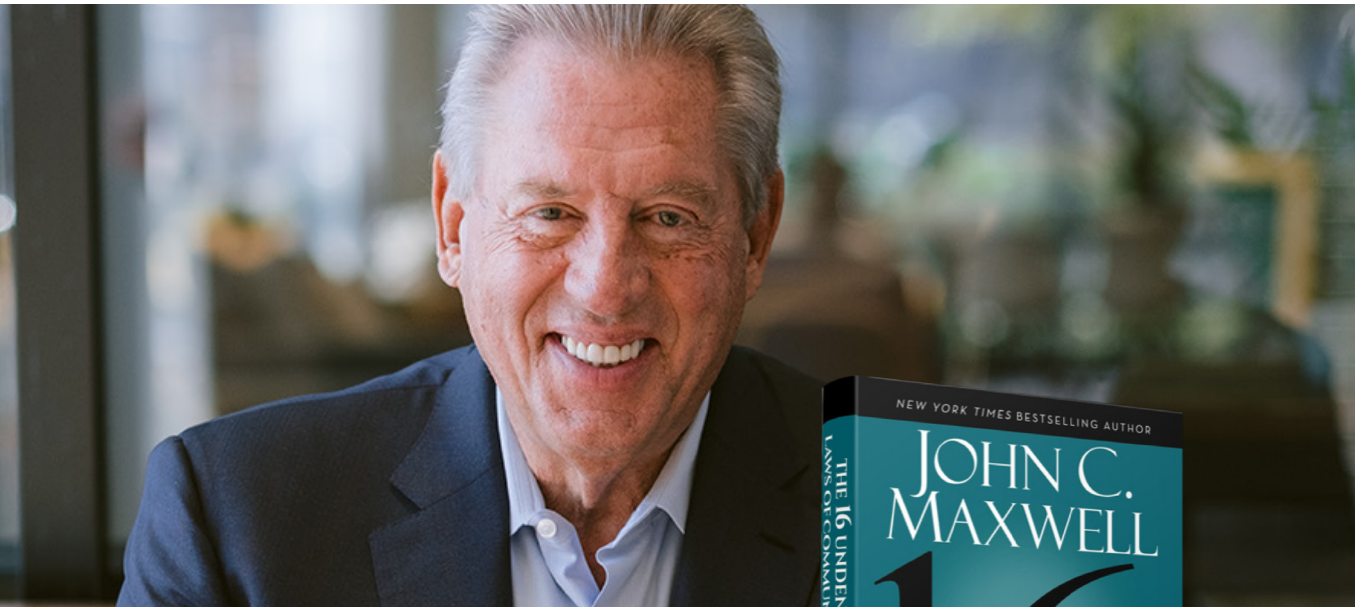


THE 16 UNDENIABLE LAWS OF COMMUNICATION



Ever feel the pain of speaking and not being heard? Whether it's with a spouse, family member, co-worker or neighbor, the skill of communication can never be honed enough. In this 10-week Mastermind, learn to make the most of your message with leadership expert, Dr. John C. Maxwell in this study.

These time-tested 16 Laws of Communication will help you to develop practical habits, know-how and competence to share your message, grow your people and drive stellar results.

“Learn and apply the 16 Laws of Communication, and you will make the most of your message. And that will help you succeed in everything you do.” – Dr. John C. Maxwell

The 16 Laws are:

1. The Law of Credibility
2. The Law of Observation
3. The Law of Conviction
4. The Law of Preparation
5. The Law of Collaboration
6. The Law of Content
7. The Law of Connecting
8. The Law of Leverage
9. The Law of Anticipation
10. The Law of Simplicity
11. The Law of Visual Expression
12. The Law of Storytelling
13. The Law of the Thermostat
14. The Law of the Change-Up
15. The Law of Adding Value
16. The Law of Result