

Renew Real Estate LLC Privacy Policy

Effective Date: 10-1-2021

1. Introduction

This privacy notice explains Renew Real Estate LLC , (“we,” “us,” or “our”) collects, uses, and protects your personal data when you visit our website or engage with our services. By providing us with your data, you confirm that you are over 18 years old.

Renew Real Estate LLC is the data controller responsible for your personal data.

2. Data We Collect and Process

Personal data refers to information that can identify an individual. This does not include anonymized data. Below are the types of data we may collect, the purposes of processing, and the lawful bases for doing so:

1. Communication Data

- Includes communications sent via contact forms, email, social media, or other means.
- Purpose: To communicate with you, maintain records, and address legal claims.
- Lawful Basis: Legitimate interests (to respond to inquiries and maintain records).

2. Customer Data

- Includes name, contact details, payment information, and purchase records.
- Purpose: To fulfill your orders, provide services, and maintain transaction records.
- Lawful Basis: Performance of a contract or steps to enter into one.

3. User Data

- Includes information about your website usage, such as page visits, navigation, and posts.
- Purpose: To operate and improve our website and services.
- Lawful Basis: Legitimate interests (to manage and optimize our online presence).

4. Technical Data

- Includes IP address, browser details, and analytics data.
- Purpose: To analyze usage, improve security, and measure the effectiveness of advertising.
- Lawful Basis: Legitimate interests (to understand user behavior and enhance security).

5. Marketing Data

- Includes preferences for receiving marketing communications.
- Purpose: To deliver tailored advertisements and measure marketing

effectiveness.

- Lawful Basis: Consent or legitimate interests (to grow our business).

Sensitive Data:

We do not collect sensitive data such as race, health information, or political views unless explicitly required and permitted by law.

3. How We Collect Data

We collect data in the following ways:

- Direct Interaction: Via forms, emails, or account creation.
- Automated Technologies: Using cookies and analytics tools.
- Third-Party Sources: Such as Google Analytics or publicly available registers.

4. Marketing Communications

We process marketing data based on consent or legitimate interests to grow our business. You can opt-out of marketing messages at any time by:

- Adjusting your preferences in your account settings.
- Clicking "unsubscribe" in any email.
- Contacting us at Info@NicheMarketingMastery.com.

Opting out does not affect transactional communications (e.g., order confirmations).

5. Data Sharing

We may share your personal data with:

- Service providers (e.g., IT support or payment processors).
- Professional advisors (e.g., lawyers, accountants).
- Government authorities (as required by law).

- Third parties in case of a business sale or merger.

We require all third parties to safeguard your personal data.

6. International Data Transfers

If transferring data outside your region (e.g., the European Economic Area):

- We ensure compliance with applicable laws.
- Transfers are made to countries with adequate data protection laws or using approved safeguards.
- Explicit consent may be requested for specific transfers.

7. Data Security

We implement technical and organizational measures to protect your data from unauthorized access, loss, or misuse. Access is limited to authorized personnel who must keep the information confidential.

8. Data Retention

We retain your personal data only as long as necessary for:

- Legal compliance (e.g., tax obligations).
- Business purposes, such as fulfilling contracts.

After retention periods expire, data may be securely deleted or anonymized.

9. Your Rights

You have the right to:

- Request access, correction, or deletion of your data.
- Object to processing or request data transfer.
- Withdraw consent for marketing at any time.

10. Cookies

Our website uses cookies to enhance user experience. You can control cookie preferences in your browser settings. Disabling cookies may affect functionality. Learn more in our [Cookie Policy].

11. Contact Information

For privacy inquiries or concerns:

- Contact Name: Stuart Sutton
- Email: info@NicheMarketingMastery.com
- Address: [904 Country Club Rd, Georgetown, TX 78628]

We encourage you to keep your information up-to-date by notifying us of changes.

Disclaimer: This template is for educational purposes only and does not constitute legal advice. Consult a qualified attorney to ensure compliance with applicable laws.