

Protective® Classic Choice term June 2025 incentive campaign

This June, maximize your earnings with Protective Classic Choice term policies. Participate in this limited-time offer to earn gift cards and chances to win one of three \$1,000 prizes.

Eligibility and entry

- To participate, submit Protective Classic Choice Term applications between **June 1, 2025, and June 30, 2025**.
- To qualify for incentives, policies must be in force by **August 31, 2025**.
- This campaign is open to writing agents with active status as defined by Protective Life Insurance Company, except those located in the state of New York.

Incentive structure

- 2 paid Protective Classic Choice term policies: **\$50 gift card**
- 3 paid Protective Classic Choice term policies: **\$75 gift card**
- 4 or more paid Protective Classic Choice term policies: **\$100 gift card**
- Each submitted application earns one entry into a random drawing for one of three **\$1,000 gift cards**.
Winners will be contacted and announced by July 31, 2025.

Rules and regulations

This incentive is governed by the terms and conditions set forth by Protective Life Insurance Company. Applications must be submitted within the specified campaign period and meet all requirements for being placed in force. The rewards are non-transferable, and qualifying participants will receive one gift card. Duplicate entries or non-compliant submissions will be disqualified.



Take advantage of this exclusive opportunity to enhance your earnings while helping clients secure affordable term coverage to protect their future.

Protective refers to Protective Life Insurance Company (PLICO) located in Omaha, NE, and its affiliates, including Protective Life and Annuity Insurance Company (PLAIC) located in Birmingham, AL. Product guarantees are backed by the financial strength and claims-paying ability of the issuing company.

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