

# CITK

Automatically Merge Facebook  
Messenger Contacts With Lead Ad  
Contacts : CITK



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By default, incoming Facebook Messages will create a new contact in HighLevel based on the name, which will be a duplicate contact if that person has already completed a Lead Ad Form. By toggling ON the "Merge Facebook Contacts By Name" setting in Settings - Company Settings, however, you can automatically merge incoming FB Messenger contacts with the existing contact.

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