

CTTK

Cold Email Inbound Setup



By Default

If I mask the sender email like testing@gmail.com, the reply-to address will show as testing@[replies.subdomain.com](#) and there's no way to change this, replies.subdomain.com is the Mailgun subdomain you set up for the sub-account in agency Settings-> Email Services. **Only when** the contact replies to the email sent from Highlevel, the replies will show up in the Conversation tab. If the contact initiates an email to testing@[replies.subdomain.com](#), replies won't show up in the Conversation if the domain is set up for more than one sub-account.

Cold Email Inbound Setup

1. Set up Mailgun

[Check out how to set up Mailgun](#)

We will set up agency.com / mg.agency.com with Mailgun

- You can use the same Mailgun account for all sub-accounts

E.g. If you have a domain like agency.com, you can set up a unique subdomain for each sub-account like subaccountname.agency.com so each Sub-Account will have its own Mailgun subdomain set up to capture all email replies.

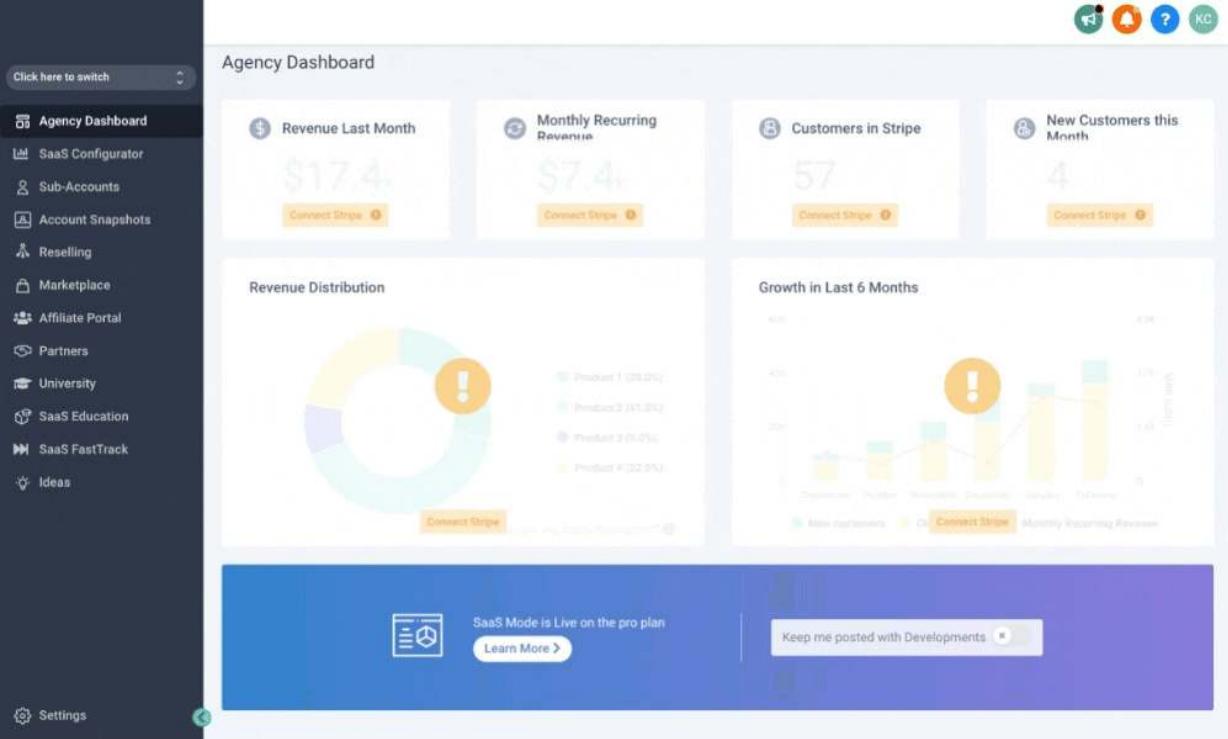
If your clients have their own domain, you can also set up a unique domain/subdomain for them. But if their main domain is already used for another email service, we will need to use a subdomain in this case.

That way we will know which accounts to route the email to.

2. Make sure the Mailgun domain is configured for ONE sub-account only

As long as there is only ONE sub-account mapped to that mailgun domain you just set up, it will route all inbound emails to that sub-account.

Check Agency View > **Settings** > **Email Services** > **Location Settings**



The screenshot shows the Agency Dashboard with the following sections:

- Revenue Last Month:** \$174.00 (with a 'Connect Stripe' button)
- Monthly Recurring Revenue:** \$74.00 (with a 'Connect Stripe' button)
- Customers in Stripe:** 57 (with a 'Connect Stripe' button)
- New Customers this Month:** 4 (with a 'Connect Stripe' button)

Revenue Distribution: A donut chart showing revenue distribution across four products:

- Product 1 (20.0%)
- Product 2 (41.0%)
- Product 3 (5.0%)
- Product 4 (32.0%)

Growth in Last 6 Months: A bar chart showing growth trends over six months. The chart includes data for 'New customers' (green bars), 'Monthly Recurring Revenue' (yellow bars), and a line graph for 'Revenue' (blue line).

Bottom Bar:

- SaaS Mode:** SaaS Mode is Live on the pro plan. [Learn More >](#)
- Newsletter Subscription:** Keep me posted with Developments.

If you are using the same subdomain/domain for multiple Highlevel sub-accounts, we will not know which sub-account to route the email replies to when the lead is emailing the reply-to email address **directly** instead of replying to the email sent from Highlevel.

Any emails to anything@subdomain.gohighlevel.com will not show up in conversation

Any emails to anything@mg.msgsnr.net will show up in conversation

If you only configure the domain/subdomain for one sub-account but it's still not working, check if the same domain is configured in the **Domain Services** tab as well

You can rebill Email usage (Outbound email, validations, etc.) to your clients by connecting your Stripe account

Connect stripe account

Domain Service

Domain Service

You can use your own SMTP services or use the default service

+ Add Service

Select Default Provider

LeadConnector

mailgun

gmail

Sending from a dedicated domain improves the likelihood of landing in the inbox.

Please reach out to support if you recall that there might be a deleted sub-account with the same Mailgun domain selected.

3. Test

If you set up domain.com, We can then use testing@domain.com to capture incoming emails. So if the contact initiates the Conversation by sending an email to anything@domain.com, it will show up in the Conversation tab.

If you set up a subdomain like mg.domain.com, We can then use anything@mg.domain.com to capture incoming emails.

FAQs

1. Why do forwarded inbound emails not appear in the conversation tab?

As of now, we do not capture the incoming HTML emails if the contact forwards them from a third-party system. So We do not support fetching forwarded cold inbound emails at the moment.

We plan on supporting this in Quarter 1 2023 as timelines are subject to change and can be sooner or later as we have a lot of updates and enhancements we are working on throughout the system.

2. Does cold inbound email work with LC email?

Yes