

Optmization Partner Program

Overview

The Optmization Partner Program rewards you for introducing qualified wellness businesses to Optmization. The new client receives a \$400 credit, and you receive a \$400 cash payout once they complete their first 60 days after paying their first invoice.

Ideal fits include wellness centers, clinics, chiropractors, regenerative and aesthetic practices, and fitness studios.

The Offer

\$400 Credit for the New Client

Applied to their next invoice, issued 60 days after their first payment.

\$400 Cash for You

Paid 60 days after the client pays their first invoice and remains active.

Eligible for all Optmization services: Meta Ads, Google Ads, Growth Systems, AI automations, SEO, landing pages, and funnel builds.

How It Works

1. Send a Warm Intro

Connect both parties via email (info@optmization.com) or SMS (203-470-7094), or direct them to the Optmization website to book a discovery call.

2. Discovery Call

The site's only action is scheduling through the online calendar. If they move forward and pay their first invoice, the 60-day clock begins.

3. Payout at Day 60

You receive \$400 cash and the new client receives a \$400 credit on their next invoice.

Ideal Referral Types

- Chiropractors
- Wellness centers and clinics
- Providers of HBOT, Cryotherapy, IV therapy, Red light therapy, PEMF, Sauna and Cold Plunge, Hormone and Longevity services, Integrative and Functional Wellness
- Regenerative wellness centers
- Med spa and aesthetics clinics
- Fitness studios

Program Rules

- Referral must be a net-new client to Optmization.
- Credit and payout released 60 days after the client pays their first invoice.
- Warm intro must connect both parties or direct them to the website.
- No cap on referrals.