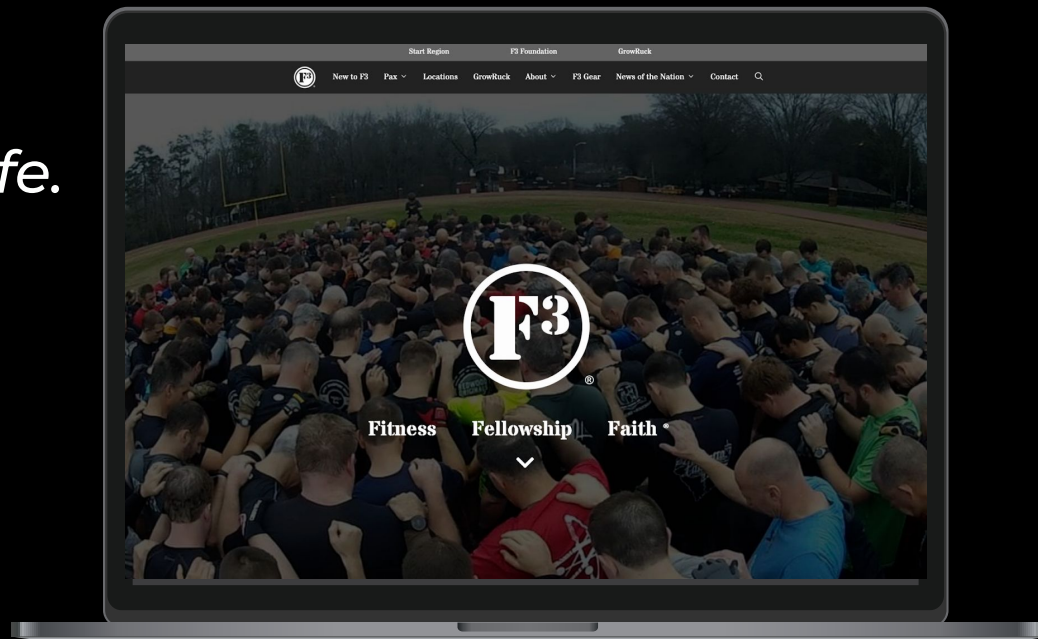




**SLT Mission Statements
& Core Principles**

SLT Mission Statement

Help men discover their purpose and mission in life.



The Steward - UHaul

Responsible for aggressively managing the Nation's funds to ensure the contributions we receive ultimately expand the reach and unlock the Pax, both present and future.

LDP (Leadership Development Process)

Why the focus on LDP: The most effective mechanism for increased Community Impact and Growth is invigorating the men of that community. As Leaders are unlocked invigoration occurs. Great leaders develop new Leaders in four steps – schooling, apprenticeship, opportunity, failure.

LDP Team Mission Statement:

Equip, Educate, and Exhort the men of F3 Nation to move forward for greater impact.

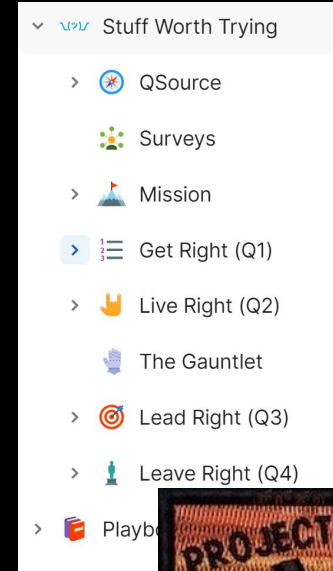
- Equip Regions of F3 Nation with known best practices, strategies, and tactics for sustained growth and advancement of all 3 Fs.
- Educate PAX on tenants present in Freed to Lead, Q-Source, and beyond to help men move forward in LDP and maximize their D2X in all areas of their lives.
- Exhort the Men of F3 Nation to continually pursue Acceleration for Impact across the G3L (*Get-Live-Lead-Leave Right*)



LDP: Decentralized execution to a Central Purpose.

Current Initiatives & Resources

- Stuff Worth Trying Website & Podcast: Deep repository of best practices, resources, ideas, and other things which are....worth trying. [Link](#)
- Project Afterburner: Virtual individual LDP sessions going deep into FTL, Q-Source concepts in a 4-week class format.
- Accelerate Incubator: Virtual workshop-style program for Nantans and SLT members on building and operating a best-in-class Region
- Q Source initiative: Calls, Emails, and other media around Q Source concepts. [Link](#)
- Other: Other Podcasts, Nation Website, Slack



LDP Team: Names and Contacts

Focus	Regional LDP	Individual LDP- Project Afterburner	Q-Source Initiative	Stuff Worth Trying-Podcast	Stuff Worth Trying-Website
Lead	Bilbo	Gopher	Uno	Tommy Boy	Lucky Charms
Slack	Bilbo (F3 Gold Rush, CA)	Gopher	UNO	Tommy Boy (XQ of Education)	Lucky Charms
Email	F3Bilbo@gmail.com	Nhandel210@gmail.com	Unof3lh@gmail.com	Tommyboy@f3nation.com	Brianprahm@gmail.com

YHC- Slack: Camo (Nation LDP) Email: Camo@F3Nation.com

Changes to GrowRuck

- F3 Nation and the GrowRuck Department are changing approach to executing GTE-style events moving forward...for multiple reasons.
- Starting later this year, the “Dept” will become a stand-alone company called Freedom Ops. The new company is made up of existing Grow Ruck Dept team members.
- GTE-style events are not ending. 2024 events will not be impacted beyond this change in execution. 2025 events will be direct through the new company and the name “GrowRuck” will change. Until further notice registration continues at [Growruck.com](https://growruck.com).
- FAQ doc available. Reach out to Cadre Danny (F3 Linus) or YHC with any further questions.



43 Feet Out: Coming in 2025 - L.E.A.D. Weekends

Leadership, Evolution, Activation, and Development

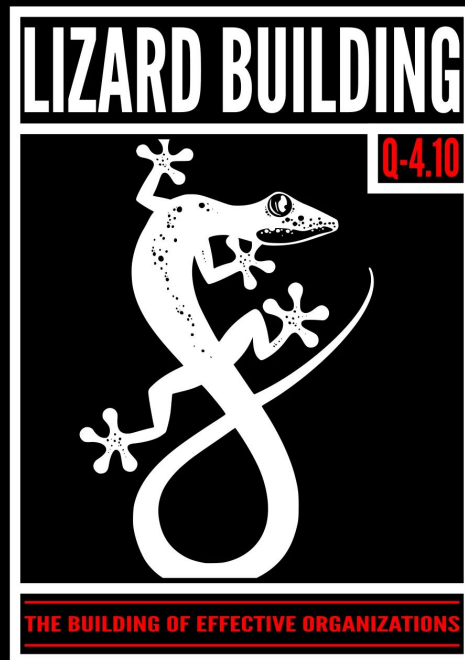
The Vision

- Equip: Create a weekend experience where PAX can become enabled for LDP growth of themselves, their Regions, and others utilizing latest in best practices and resources.
- Target: Selectable curriculum for attendees to pursue their desired areas of focus.
- Starfish: Activate and Equip attendees to then hold similar events in their local dirt. Impact scales rapidly without reliance on centralized events. (*Train, Equip, Give It Away*)
- FAQ: Targeting 3 to 4 in 2025: East, Central, West. Full Weekend. Large-scale participation event with food, lodging, and BDs...of course. Desire to minimize cost for attendance. Specific dates not yet defined, more to come.

The Ask

Take Action to Grow Yourself and Others:

- We don't need permission to grow as leaders. LDP is owned by all. Leverage the resources available and start!
- Opportunities & D2X: Every man can contribute for Impact. Create opportunities for PAX to step up at all levels.
Examples: 1st/2nd/3rd F, Coffeeteria, Swag Q, etc
- AO/Site and Region Leaders: VAPE, remove barriers, set guide rails, create opportunities, embrace the I2 that follows.
- Leadership Pipeline: Create a progression for the Region where PAX engage for smaller AO roles all the way through Region SLT and beyond. Ask Sector/Area Qs for help!



Sectors and Expansion

Mission Statement: Inspire fanatical growth of F3.

Core Principles

- 1 IMPROVE.** Hunt for trends across Area Qs, Expansion Qs, Nant'ans and regions, with the pursuit of implementing scalable solutions.
- 2 ACTIVATE.** Identify our future F3 leaders, and connect this man to other F3 resources so he can broaden his D2X.
- 3 ADVOCATE.** Be the voice and sponsor for all things needed to invigorate growth in the communities you serve.



Sector Q: Spur - F3 Alamo








Ponder me this...

- At the beginning of 2023, F3 had **265 Regions and 3309 AOs**
- At the end of June 2024, F3 has **374 Regions and 4704 AOs**
- Each Region has a Nan'tan and SLT that changes over periodically
- Each AO has an AO Q that changes over periodically

How do we maintain the same culture with this growth and turnover?



Sector: Names and Contacts

Territory	West 	North Central 	South Central 	North East 	Mid South East 	South East 	International 
Q	Gobbler	Tinker Bell	Nomad	Maxime	Grizz	Heidi	Chilipepper
Slack	@Gobbler (Western Sector)	@Tinker Bell (NC Sector Q. GTE Trainer)	@Nomad (Chief, South Central Sector)	@Maxime (NE Sector Chief/Pittsburgh)	@Grizz (CLT Metro)	@Heidi (SE Sector Q / Spring Hill, TN)	@Chilipepper International Pathfinder - Chief (F3 Suncoast)
Email	Gobbler@f3nation.com	Bbarringer123@gmail.com	Russellfryar@gmail.com	F3maxime@gmail.com	Ashawthorne@gmail.com	F3Heidi@gmail.com	chilipeppermoore@gmail.com

Sectors and Expansion Priorities



Collapse Expansion Qs into Sector Qs SLT

Goal: Eliminate silos and decentralize path from Nant'an to PAX



Redefine and clarify roles and responsibilities through Mission Statement and Core Principles assignment

Goal: Unleash the beast of Sector Qs and narrow focus of roles



Deploy LDP within Sectors

Goal: As we develop new leaders and leaders rotate in and out of position, we embed F3 leadership principles into every position

- Create a database and map of Nant'ans, Area Qs, Expansion Qs, and Sector Qs

Goal: Get organized so we can move fast

Sectors and Expansion Priorities

- Develop a scalable webinar series
Goal: Get information out to the PAX, highlighting best practices and studs within F3
- Develop “a bat signal” to find a man to help fulfill the F3 Nation initiatives
Goal: Find a consistent way of sharing F3 Nation goals and tapping into PAX D2X to fill the needs
- Develop a “new region” starter kit
Goal: Give the men who step up our best practices in one package

F3 Charitable Arm

Accelerating F3 Nation's mission and impact through generosity.

- **Phased Out Invigorate Grants**
 - \$1.00 received by F3 = \$1.00 to unlock more men
- **Accelerate Your Local Fundraising**
 - Leverage F3's 501 c 3
 - Support your local charity
 - No need for local "foundation"
- **Accelerate Campaign - Give to F3**
 - October 1-31
 - Fulfill F3 3.0 Vision

THE WHY

66M



66 Million Obese Men

39K



39 Thousand Suicides Annually

∞



Infinite Sad Clowns

THE ANSWER = FITNESS, FELLOWSHIP AND FAITH[®]

F³NATION