

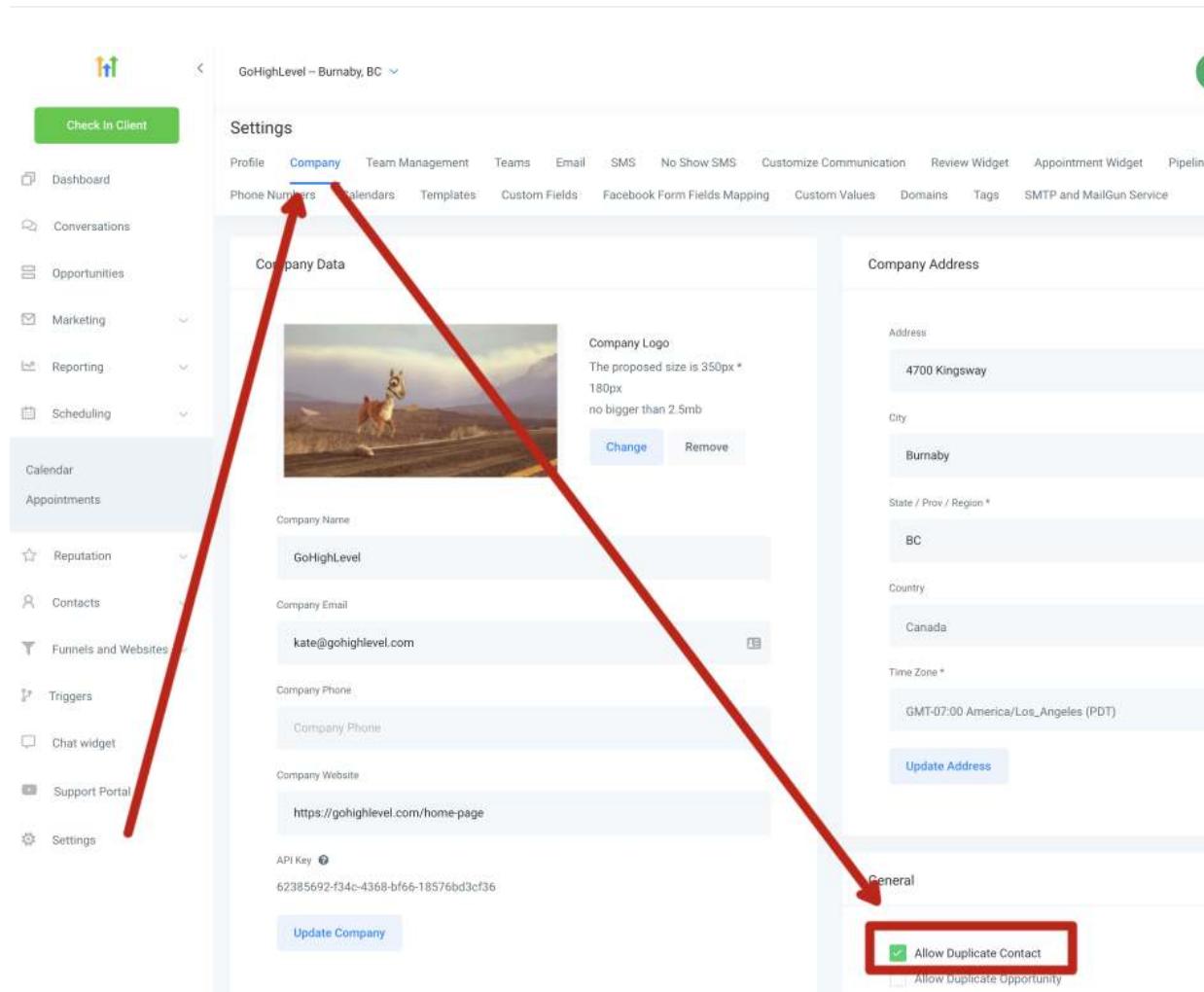
# CTTK

Allow duplicate contact explained



# Allow duplicate contact explained Print

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The screenshot shows the 'Settings' page for a company named 'GoHighLevel'. The 'Company' tab is selected. A red arrow points from the left sidebar to the 'Phone Numbers' tab, which is also highlighted in blue. Another red arrow points from the 'Phone Numbers' tab to the 'Allow Duplicate Contact' checkbox in the 'General' section at the bottom right. The 'Allow Duplicate Contact' checkbox is checked and highlighted with a red box.

The Allow duplicate contact option only applies to contact coming from Zapier / other Forms. So we **won't** be able to create two contacts with the same email or phone number from the **CSV contact upload**. When importing contact, by default, We create contacts and merge based on the **contact's phone number or email address**.