

The Birthing Brilliance Blueprint

Privacy Policy and Terms & Conditions

1. Refund policy

When you register for the program, you will pay a non-refundable deposit of \$1000US. The remaining balance is to be paid according to the payment schedule agreed upon. If you decide to cancel your enrollment in the program within the first 30 days (before the first scheduled payment) for any reason, you are free to leave the program and all future payments will be cancelled. The deposit is non-refundable. There are no refunds after the first payment and all subsequent payments must be made according to the payment schedule.

2. Lifetime or ongoing access policy

After the first 30 days, you have ongoing access to The Birthing Brilliance Blueprint content hub. That means that after your program timeframe is complete, you will retain access to the content hub. After your program timeframe is complete, you will be removed from the program Facebook group and access to coaching will cease. NOTE: any unused 1:1 coaching calls will no longer be available for use after the program timeframe is complete. If you cancel your enrollment within the first 30 days, you will immediately lose access to all program materials.

3. Monthly payment plan policy

After the first 30 days in the program, if you are on a monthly payment plan, you are required to complete all of your monthly payments regardless of your activity in The Birthing Brilliance Blueprint. Failure to complete your monthly payments may result in denied access to your content hub and coaching.

4. Declined payment policy

As a client in The Birthing Brilliance Blueprint, you are required to complete all of your payments. You have 5 business days from the date of the payment decline to bring your account into good standing. Failure to bring your account into good standing may result in denied access to your content hub and coaching.

5. 1:1 call cancellation, reschedule and no show policy

The Birthing Brilliance Blueprint requires 1 business day notice to cancel or reschedule a 1:1 coaching session. We understand that emergencies occur and will be treated on a case by case basis. If you have a 1:1 coaching session scheduled and do not show up for your scheduled appointment, you will have 1 opportunity to reschedule. If you do not show up for that rescheduled session you will forfeit the session and will not be able to rebook it.

6. Hours of operation

The Birthing Brilliance Blueprint offers the following hours of operation: Monday – Friday, from 9:30 am ET to 3:30 PM ET. All client communication will be responded to within 2 business days or sooner. This includes responses inside of The Birthing Brilliance Blueprint Facebook group.

7. Privacy policy

a. What information do we collect?

We collect information from you when you register on the site, place an order, enter a contest or sweepstakes, respond to a survey or communication such as email, or participate in another site feature.

When ordering or registering, we may ask you for your name, email address, mailing address, phone number, credit card information or other information. You may, however, visit our site anonymously.

Like many websites, we use cookies to enhance your experience and gather information about visitors and visits to our websites. Please refer to the *do we use cookies* section below for information about cookies and how we use them.

b. How do we use your information?

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To administer a contest, promotion, survey, or other site feature.

If you have opted-in to receive our email newsletter or free ebook reports, we will send you educational and marketing emails.

If you would no longer like to receive promotional email from us, please refer to the *"How can you opt-out, remove or modify information you have provided to us?"* section below.

If you have not opted-in to receive email newsletters, you will not receive these emails. Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our email list and receive email communications from us.

c. Do We Use Cookies?

As you browse Soma'ing, Twyla Kowalenko coaching, and The Birthing Brilliance Blueprint sites, advertising cookies will be placed on your computer so that we can understand what you are interested in.

d. How do we protect visitor information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

e. Do we disclose the information we collect to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. It does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

f. How can you opt-out, remove or modify information you have provided to us?

To modify your email subscriptions, you can find an unsubscribe link at the bottom of each email. Please note that due to email production schedules you may receive any emails already in production. Please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

g. Third party links

In an attempt to provide you with increased value, we may include third party links on our site. These linked sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work).

h. Changes to our policy.

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified on [INSERT CURRENT DATE].

i. Questions and feedback

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

j. Online Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

8. Terms & conditions

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS OF USE CAREFULLY BEFORE USING ANY WEBSITES ASSOCIATED WITH Soma'ing and Twyla Kowalenko Coaching. All users of these sites agree that access to and use of this site is

for personal use and is subject to the following terms and conditions and other applicable law. If you do not agree to these terms and conditions, please do not use these sites.

a. TERMS AND CONDITIONS

The Website Standard Terms And Conditions contained herein on this webpage shall govern your use of this Website, including all pages within this Website (collectively referred to herein below as this “Website”). These Terms apply in full force and effect to your use of these Websites and by using these Websites, you expressly accept all terms and conditions contained herein in full. You must not use these Websites if you have any objection to any of these Website Standard Terms And Conditions.

b. COPYRIGHT

The entire content included in these Websites including, but not limited to, text, graphics, or code is copyrighted as a collective work under the Canadian and other copyright laws, and is the property of Soma'ing and Twyla Kowalenko Coaching. The collective work includes works that are licensed to Soma'ing and Twyla Kowalenko Coaching, ALL RIGHTS RESERVED. Permission is granted to electronically copy and print hard copy portions of these Websites for the sole purpose of placing an order with Soma'ing and Twyla Kowalenko Coaching, or purchasing products from Soma'ing and Twyla Kowalenko Coaching.

You may display and, subject to any expressly stated restrictions or limitations relating to specific material, download or print portions of the material from the different areas of these Websites solely for your own non-commercial use, or to place an order with Soma'ing and Twyla Kowalenko Coaching or to purchase Soma'ing and Twyla Kowalenko Coaching products. Any other use, including, but not limited to, the reproduction, distribution, display, or transmission of the content of these

Websites is strictly prohibited, unless authorized by Soma'ing and Twyla Kowalenko Coaching. You further agree not to change or delete any proprietary notices from materials downloaded from the Websites.

c. TRADEMARKS

All trademarks, service marks and trade names of Soma'ing and Twyla Kowalenko Coaching used on the Websites are trademarks or registered trademarks of Soma'ing and Twyla Kowalenko Coaching.

d. WARRANTY AND MEDICAL DISCLAIMER

This Website and the materials and products on this Website are provided "as is" and without warranties of any kind, whether expressed or implied. To the fullest extent permissible pursuant to applicable law, Soma'ing and Twyla Kowalenko Coaching disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability for a particular purpose and non-infringement. Soma'ing and Twyla Kowalenko Coaching does not represent or warrant that the functions contained in the Websites will be uninterrupted or error-free, that the defects will be corrected, or that these Websites or the server that makes the Websites available are free of viruses or other harmful components. Soma'ing and Twyla Kowalenko Coaching does not make any warranties or representations regarding the use of the materials on these Websites in terms of their correctness, accuracy, adequacy, usefulness, timeliness, reliability or otherwise.

The Sites Do Not Provide Medical Advice. The contents of the Soma'ing and Twyla Kowalenko Coaching websites, such as text, graphics, images, programs, information obtained from Soma'ing and Twyla Kowalenko Coaching, and any other material contained on the Soma'ing and Twyla Kowalenko Coaching Sites ("Content") are for informational purposes only. The Content is not intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your physician or

other qualified health provider with any questions you may have regarding a medical condition. Never disregard professional medical advice or delay in seeking it because of something you read on the Soma'ing and Twyla Kowalenko Coaching Sites.

e. LIMITATION OF LIABILITY

Soma'ing and Twyla Kowalenko Coaching shall not be liable for any special or consequential damages that result from the use of, or the inability to use, the materials on this Website or the performance of the products, even if Soma'ing and Twyla Kowalenko Coaching has been advised of the possibility of such damages. Applicable law may not allow the limitation of exclusion of liability or incidental or consequential damages, so the above limitation or exclusion may not apply to you.

f. FOR EDUCATIONAL AND INFORMATIONAL PURPOSES ONLY

The information provided in or through these Websites are for educational and informational purposes only and solely as a self-help tool for your own use.

g. PERSONAL RESPONSIBILITY

You aim to accurately represent the information provided to us on or through our Websites. You acknowledge that you are participating voluntarily in using our Websites and that you are solely and personally responsible for your choices, actions, and results, now and in the future. You accept full responsibility for the consequences of your use, or non-use, of any information provided on or through these Websites, and you agree to use your own judgment and due diligence before implementing any idea, suggestion or recommendation from our Websites to your life, family or business.

h. CODE OF CONDUCT

You may not use Soma'ing and Twyla Kowalenko Coaching for any illegal or unauthorized purpose. In addition to the laws of Ontario and Canada, you also agree to comply with all local laws that apply to your use of the Websites. You may not use the Websites in any manner which could disable, overburden, damage, or impair the Websites, or interfere with any other party's use and enjoyment of the Websites. You agree that you are responsible for your own conduct and communications while using the Websites and for any consequences of that use. You agree that when using the Websites, you will not post or upload any inappropriate, promotional, defamatory, destructive, obscene, or unlawful content; defame, abuse, harass, or otherwise violate the legal rights (such as rights of privacy and publicity) of others or upload dangerous or harmful files. Soma'ing and Twyla Kowalenko Coaching reserves the right to remove individuals from our community in instances of misconduct.

i. NO GUARANTEES

Soma'ing and Twyla Kowalenko Coaching's purpose is to support and assist you in reaching your own goals, but your success depends primarily on your own effort, motivation, commitment, and follow-through. Soma'ing and Twyla Kowalenko Coaching cannot predict and does not guarantee that you will attain a particular result, and you accept and understand that results differ for each individual. Each individual's results depend on his or her unique background, dedication, desire, motivation, actions, and numerous other factors. You fully agree that there are no guarantees as to the specific outcome or results you can expect from using the information you receive on or through these Websites.

j. PURCHASES AND SUBSCRIPTIONS

If you wish to purchase any product or service made available through the Website ("Purchase"), you may be asked to supply certain information relevant to your Purchase including, without limitation, your name, phone

number, email address, physical address, credit card information and geographic location. Please view our Privacy Policy for more information on how we use your personal information. Some parts of the The Birthing Brilliance Blueprint may be billed on a payment plan basis. You will be billed in advance on a recurring basis as per the payment plan agreement.

k. INDEMNIFICATION AND RELEASE OF CLAIMS

You hereby fully and completely hold harmless, indemnify, and release Soma'ing and Twyla Kowalenko Coaching and any of its agents, consultants, affiliates, team members, joint venture partners, employees, shareholders, directors, staff, team members, or anyone otherwise affiliated with the business from any and all causes of action, allegations, suits, claims, damages, or demands whatsoever, in law or equity, that may arise in the past, present or future that is in any way related to our Websites.

l. ERRORS AND OMISSIONS

Although every effort is made to ensure the accuracy of information shared on or through these Websites, the information may inadvertently contain inaccuracies or typographical errors. You agree that Soma'ing and Twyla Kowalenko Coaching is not responsible for the views, opinions, or accuracy of facts referenced on or through the Websites, or of those of any other individual or company affiliated with Soma'ing and Twyla Kowalenko Coaching in any way. Because scientific, technology and business practices are constantly evolving, you agree that Soma'ing and Twyla Kowalenko Coaching is not responsible for the accuracy of our Websites, or for any errors or omissions that may occur.

m. NO ENDORSEMENT

References or links in our Websites to the information, opinions, advice, programs, products or services of any other individual, business or entity does not constitute the formal endorsement of Soma'ing and Twyla Kowalenko

Coaching and is merely sharing information for your own self-help. Soma'ing and Twyla Kowalenko Coaching is not responsible for the Website content, blogs, e-mails, videos, social media, programs, products, and/or services of any other person, business or entity that may be linked or referenced in our Websites. Conversely, should our Websites link appear in any other individuals, businesses or entities Websites, program, product or services, it does not constitute our formal endorsement of them, their business or their Website either.

n. AFFILIATES

From time to time, we may promote, affiliate with, or partner with other individuals or businesses whose programs, products and services align with mine. There may be instances when we promote, market, share, or sell programs, products, or services for other partners and in exchange we may receive financial compensation or other rewards. Soma'ing and Twyla Kowalenko Coaching is highly selective and only promotes the partners whose programs, products and/or services we respect. At the same time, you agree that any such promotion or marketing does not serve as any form of endorsement whatsoever. You are still required to use your own judgment to determine that any such program, product or service is appropriate for you. You are assuming all risks, and you agree that Soma'ing and Twyla Kowalenko Coaching is not liable in any way for any program, product or service that I may promote, market, share or sell on or through our Website.

o. VARIATION

Soma'ing and Twyla Kowalenko Coaching shall have the right in its absolute discretion at any time and without notice to amend, remove or vary the Services and/or any page of this Website.

p. COMPLAINTS

Soma'ing and Twyla Kowalenko Coaching offers support to our clients through a complaints handling procedure which we will use to try to resolve disputes when they first arise by determining a solution that is mutually agreeable to both the client and Soma'ing and Twyla Kowalenko Coaching. Please let us know if you have any complaints or comments at twyla@somaing.ca.

q. SEVERABILITY

If any provision of these Terms is found to be unenforceable or invalid under any applicable law, such unenforceability or invalidity shall not render these Terms unenforceable or invalid as a whole, and such provisions shall be deleted without affecting the remaining provisions herein.

r. ENTIRE AGREEMENT

These Terms, including any legal notices and disclaimers contained on this Website, constitute the entire agreement between Soma'ing and Twyla Kowalenko Coaching and you in relation to your use of this Website, and supersede all prior agreements and understandings with respect to the same.

By using our Websites you are agreeing to all parts of the above Disclaimer. If you have any questions about this Disclaimer, please twyla@somaing.ca.

9. Medical Disclaimer:

DISCLAIMER: THIS CONTENT DOES NOT PROVIDE MEDICAL ADVICE.

The information, including but not limited to text, video, audio, graphics, live video or comments ('CONTENT') and any other material contained in on this site are for informational purposes only. No CONTENT published or verbally provided is intended to be a substitute for professional medical advice, diagnosis, or treatment. Always, seek the advice of your medical professional or qualified healthcare provider with any questions you may have regarding a

medical condition or treatment and before undertaking a new health care regimen. Never disregard professional medical advice or delay in seeking it because of something you read on this site.

10. Friends & Family Discount Policy

If you refer a friend or family member to The Birthing Brilliance Blueprint, both you and your friend or family member who joins The Birthing Brilliance Blueprint will receive an extra two weeks in the The Birthing Brilliance Blueprint Facebook group, which includes access to coaching. There is no monetary compensation or discount for referrals.

11. Testimonial and use of testimonial policy

By submitting the testimonial form you are agreeing to allow Soma'ing and Twyla Kowalenko Coaching to use your testimonial for marketing purposes on all Soma'ing and Twyla Kowalenko Coaching websites and social media pages. You agree to allow Soma'ing and Twyla Kowalenko Coaching to adjust the testimonial in any way they see fit without your written permission or consent.

12. Discount Policy

Soma'ing and Twyla Kowalenko Coaching does not offer a discount unless otherwise advertised during a specific promotional period. If the specific promotional period has ended, no discount will be offered.