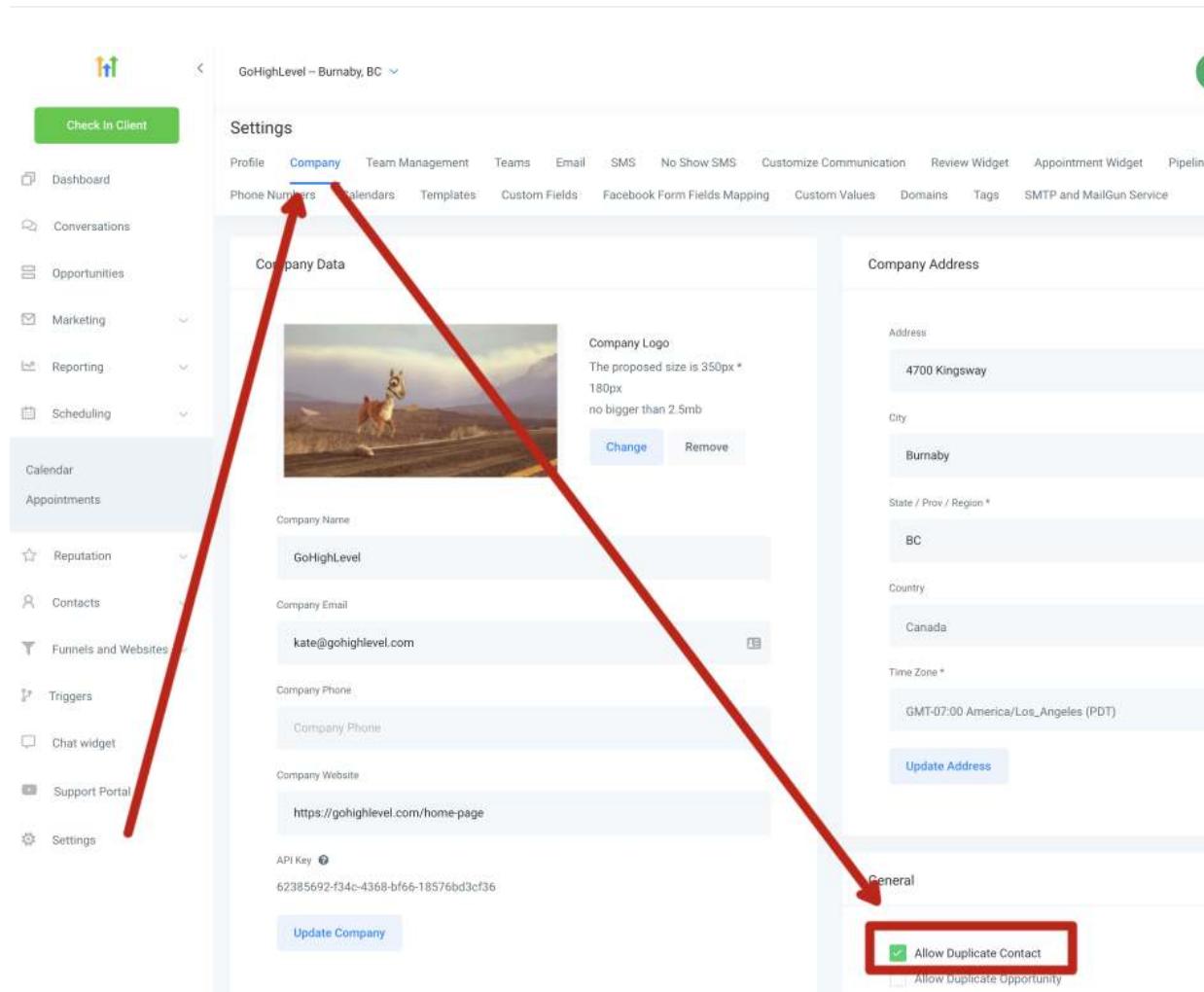# CITK

Allow duplicate contact explained

Allow duplicate contact explained Print

Modified on: Fri, 23 Apr, 2021 at 5:04 PM

The Allow duplicate contact option only applies to contact coming from _Zapier / other Forms_. So we **won't** be able to create two contacts with the same email or phone number from the **CSV contact upload**. When importing contact, by default, We create contacts and merge based on the **contact's phone number or email address**.