# **Eddy Hill**

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## "Master of Motivation, Marketing & Mirth"





### **WORKSHOP TITLE:**

"The PROSPER Formula®"

7 Tactical Ingredients That Compound to Double Your Profit.

#### ABSTRACT:

The power of compounding tiny but relentless little improvements in seven key areas of your business will dramatically grow your profit. Guaranteed!

The "PROSPER Formula®" is comprised of seven powerful tactical marketing and operations ingredients you can immediately implement in any size business, (profit or non-profit). Each ingredient builds upon the other to create a massive compounding effect that will dramatically increase in your profit. The formula is profound and revolutionary and has helped thousands of small business exponentially grow, and it will do the same for your business. If you increase 5% in any 4 of the 7 areas (or decrease in the case of expenses) you will double your profit... guaranteed! (It's math and math doesn't lie).

It's guaranteed that you will walk away from one of his speeches inspired, motivated and edified, or as well call it, "Eddyfied"!

If Eddy Hill, were a punctuation mark, he'd be an exclamation point! Words like enthusiastic, energetic, dynamic, and motivating are used by those discussing the seminars he presents.



#### **LEARNING OBJECTIVES:**

- 1. 7 tweaks in your techniques that will lead you to massive peaks in less than 12 weeks.
- 2. Learn the power of compounding and leverage that you can easily implement in your business.
- 3. Learn the secrets that fortune 100 businesses have been using for over a century to catapult their profit and now you can do the same in your small business!
- 4. Walk away with pages of tactical steps you can implement immediately and get clarity on what the best next steps are for your business.

#### REFERENCES:

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