at any time. ”

—Brooke Beavers, Co-founder of Ignite Academy

## LITERACY COACHING IN RELATION TO STUDENT ACHIEVEMENT (FLORIDA STATE STUDY)

- There was a significant relationship between the frequencies with which coaches reviewed assessment data with reading teachers and higher reading and mathematics scores.
- The number of years a school had a coach position was significantly related to higher reading test scores, which suggests that “the benefits of having a coach accrue over time.”
- Having a coach was associated with “significant improvement in average annual gains in reading for two of the four cohorts analyzed.”



Cassandra Williams is a strong advocate for transforming systems and exemplary educational performance. A professor at Indiana University-Indianapolis, her research focuses on Transforming the Educational Experience for P-20 schools. Professor Williams boasts years of experience in administrative roles as Director of Africana Studies and Director of the A&S Wired Program at the University of Kentucky.

Professor Williams is passionate about developing 21st century learning opportunities for students and using current research to propel new partnerships in our global digital age. She received her bachelor’s degree from Southern Illinois University and completed her master’s degree at California State University. With more than twenty-five years of experience working in education, she has opened two schools with a focus on digital natives, multicultural education, and diversity. Williams previously worked for the Los Angeles Unified School District and provided professional development in literacy for superintendents, principals, and teachers. She also taught at an elementary school for five years prior to her tenure and promotion to district level duties.