

Digital Content Creation Grid



| | Stage 1 AWARENESS | Stage 2 CONSIDERATION | Stage 3 DECISION |
|------------------------------------|----------------------|--------------------------|---------------------|
| Article - Pillar Page - Core Topic | | | |
| Blog Post - Topic Cluster | | | |
| Report / Checklist (Download) | | | |
| Social Media Post | | | |
| Video | | | |
| Explainer Animation | | | |
| Live Stream | | | |
| Infographic | | | |
| Webinar | | | |

Need Any Help With This Activity? Email me on richard@goberemarkable.com