

PRIVACY POLICY

EmpowerHer CEO

Last Updated: January 2026

INTRODUCTION

EmpowerHer CEO ("we", "us", or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website empowerher.ceo, use our services, or interact with us.

INFORMATION WE COLLECT

Personal Information: When you opt in for free resources, book a call, or purchase our services, we may collect: name, email address, phone number, billing information, and business information you provide.

Automatically Collected Information: We may automatically collect certain information when you visit our website, including IP address, browser type, operating system, referring URLs, and information about how you interact with our website.

HOW WE USE YOUR INFORMATION

We use the information we collect to: deliver the resources, products, and services you requested; send you emails about our services, offers, and valuable content; send SMS messages if you have opted in; process your purchases and payments; improve our website and services; respond to your inquiries and provide customer support; and comply with legal obligations.

THIRD-PARTY SERVICE PROVIDERS

We use third-party services to help us operate our business. These include: **Psyche AI / GoHighLevel** for our CRM, email marketing, SMS messaging, and funnel hosting; **Stripe** for payment processing; and **Meta/Facebook** for advertising. These services have their own privacy policies governing their use of your information.

EMAIL COMMUNICATIONS

By providing your email address and opting in through our forms, you consent to receive email communications from EmpowerHer CEO. These may include: delivery of requested resources, educational content and tips, information about our services and offers, and newsletters. You can unsubscribe from our emails at any time by clicking the "unsubscribe" link at the bottom of any email.

SMS/TEXT MESSAGE COMMUNICATIONS

By providing your phone number and checking the SMS opt-in box on our forms, you expressly consent to receive text messages from EmpowerHer CEO. Message frequency varies. Message and data rates may

apply. You can opt out at any time by replying STOP to any message. Reply HELP for help. Carriers are not liable for delayed or undelivered messages.

COOKIES AND TRACKING

Our website may use cookies and similar tracking technologies to enhance your experience, analyze site traffic, and for marketing purposes. You can set your browser to refuse cookies, but some features of our website may not function properly.

DATA SECURITY

We implement reasonable security measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

YOUR RIGHTS

You have the right to: access the personal information we hold about you; request correction of inaccurate information; request deletion of your personal information; opt out of marketing communications; and withdraw consent at any time. To exercise these rights, contact us at ap@empowerher.ceo.

FACEBOOK DISCLAIMER

This site is not part of the Facebook website or Facebook Inc. Additionally, this site is not endorsed by Facebook in any way. FACEBOOK is a trademark of FACEBOOK, Inc.

CHILDREN'S PRIVACY

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically.

CONTACT US

If you have questions about this Privacy Policy or our privacy practices, please contact us at: ap@empowerher.ceo

TERMS AND CONDITIONS

EmpowerHer CEO

Last Updated: January 2026

AGREEMENT TO TERMS

By accessing our website empowerher.ceo, purchasing our services, or using our platform, you agree to be bound by these Terms and Conditions. If you do not agree with any part of these terms, you may not access our website or use our services.

SERVICES

EmpowerHer CEO provides business automation coaching, consulting, and training services for female entrepreneurs. Our services include but are not limited to: DIY Platform Mastery Course (\$297), 90-Day Guided Setup Program (\$1,297), White-Glove VIP Done-For-You Service (\$3,997), and access to the Psyche AI platform (\$94/month, billed separately).

PAYMENT TERMS

All prices are in US dollars. Payment is due at the time of purchase unless a payment plan is offered and selected. Payment plans must be completed in full according to the agreed schedule. Failure to complete payment plan installments may result in suspension of access to services and materials.

REFUND POLICY

DIY Course: 30-day money-back guarantee. If you are not satisfied, contact us within 30 days of purchase for a full refund. **Guided Setup Program:** 14-day money-back guarantee before coaching begins. Once coaching calls have started, no refunds will be issued. **White-Glove VIP:** 14-day money-back guarantee before build work begins. Once implementation has started, no refunds will be issued due to the custom nature of the work. **Psyche AI Platform:** 14-day free trial. Cancel anytime. No refunds for monthly subscription fees already charged.

INTELLECTUAL PROPERTY

All content, materials, courses, templates, frameworks, and resources provided by EmpowerHer CEO are protected by copyright and intellectual property laws. You are granted a limited, non-exclusive, non-transferable license to use these materials for your own personal or business use. You may not resell, redistribute, share, or repurpose our materials without written permission.

CLIENT RESPONSIBILITIES

You are responsible for: implementing the strategies and systems taught; providing accurate information about your business; maintaining the confidentiality of your account credentials; backing up your own data; and complying with all applicable laws in your use of our services and the Psyche AI platform.

DISCLAIMER OF GUARANTEES

While we provide education, coaching, and done-for-you services to help you automate and grow your business, we cannot and do not guarantee specific results. Your results depend on many factors including but not limited to: your effort and implementation, your existing business, your market, your offers, and factors outside our control. Any income or results examples shared are not guarantees of your results.

LIMITATION OF LIABILITY

To the maximum extent permitted by law, EmpowerHer CEO and its owner, employees, and contractors shall not be liable for any indirect, incidental, special, consequential, or punitive damages, including but not limited to loss of profits, data, or business opportunities, arising from your use of our services or website.

THIRD-PARTY PLATFORMS

Our services utilize third-party platforms including but not limited to GoHighLevel (Psyche AI), Stripe, and various social media platforms. We are not responsible for the functionality, availability, or policies of these third-party services. Your use of these platforms is subject to their respective terms of service.

CONFIDENTIALITY

Any information shared during coaching calls, in our community, or through our services should be treated as confidential. You agree not to share other clients' information, strategies, or personal details outside of our programs.

TERMINATION

We reserve the right to terminate or suspend your access to our services at any time, without prior notice, for conduct that we believe violates these Terms, is harmful to other clients, or is otherwise inappropriate.

GOVERNING LAW

These Terms shall be governed by and construed in accordance with the laws of the State of Arizona, United States, without regard to its conflict of law provisions.

CHANGES TO TERMS

We reserve the right to modify these Terms at any time. Changes will be effective immediately upon posting to our website. Your continued use of our services after changes constitutes acceptance of the modified Terms.

CONTACT US

If you have questions about these Terms and Conditions, please contact us at: ap@empowerher.ceo