



Dr. (h.c.) Raechelle "Rae" JOHNSON

International Speaker/Trainer | Best-Selling Author | Branding Strategy Expert

A transformational speaker and bestselling author known for her expertise in mindful leadership and the empowerment of silenced voices. With a focus on magnetic content marketing and coaching in leadership presence (self-awareness, communication, and team building) she inspires impactful change and empathic leadership.

SIGNATURE TOPICS

- ✓ Arrested Development
- ✓ The Mindful Leader
- ✓ Perception is Reality & Reality is Truth

47⁹⁹
BUNDLE
OR **15⁹⁹** EA.

10 Power
to Grow Y
by Raechelle
Kindle Editi
\$9.99
Available ins

Small Bus
by Raechelle
Kindle Editi
\$9.99
Available ins

WINNING at the SEO GAME
How to Win Clients and Influence Markets: Trilogy
Best-Selling Author
Dr. (h.c.) Raechelle "Rae" Johnson

CONTENT Marketing Strategy
HOW TO
Win Clients & Influence Markets
Best-Selling Author
Dr. (h.c.) Raechelle "Rae" Johnson

DRIVING TRAFFIC TO YOUR WEBSITE
How to Win Clients and Influence Markets: Trilogy
Best-Selling Author
Dr. (h.c.) Raechelle "Rae" Johnson

AS SEEN IN



The US News



CBS

BOSTON Herald



DIGITAL JOURNAL



CEO WEEKLY

US REPORTER

TRAINING SOLUTIONIST

ABOUT DR. RAE

A dynamic keynote speaker and visionary in learning and development solutions for organizations worldwide. With passion for igniting inspiration and fostering growth, Dr. Rae specializes in speaking on transformative learning pathways for leaders.

Drawing from her extensive background in Corporate America and mindful leadership practices, she empowers executive teams, leaders, and individuals to unlock their full potential and achieve sustainable success.

A LEARNING AND DEVELOPMENT SOLUTIONIST

Dr. Rae customized pathways that address the unique needs and challenges of each organization; tailored programs that inform, entertain, and engage to navigate complexity with confidence and lead with purpose.

Join Dr. Rae on a journey of transformation and growth, where every learning experience is an opportunity to unlock new levels of leadership mastery and create lasting change.

TRAINING TOPICS:

- Leadership Development
- Management Training
- Service Industry Leadership
- Corporate Training Programs
- New Manager Training
- Established Leader Development
- Stagnant Team Revitalization
- Leadership Skills Enhancement
- Management Coaching
- Leadership Workshops
- Service Sector Leadership
- Leadership Excellence
- Leadership Transformation
- Leadership Performance Improv
- Team Leadership Development & more



Shari Michael, PHR SHRM-CP • 1st
Senior Human Resources Manager at Concert Technologies
7mo • 6

Have you ever been in a training seminar where you felt like it was going on FOREVER? Feel like you weren't learning anything helpful? Feel like you could be better spending your time doing your work instead of feeling like you're just getting further and further behind?

Well, that's definitely NOT the case with Dr. Johnson! ❤️

Not only is she a Subject Matter Expert in all things "Leader" but she is also a wonderfully fun presenter! 😊

Make your workforce STRONGER 🦸 and SMARTER 👍 and reach out to her TODAY!

If ANYONE is in need of Leadership Training, please contact Dr. Raechelle Rae Johnson (<https://lnkd.in/g8XKKYp5>) at once!

EVERYONE will benefit from her expertise (and have a fun time in the process)!

LEARNING PATHWAYS

MINDFUL LEADERSHIP

With the recent state of the marketplace many have seen struggle, and it's time to get back and back stronger. We need innovation now more than ever. It's the time to pivot, transition, adopt, and adapt. Its time to have the conversations that demystifies and clarifies innovation management for everyone with interest (i.e. C-Suite Executives, VP and Senior Leadership, middle management, Supervises, teams, staff and the general labor force at hand) on how to address the big picture, building systems and processes for continuous innovative creation while managing change.

MINDFUL LEADERSHIP

Markets experience huge swings at times of uncertainty. This year was no exception, particularly for HR and Learning and Development teams, which had to deliver learning in innovative methods swiftly. As a result, we heard more about new learning methods and how they were affecting learning culture.

Through mindful leadership training, leadership teams can strategically position their company to distinguish itself from competitors and truly stand out in the market.

Join Dr. Rae on a journey of transformation and growth, where every learning experience is an opportunity to unlock new levels of leadership mastery and create lasting change.



Thernesia Johnson · 1st

Epic Analyst Consultant -Cadence Certified/
Decision Tree Badge
Epic Credentialed Trainer (Cadence/Prelude &
Grand Central ADT)/Information Technology
Trainer

Ms. Johnson was strongly committed to the project. She assertively addresses problems and exhibits a professional approach to all situations. She digested large volumes of information in her role. She had the ability to clearly explain complex concepts to my team. She has developed very strong relationships with her peers and our professional staff. She has worked closely with other teams on a number of occasions and has been instrumental in successfully completing projects.



Rachel Gilmore, CAP, OM, PM · 1st

Executive Assistant & Office Manager at
Ballentine Partners, LLC

I had the pleasure of recently attending a two day conference lead by Raechelle Johnson. Aside from clearly being a subject matter expert, Ms. Johnson delivered the content in a way that was easy to understand and apply to real-life work situations. And as an added bonus, she wove a wonderful thread of humor throughout that kept us all fully engaged. Fabulous!



Kelly Woodward · 1st

Award-winning storyteller, specializing in
digital marketing/content creation, strategic
communication, social media-certified

I am very happy I was able to attend a social media training workshop given by Rae. I learned much more than I had originally expected. She provided insights from her own experiences, outside of the curriculum, and impressed me with her quick grasp of any situation we presented. Her down to earth presentation style made me feel comfortable asking questions. Highly recommend her!

MEDIA/ PUBLICATION



BOLD
JOURNEY



Meet Dr (h.c.) Raechelle “Rae” Johnson

December 20, 2023



Top 10 Speakers of 2023

by Jack Teodore — August 3, 2023

207

Dr. Raechelle “Rae” Johnson



Dr. Raechelle “Rae” Johnson is a dynamic corporate speaker, renowned for her captivating presentations that drive employee engagement and foster a culture of excellence within organizations. With her empowering messages and infectious energy, she leaves a lasting impact on audiences, inspiring them to unleash their full potential and excel in their professional roles.

As a best-selling author and successful entrepreneur, Dr.

VoyageLA

JUNE 14, 2021

Check Out Raechelle “Rae” Johnson’s Story



LOCAL STORIES



Today we'd like to introduce you to Raechelle “Rae” Johnson.

WE'VE SERVICED ...



UNIVERSITY of MARYLAND
MEDICAL CENTER



UMBC



R ADAMS COWLEY
SHOCK TRAUMA CENTER
UNIVERSITY of MARYLAND



JOHNS HOPKINS
MEDICINE



UNIVERSITY of MARYLAND
FACULTY PHYSICIANS, INC.
Faculty Practices of the
University of Maryland School of Medicine

UF
UNIVERSITY of
FLORIDA

MARYLAND STATE DEPARTMENT OF
EDUCATION
EQUITY AND EXCELLENCE



SPEAKERCON



LEADERSHIP
EXPERIENCE TOUR
verizon

APPROVED PHOTOS



LEARNING DEVELOPMENT PATHWAY PACKAGES

PACKAGE A: \$2,100

- Professional Keynote Speaking (up to 35 minutes)
- Social Media Posts
- Books & Signing (optional)

PACKAGE B: \$4,700

- Custom Workshop
- Learning Material & Resources
- Assessment & Evaluation

PACKAGE C: *CONTACT for QUOTE*

- Full Program Curriculum
- Full-Day Course Wk
- Train-the-Trainer & Coaching
- +PACKAGE B



LaTasha Briscoe (The Creative Strategist)

· 1st

Dr. Raechelle Rae Johnson served as a speaker for the 4th Annual Sweatpants and Chill Retreat, a mind, body and business conference designed by and for women. Even in a hybrid environment, delivering her message virtually, she was able to captivate the audience. Her message on 4 Sabotaging Behaviors to Quit had every attendee thinking in the room and driving to change to change. Strong voice, well informed and overall dynamic speaker!



Chantal Upton · 1st

VP, Market Manager

I have attended two different class sessions with Rae and would highly recommend her to facilitate any training you have in mind. She is energetic, fun and involves the entire class. She understands the different learning styles and personalities of her attendees and engages them to participate in a way that makes everyone feel comfortable. She also delivers the information in a clear and concise manner so it is easy to understand.

CONTACT DETAILS

Please feel free to contact me for any concerns or questions.



rjohnson@kreativeinkllc.com



www.raechellerajohnson.com



443-22-0858

