



In Person or Virtually



COACHOLOGY

ICF APPROVED LEADERSHIP COACHING CERTIFICATION

Effective Leadership Coaching for Transformational Leaders



<https://coachology.com>



2 x MCC Certified Coaches
Luke Salway & Cristy Aphimonthol

WHAT IS LEADERSHIP COACHING

The Leadership Coaching Certification

Program is designed to teach you the essential skills needed for effective & powerful coaching.

The focus for this program is Coaching in the workplace, so covers aspects of Executive Coaching, Peer Coaching, Succession Planning, Delegation, Leadership Coaching & Business Coaching. You'll discover specific Coaching techniques & systems that produce Best Results.

WHO SHOULD ATTEND?

CEO, Business Owner, Senior Executive, Human Resource Director/Manager, L&D, Training Manager

As corporate leaders, this unique set of tools, techniques, skills and competencies will create a new Coaching Culture within the organisation, which will encourages an international mindset.

Director, Leader, Manager, Head of Department, Supervisor

As we climb the corporate ladder, Coaching skills become an integral part of our success. Applying these coaching tools daily into your Life & Work will accelerate your Success, Results & promotions!!



Leaders who want to be a Professional Coach

Take your first step towards a career as an Executive Coach, Business Coach or Career Coach. These practical Coaching fundamentals will give you real experience to begin your dream job.

BENEFITS

Coaching as an Effective Leadership Tool



As Management evolved into Leadership, we are now seeing Leadership evolve into Coaching. Today's Leaders MUST have effective Coaching skills, and be confident to use them, in today's dynamic work environment. As more Leaders use Coaching tools & techniques, the organisation is able to create a true Coaching Culture, where Growth & Development are the norm. Unlock the untapped potential of your workforce for massive results.

Coaching Structure & Process



As you discover the 8 core competencies of ICF approved Coaching, you'll also learn & apply simple & effective Coaching methodologies, systems & processes, making your Coaching practice efficient, productive & replicable with your colleagues & clients.

Professional Guidelines



This Certification Training strictly follows the guidelines set by the International Coach Federation (ICF). These modules cover the detailed step-by-step processes, to become a Internationally Accredited Coach. And for those considering Coaching as a fulltime career, the skills learned will enable you to become a PAID Coach.

Coaching & Leadership Tools



A 'toolbox' full of Leadership & Coaching tools, techniques, templates, systems, & processes that allow you to create change in your teams or clients, so they can achieve success in all areas of Life & Business

Grow Your Career or Business



Take the leap from helping family & friends, to coaching colleagues within your business, or real paying clients. With an internationally recognized certification, you can Coach anyone, anywhere, anytime !!

BENEFITS

- Being Certified and standing out as a Professional Coach
- Understand HOW to coach in Life, Business and Leadership
- An extensive toolbox of Leadership & Coaching tools, techniques, templates, systems & processes that allow you to create change in your teams or clients, so they can achieve success in ALL areas of Life & Business
- Improved Soft Skills such as Communication, Teamwork, Problem-Solving, Critical Thinking, Decision-Making, & Stress Management
- Completing the first step towards higher ICF Credentials such as ACC, PCC or MCC
- Nourishment with international lunch and breaks included with opportunities to network and connect with like-minded individuals
- Once you have graduated with us, you gain access to the ICF Approved Leadership Coaching Training again and again for FREE, to deepen & refresh your learning, understanding & application ensuring long-term Coaching & Leadership mastery
- We value your financial well-being and offer flexible payment plans, allowing you to save costs without compromising on the quality of our training. Alternatively, you can take full advantage of discounted pricing when making full payment upfront
- Experience the expertise of Luke Salway MCC and Cristy Aphimonthol MCC, your highly skilled facilitators and trainers. **With over 20,000 hours of professional coaching and a decade of coaching and training experience**, complemented by 20+ years of leadership expertise, they bring a wealth of knowledge to guide you on your ICF journey. Their diverse backgrounds enable them to cater to the rich tapestry of multi-cultures and DEIB, ensuring a comprehensive and inclusive learning experience.
- When it comes to affordability, our training is half the cost of similar training in Australia & Singapore, providing exceptional value for your investment
- A comprehensive selection of different Coaching Frameworks to help you coaching anyone and achieve impactful results
- Internationally recognised & accredited Professional Coach Certification, allowing you to directly apply to the ICF for ACC Credential
- **At the end of the full program you will receive your: ICF Leadership Coaching Certification**



Coachology Success Stories

TRAINING OVERVIEW



The Leadership Coaching Certification program is uniquely designed for you to increase your Coaching Skills to support Leadership Growth & Development. As an existing Leader, Executive Coach or someone aspiring to climb the corporate ladder, you will develop your Leadership skills using Coaching techniques. Our focus is on creating RESULTS, and to do this, the training strictly follows the ICF Guidelines. Each Coaching process is delivered through theory, demonstration, hands-on practice, de-brief and Q&A. This ensures that the coaching skills will become an integral part of your Leadership journey, for both new or experienced Coaches. Here is how the accreditation program works;



- Module 1 - Demonstrates Ethical Practices
- Module 2 - Embodies a Coaching Mindset
- Module 3 - Establishes & Maintains Agreement
- Module 4 - Cultivates Trust & Safety
- Module 5 - Maintains Presence
- Module 6 - Listens Actively
- Module 7 - Evokes Awareness
- Module 8 - Facilitates Client Growth

Program Options



Face-to-Face Option #1:

- 18hrs pre-study
- 2 day training
- 8x2hr online group coaching
- 6hrs of 'real life' coaching practice
- 4hrs submission for evaluation

= 65hrs

Virtual Option #2:

- 18hrs pre-study
- 2 day live virtual training
- 8x2hr online group coaching
- 6hrs of 'real life' coaching practice
- 4hrs submission for evaluation

= 65hrs

LUKE SALWAY

*Master Facilitator, MCC certified ICF Coach, International Business Coach
CEO, NCS Consultant*

Luke is the CEO & Founder of Coachology, a training & coaching company providing International Corporate Training & Personal Development Certifications throughout the World. Master Facilitator, Business Coach, Motivational Speaker, NLP Trainer, MCC Certified Coach under the ICF and Leadership Development Facilitator. Luke is passionate about helping companies and individuals unleash their full potential, to achieve Success & Happiness. After 15 years as a successful senior Leader in Organisations, Luke wanted to explore his creative side, and added more modalities into his training & coaching Library, and formed Coachology, to better serve his clients.

Having studied and taught various forms of Personal Development for over 20 years, in Australia, USA & throughout Asia, and having Asia as his base for living & working the last 20 years, Luke has the necessary experience and tools to help companies working in Asia reach new levels of success.

A career in Manufacturing for 10 years enabled Luke to develop keen problem solving skills and processes for improving efficiencies at many levels. He followed this with hotel management for a further 10 years, giving Luke an intense personal interest in the art of communication, maximising individuals potentials, and bringing teams together to form effective Leadership competencies. As a General Manager of a 5 star boutique resort, Luke's inter-personal skills, communication Luke Salway mastery, and proven Leadership, give a solid foundation to help individuals and companies overcome challenges, and support them in achieving their goals.

Luke's passion is helping companies implement a Coaching Culture, achieve Strategic Alignment & Leadership Development. A warm personality, deep understanding of human nature and the technical resources of NLP, ICF Coaching & dozens of other transformational modalities, Luke is the perfect choice for supporting your teams growth and development.

(TH) +66 85 782 2634 | Luke@coachology.com | www.coachology.com



Luke Salway

Master Facilitator
MCC certified ICF Coach
International Business Coach
CEO, NCS Consultant



Cristy Aphimonthol

MCC, ICF, Managing Director
Master Coachologist
International Facilitator
Wellness Consultant
Mentor Coach, Phd. Candidate

CRISTY APHIMONTHOL

*MCC, ICF, Managing Director, Master Coachologist, International Facilitator, Wellness
Consultant, Mentor Coach, Phd. Candidate*

Cristy is a Serial Entrepreneur, Consultant, Phd. Candidate, and Coach who provides marketing and strategic business solutions, utilizing multiple consulting and coaching methodologies within various industries. As Managing Director of Coachology, Cristy is passionate about supporting others with their Business growth, Sales & Marketing, and Team Communications. Her qualifications include Marketing and Business Bachelor and Master degrees, along with NLP Master Practitioner & Master Coaching credentials, Hypnotherapy, MCC Certified Coach under the ICF. These qualifications & experiences ensures that Cristy can help both individuals and companies achieve their results and outcomes.

As a Life Coach, Therapist & Healer, she specializes in helping her clients resolve inner conflict, depression, OCD, anxiety, trauma and many kinds of addictions. As a Corporate Facilitator & Consultant, Cristy is passionate about helping companies create their Strategic plans, Marketing plans, Business Development plans, Corporate Wellness Programs and all kinds of communication & conflict resolution.

With over 20,000 hours Coaching & Training experience & a current PhD Candidacy in Alternative Medicine, Coach Cristy will share proven tools & techniques to Empower yourself, to achieve ANY Goal you desire. Her passion is helping Women develop loving relationships, grow their dream businesses, and unleash super-confidence so they can fulfill their dreams & destiny.

Cristy has knowledge and experience necessary to facilitate, promote and support individuals and organizations to reach their next level of Success.

Cristy creates an inclusive and supportive work environment where individuals from diverse backgrounds can thrive. She is dedicated to breaking down barriers, promoting equity, and fostering a sense of belonging for everyone within her organization. By championing DEIB, Cristy sets an example for her team and inspires others to embrace and support these principles both in the workplace and beyond.

(TH) +66 091 982 0321 | Cristy@coachology.com | www.coachology.com