



# Performance Band and Body Web



## UNLEASH YOUR POWER WITHIN

Take control of your body's natural energy with cm2 technology, a patented energy and wellness technology that supports your body's natural ability to reach peak performance through energy science. This revolutionary technology comes in two convenient applications: the Performance Band and the Body Web, both of which work by sending a steady frequency through your body to support healthy cell energy.



ENERGY

### Don't Cell Yourself Short

When cells receive ample energy, they gain better support which supports athletic performance and overall energy. Scientists have found that if you apply certain frequencies to the body through pulsed electromagnetic field (PEMF), the red blood cells are positively impacted, recharging them and recharging *you*.



PHYSICAL  
RECOVERY

### Unleash Your Power Within

Studies on Performance Band users with active lifestyles showed levels of improved sleep and faster recovery. These studies confirm that when your cell health is optimal and functioning at the highest level, you can more easily reach your health and wellness goals, whatever they may be.



OVERALL  
WELLNESS

### Patented Technology

To bring these products to market, we acquired the patent portfolio from the Pulse, LLC, a medical and research team. The IP (intellectual property) consists of 13 patents issued or pending relating to a unique methodology of delivering pulsed energy – termed cm2 – which is believed to boost cell metabolic energy. We made this acquisition based on the belief that improved cell metabolism via energy from the cm2 technology will lead to a more efficient utilization of key and core nutrition.



PATENTED  
TECHNOLOGY



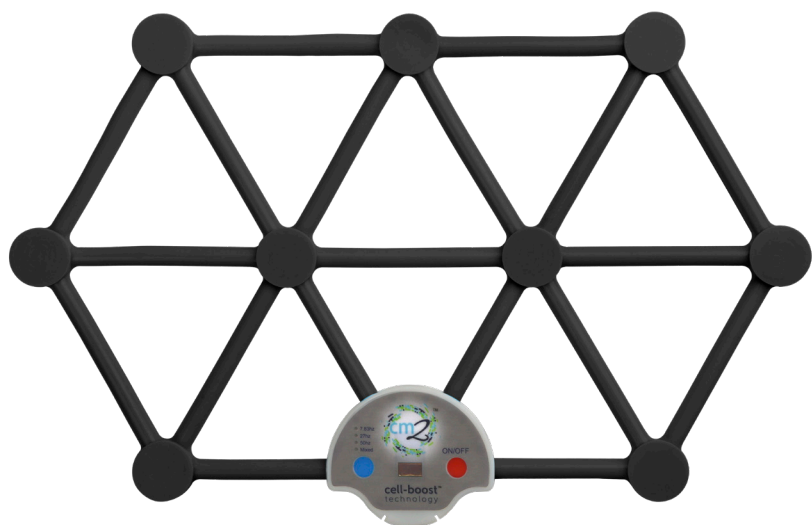
## Wearing Your Energy Medicine



### The Performance Band

#### On-the-go energy for an active lifestyle

Always wear your band around your wrist. It emits timed pulses to help maintain proper cell function.



### The Body Web

#### Patented energy technology

Drape the Body Web over your problem areas for 30 minutes per session for best results.

## Benefits:

- Helps improve sleep
- Supports energy & stamina
- Supports physical recovery
- Supports overall wellness



## Frequently Asked Questions

### What is the difference between the Performance Band and the Body Web?

The Performance Band is intended for daily use and is worn around your wrist. The Body Web is much larger and is intended to be used on larger areas of the body suffering from injuries or chronic pain such as the legs, back, or shoulder.

### What is Energy Medicine?

EM is a type of medicine based on physics instead of biochemistry and works for two reasons. First, physics is the study of energy, and biology and chemistry must abide by the laws of physics. Second, since energy is a property of matter, that means our cells, molecules and atoms are all made of energy.

### What does PEMF stand for?

PEMF stands for pulsed electromagnetic field.

### What is an example of a common form of PEMF?

A common form of PEMF would be the technology that is used to wirelessly charge a cell phone. PEMFs follow what is known as Faradays law, which essentially states that energy can be transferred or conveyed with pulsed energy. There are also PEMF devices that are utilized in orthopedics. These devices are large single coils that generate a targeted and powerful pulsed energy that is designed to drive a current into the bone to boost repair of non-union or fractures. This technology has been widely used and accepted for 50+ years.

### How is cm2 technology different from other PEMF products available in the market?

The cm2 technology is comprised of a series of connected micro-coils that generate a low intensity and immersive energy field utilizing a proprietary method of delivery. The pulsed energy from the other PEMF devices, excluding cm2, is designed to project a powerful field, essentially, into infinity. These powerful pulses are broadcast in one primary direction and weaken with distance.

The pulsed energy from the cm2 technology, however, is a circular or toroidal field that continually pulses from north to south, and primarily captured after each pulse. This portion of a PEMF field (toroidal) delivers controlled energy and is immersive over the entire treatment area. When the cm2 coils are linked in tandem, as designed in the Body Web, the pulsed energy is immersive, low intensity, and believed to be significantly more effective in overall energy delivery and purpose.

### Why did the founding medical doctors pursue the circular wave over a standard PEMF wave?

It was discovered by the founding medical doctors that when their patients utilized a PEMF bone stimulator, it was the area immediately adjacent to the treatment area that experienced the greatest benefit of overall cell health. This area was being affected by the toroidal or circular pulse. It was also this portion of the field that the doctors believed, if captured, replicated and delivered immersive, would produce a cascade of wellness beneficial effects.



## Frequently Asked Questions

### Are the frequencies proprietary with cm2 or same as PEMF?

Frequencies are not proprietary to any commercial enterprise, however the amplitude – strength – and Hertz (Hz) – pulses per second – have shown to generate different physiological outcomes.

### Is cm2 technology safe to use?

It is widely known and accepted that frequencies under 100 Hz are beneficial and safe to biological cells. On the Body Web, you will see four options – 7.83 Hz, 27 Hz, 50 Hz and mixed. These were selected by analyzing hundreds of studies and selecting the most efficacious. The primary issue as it relates to frequencies, is not primarily the Hertz, but the powerful advantageous and safe benefits of the circular cm2 wave. The frequency utilized in the Performance Band is a trade secret, but it is complex and within the accepted safe range.

### How are red blood cells impacted by the cm2 technology?

As described in medical journals, healthy red blood cells when viewed microscopically will have a full appearance and evenly separated or suspended in plasma. This healthy separation generates a greater surface area for improved oxygen and gas exchange. This separation is a result of the repulsive effect of the electric zeta potential of the cell membrane. Like charged cells repel and separate, like how magnets can repel each other. In viewing hundreds of 'Before' and 'After' cm2 use blood samples, this technology appears to generate better separation via cell charge or zeta potential. Separated red blood cells aid in oxygen and nutritional delivery throughout the human body.

### How can I maximize my cm2 technology results?

Our patented cm2 technology was designed to work together with our better-for-you nutritional products. By using the cm2 technology and our supplements in tandem you are actively working to make sure that you can function at peak performance from head to toe, inside and out.

### Which supplements pair well with the cm2 Performance Band and Body Web?

The beneficial effect of cm2 technology is based upon physics, while nutraceutical benefits are based upon our biochemistry. Cm2 energy is designed to drive biochemistry, supporting nutraceutical delivery and efficient usage within the human body. This exciting science discovery is next-level support. Keep using your favorite Nutrifii™ nutritional supplements and combine cm2 for next level health, wellness and performance support. Remember, the real magic of health is giving you, your own body, the components to perform at peak levels.

