

# Closing Deck for Businesses

## **AI Receptionist & Appointment Setter**



# 1 Introduction



**Understand current call & booking process**



**Build rapport with prospect**

## 2 The Problem



**35% of calls to  
service companies  
go unanswered**



**Missed calls =  
lost customers &  
revenue**



**Receptionist costs  
are high: \$35K–  
\$45K/yr**

### **3 The Solution – AI Receptionist + Appointment Setter**

**Answers calls, texts, website chats instantly**

**Handles FAQs, pricing, hours, directions**

**Books directly into your calendar**

**Works 24/7, never sick, never late**

**70% to 90% less cost than a receptionist**



## Value Impact

**If you miss 5 calls per week at \$500 each  
= \$10K/month lost revenue.**

**AI ensures every call is answered & booked.**



## Social Proof

**40% more booked appointments**

**\$3K–\$5K payroll savings monthly**

**Higher customer satisfaction**



## The Offer

**Setup  
in 7 days**

**Integration  
with booking  
system &  
calendar**

**Flat monthly  
fee – no  
payroll, no  
hidden costs**

**Limited  
onboarding: 3  
new  
businesses this  
month**

# 7

## Objection Handling

- Objection: “We already have a receptionist”
- Response: AI works 24/7 and never missed calls – receptionist + AI = no lost leads.
- Objection: “Too expensive”
- Response: Costs 70% less than a full-time hire – one saved client per month pays for the system.
- Objection: “Will it sound robotic?”
- Response: Trained on natural conversation –customers can’t tell it’s AI.
- Objection: “Not sure if it will work for us”
- Response: That’s why we offer a risk-free trial package.





## Closing Question

“Do you want to start with the full system today, or begin with our trial package to see results first?”

**THANK  
YOU!**

